

# National Tourism Indicators

## January to March (Q1) 2018 Highlights



**National Tourism Indicators highlights for first quarter of 2018 (January to March 2018) as released by Statistics Canada on June 27, 2018.**

### Tourism activities in Canada:

CAD 19.4 Billion  
+5.6%

Canada's tourism economy grew by a solid 5.6% over the first quarter of 2018 on the basis of robust gains from domestic and international travels to Canada. The largest gains were noted for passenger transport (+8.8%), food and beverage services (+5.3%) and accommodation (+4.4%). Year-over-year, inflation accounted for 2.9 percentage-points of the overall gain, with food and beverage sustaining the largest price increases (+4.4%), followed by transport services (+3.8).

### Tourism Export:

CAD 3.7 Billion  
+9.1%

Over the first quarter of 2018, total arrivals of international same-day and overnight visitors to Canada (+6.2%) from the United States (+5.3%) and other countries (+9.7%) injected \$3.7 billion in tourism expenditures in Canada, up 9.1% over Q1 2017. Tourism export accounted for 21.9% of total tourism demand, up 3.4 percentage-points, year-over-year.

### Domestic Tourism Expenditures

CAD 15.7 billion  
+4.8%

Driven by gains in passenger air and rail transportation, convention fees and accommodation, domestic tourism spending by Canadians rose 4.8% in Q1 2018.

### Tourism Employment:

720,800 jobs  
+1.3%

Servicing the demand for tourism activities generated 721 thousand jobs over the first quarter of 2018, up 1.3% compare to Q1 2017. Gains in accommodation (+1.9%), food and beverage services (+1.8%) and non-tourism industries servicing tourism (+3.0%) were sufficient to offset contractions in the transport sector (-1.0%), recreation and entertainment (-0.2%), and travel services (-3.0%)

### Tourism's share of Canada's GDP

1.7%

Over the first quarter of 2018, the demand for tourism goods and services in Canada accounted for 1.68% of the Canadian gross domestic product (GDP), up 0.03 percentage points over Q1 2017.

**Table 1. Key national tourism indicators for annual results for 2017 and Q1 2018**

	2017	17/16	2018 Q1	Q1 18/17
Total Tourism Demand (\$million)	97,474	6.4%	19,413	5.6%
Domestic Demand (\$million)	76,167	6.4%	15,688	4.8%
Tourism Export (\$million)	21,307	6.5%	3,725	9.1%
Supply (\$million)	228,377	7.0%	53,419	5.8%
GDP (\$million)	41,275	6.5%	8,226	6.2%
Tourism GDP Share <sup>1</sup>	2.06%	0.02	1.68%	0.03
Employment (Jobs)	736.1	2.0%	720.8	1.3%
Tourism Implicit Price Index <sup>1</sup>	113.7	2.6	116.1	2.9

<sup>1</sup> Year-over-year change expressed as Percentage-Points