



National Tourism Indicators highlights for 2017 (January to December 2017) as released by Statistics Canada on March 28, 2018

Tourism's share of Canada's GDP in 2017:
2.06%

In 2017, tourism generated \$41.2 billion in gross domestic product (GDP), up 6.3% from the previous year. Tourism captured a 2.06% share of the total GDP in Canada, representing a gain of 0.02 percentage points over 2016.

Tourism demand in Canada:
CAD 97.4 Billion
+6.3%

In the year of Canada's 150th anniversary of its confederation, total tourism expenditures from domestic and international visitors reached \$97.4 billion in 2017, up 6.3% over 2016. Some of the largest gains in revenues were registered for passenger rail transport (+11.7%), passenger air transport (+9.6%), accommodation (+5.7%) and food and beverage services (+5.2%).

Tourism Export:
CAD 21.3 Billion
+6.4%

In the midst of achieving a record breaking year in overnight arrivals (20.85 million) in 2017, tourism exports in Canada totaled \$21.3 billion (+6.4%), which represented a 21.9% share of total tourism demand in the country. Tourism commodities that benefitted from notable gains included accommodation (+8.3%), food and beverage services (+6.9%), as well as recreation and entertainment (+4.7%).

Domestic Tourism Expenditures:
CAD 76.1 billion
+6.3%

Domestic tourism expenditures gained 6.3% in 2017, which was primarily driven by passenger rail transport (+12.1%), vehicle fuel (+12.0%), passenger air transport (+9.7%) and pre-trip expenditures (+5.8%).

Tourism Employment:
735,300 jobs
+1.9%

In 2017, the delivery of services to support tourism activities in Canada employed an average of 735,300 jobs throughout the year. The largest sources of service demand were in the food and beverage industry (233,900 jobs, +2.5% over 2016), accommodation (146,600, +1.9%), recreation and entertainment (69,000 jobs, +1.9%) and air transportation (54,300 jobs, +2.8%). The fifth largest sector, travel services (44,300, -1.2%) was the only industry sector where employment contracted.

Table 1. National tourism indicators for 2017

	2016	16/15	2017	17/16
Total Tourism Demand				
(\$million)	91,618	4.2%	97,392	6.3%
Domestic Demand (\$million)	71,606	2.5%	76,100	6.3%
Tourism Export (\$million)	20,012	10.8%	21,292	6.4%
Supply (\$million)	213,517	3.5%	228,080	6.8%
GDP (\$million)	38,753	5.1%	41,213	6.3%
Tourism GDP Share ¹	2.04%	0.06	2.06%	0.02
Employment (Jobs)	721.6	1.8%	735.3	1.9%
Tourism Implicit Price Index	111.1	-0.3%	113.7	2.3%

¹ Annual variation on tourism GDP share expressed as percentage points

Source: Statistics Canada, **National Tourism Indicators** 2017 custom tables, values expressed in current dollars