

National Tourism Indicators

January to March (Q1) 2018 Highlights



National Tourism Indicators highlights for first quarter of 2018 (January to March 2018) as released by Statistics Canada on June 27, 2018.

Tourism activities in Canada:

CAD 19.4 Billion
+5.6%

Canada's tourism economy grew by a solid 5.6% over the first quarter of 2018 on the basis of robust gains from domestic and international travels to Canada. The largest gains were noted for passenger transport (+8.8%), food and beverage services (+5.3%) and accommodation (+4.4%). Year-over-year, inflation accounted for 2.9 percentage-points of the overall gain, with food and beverage sustaining the largest price increases (+4.4%), followed by transport services (+3.8).

Tourism Export:

CAD 3.7 Billion
+9.1%

Over the first quarter of 2018, total arrivals of international same-day and overnight visitors to Canada (+6.2%) from the United States (+5.3%) and other countries (+9.7%) injected \$3.7 billion in tourism expenditures in Canada, up 9.1% over Q1 2017. Tourism export accounted for 21.9% of total tourism demand, up 3.4 percentage-points, year-over-year.

Domestic Tourism Expenditures

CAD 15.7 billion
+4.8%

Driven by gains in passenger air and rail transportation, convention fees and accommodation, domestic tourism spending by Canadians rose 4.8% in Q1 2018.

Tourism Employment:

720,800 jobs
+1.3%

Servicing the demand for tourism activities generated 721 thousand jobs over the first quarter of 2018, up 1.3% compare to Q1 2017. Gains in accommodation (+1.9%), food and beverage services (+1.8%) and non-tourism industries servicing tourism (+3.0%) were sufficient to offset contractions in the transport sector (-1.0%), recreation and entertainment (-0.2%), and travel services (-3.0%)

Tourism's share of Canada's GDP

1.7%

Over the first quarter of 2018, the demand for tourism goods and services in Canada accounted for 1.68% of the Canadian gross domestic product (GDP), up 0.03 percentage points over Q1 2017.

Table 1. Key national tourism indicators for annual results for 2017 and Q1 2018

	2017	17/16	2018 Q1	Q1 18/17
Total Tourism Demand (\$million)	97,474	6.4%	19,413	5.6%
Domestic Demand (\$million)	76,167	6.4%	15,688	4.8%
Tourism Export (\$million)	21,307	6.5%	3,725	9.1%
Supply (\$million)	228,377	7.0%	53,419	5.8%
GDP (\$million)	41,275	6.5%	8,226	6.2%
Tourism GDP Share ¹	2.06%	0.02	1.68%	0.03
Employment (Jobs)	736.1	2.0%	720.8	1.3%
Tourism Implicit Price Index ¹	113.7	2.6	116.1	2.9

¹ Year-over-year change expressed as Percentage-Points