

Canadian Tourism Commission

Report on Annual Expenditures for Travel, Hospitality and Conferences

As required by the Treasury Board *Directive on Travel, Hospitality, Conference and Event Expenditures*, this report provides information on the total annual expenditures for each of travel, hospitality and conference fees for the Canadian Tourism Commission (CTC), operating as Destination Canada (DC), for the fiscal year ending December 31, 2016.

This information is updated annually and does not contain information withheld under the *Access to Information Act* or the *Privacy Act*.

Expenditures on travel, hospitality and conference fees incurred by the CTC relate to activities in support of the CTC's mandate to promote the interests of the tourism industry and to market Canada as a desirable tourist destination. The CTC markets Canada abroad to leisure and business travellers to increase arrivals and grow Canada's tourism economy. We work with partners in provincial and territorial governments and in the tourism industry to help Canada's tourism businesses reach international markets. The CTC's purpose is to sustain a vibrant and profitable tourism industry by marketing Canada as an internationally competitive, premier four-season tourism destination where travelers can indulge in extraordinary experiences.

Reporting to Parliament through the Minister of Small Business and Tourism, the CTC's legislative requirements are outlined in the *Canadian Tourism Commission Act*. Through collaboration and partnerships with the private sector, as well as with the governments of Canada, the provinces and territories, the CTC works with the tourism sector to maintain Canada's competitiveness and generate wealth for Canadians by stimulating demand for Canada's visitor economy. Additional information on the CTC's mandate and major programs can be found in the CTC's *2016 Annual Report*.

Annual Expenditures for Travel, Hospitality and Conferences of Canadian Tourism Commission	
Expenditure Category	Expenditures for the Year Ending December 31, 2016 (\$000)
Travel: Public Servants	942
Travel: Non-Public Servants	592
Total Travel	1,534
Hospitality	136
Conference Fees	73
Total	1,742
International Travel by Minister and Minister's Staff (also included in Non-Public Servant Travel)	-

Note: As this is the first year of disclosure required per directive PC 2015-1109 pursuant to section 89 of the *Financial Administration Act*, no comparative numbers are available for the previous year.