National Tourism Indicators highlights for first quarter of 2017 (January to March 2017) as released by Statistics Canada on June 29, 2017.

**Tourism activities in Canada:**
- CAD 18.4 Billion
- +6.7%

Canada’s tourism sector started on strong footing over the first quarter of 2017 as buoyant domestic and international visitors contributed to increase tourism spending by 6.7% over the period of January to March 2017. The largest gains were noted for passenger air transport (+2.6%), accommodation (+1.8%) and food and beverage services (+2.5%).

**Tourism Export:**
- CAD 3.4 Billion
- +7.0%

Over the first three months of 2017, overnight arrivals of international visitors to Canada (+3.1%) from the United States (-1.1%) and other countries (+12.9%) injected $3.4 billion in tourism expenditures in Canada, up 7% over Q1 2016. Tourism export accounted for 18.5% of total tourism demand, same as for 2016 Q1 and up a full 2 percentage point over 2015 Q1.

**Domestic Tourism Expenditures**
- CAD 15.0 billion
- +6.6%

Driven by gains in passenger rail and air transportation, accommodation, pre-trip expenditures and convention fees, domestic tourism spending by Canadian rose 6.6% in Q1 2017.

**Tourism Employment:**
- 710,700 jobs
- +1.7%

Servicing the demand for tourism activities generated 711 thousand jobs over the first quarter of 2017, up 1.7% compare to Q1 2016. Gains were observed in all sectors of activities, except travel services (-2.1%)

**Tourism’s share of Canada’s GDP in Q1 2017:**
- 1.7%

Over the first quarter of 2017, the demand for tourism goods and services in Canada accounted for 1.66% of the Canadian gross domestic product (GDP), up 0.01 percentage points over Q1 2016.

**Table 1. Key national tourism indicators for annual results for 2016 and Q1 2017**

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>16/15</th>
<th>2017 Q1</th>
<th>Q1 17/Q1 16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Tourism Demand ($million)</td>
<td>91,618</td>
<td>4.2%</td>
<td>18,381</td>
<td>6.7%</td>
</tr>
<tr>
<td>Domestic Demand ($million)</td>
<td>71,606</td>
<td>2.5%</td>
<td>14,983</td>
<td>6.6%</td>
</tr>
<tr>
<td>Tourism Export ($million)</td>
<td>20,012</td>
<td>10.8%</td>
<td>3,398</td>
<td>7.0%</td>
</tr>
<tr>
<td>GDP ($million)</td>
<td>38,753</td>
<td>5.1%</td>
<td>7,768</td>
<td>6.1%</td>
</tr>
<tr>
<td>Tourism GDP Share</td>
<td>2.01%</td>
<td>0.07</td>
<td>1.66%</td>
<td>0.01</td>
</tr>
<tr>
<td>Employment (Jobs)</td>
<td>721.6</td>
<td>1.8%</td>
<td>710.7</td>
<td>1.7%</td>
</tr>
</tbody>
</table>

Annual variation on tourism GDP share expressed as percentage points.

Source: Statistics Canada, *National Tourism Indicators* 2017 Q1 Custom Tables, non-seasonally adjusted.