Provincial and Territorial Contacts for the Canadian Signature Experiences Program

Questions relating to the CSE application process or the CSE member renewal process may be directed to your Provincial or Territorial CSE program representative. Below are the primary contacts across Canada.

**British Columbia**
Leona Zheng  
Sales Manager-Asia, Tourism Marketing  
Destination British Columbia  
12th Floor, 510 Burrard Street  
Vancouver, British Columbia  
Canada V6C 3A8  
Tel: 604-660-6367  
Leona.Zheng@destinationbc.ca

**Saskatchewan**
Heidi Wesling  
Travel Trade Market Consultant  
Tourism Saskatchewan  
189-1621 Albert Street  
Regina, Saskatchewan  
Canada S4P 2S5  
Tel: 306-798-3168  
heidi.wesling@tourismsask.com

**Alberta**
Marty Eberth  
Travel Alberta Team Member  
Director, Experience Development  
Travel Alberta  
400-1601 9 Avenue SE  
Calgary Alberta  
Canada T2G 0H4  
Tel: 403-648-1082  
marty.eberth@travelalberta.com

**Manitoba**
Melanie Swenarchuk  
Senior Business Development Manager  
Travel Manitoba  
21 Forks Maranitoba  
R3C 4T7  
Tel: 204-927-7864  
mswenarchuk@travelmanitoba.com
Ontario
Nicole Leaper
Manager, Ontario Signature Experiences
Ontario Tourism Marketing Partnership Corporation
10 Dundas St. East, Suite 900
Toronto, Ontario
Canada M7A 2A1
Tel: 416-314-6121
Nicole.Leaper@ontario.ca

Quebec
Cynthia Babin
Marketing Coordinator
Alliance de l’industrie touristique du Québec
1575, boul. de l’Avenir, bureau 330,
Laval, Québec
Canada H7S 2N5
Tel: 450 686-8358 ext. 146
cbabin@alliancetouristique.com

New Brunswick
Shelley Pisegna
Development Officer - Visitor Experience
New Brunswick Tourism, Heritage and Culture
428 Collishaw St
Moncton, New Brunswick Canada E1C 3C7
Tel: (506) 850-7934
shelley.pisegna@gnb.ca

Nova Scotia
Heather Yule
Manager - Experience Development
Tourism Nova Scotia
PO Box 667, 8 Water Street
Windsor, Nova Scotia Canada B0N 2T0
Tel: 902-798-6768
heather.yule@novascotia.ca

Prince Edward Island
Janet E. Wood
Manager, Product Development
Department of Tourism
PO Box 2000, Charlottetown
Prince Edward Island Canada CIA 7N8
Tel: 902-368-5508
jewood@gov.pe.ca

Newfoundland and Labrador
Erin Skinner
International Market Development
Newfoundland and Labrador Tourism
Department of Business, Tourism, Culture &
Rural Development
PO Box 8700
St. John’s, Newfoundland and Labrador
Canada A1B 4J6
Tel: 709-729-4115
erin.skinner@gov.nl.ca

Yukon
Shannon McNevin
Manager, Industry Services - Product Development,
Industry Services Unit
Tourism Yukon
100 Hanson Street, P.O. Box 2703
Whitehorse, Yukon Canada Y1A 2C6
Tel: 867-667-8723
shannon.mcnevin@gov.yk.ca

Northwest Territories
Shannon Szucs
Marketing Coordinator
Northwest Territories Tourism
Suite 200, 5204 – 50th Avenue, Second Floor
PO Box 610
Yellowknife, NT X1A 2N5
Tel: 867.873.5007 ext. 1008
shannon@spectacularnwt.com

Nunavut
Kevin Kelly
CEO
Nunavut Tourism
P.O. Box/C.P. 1450
Iqaluit, Nunavut Canada X0X 0H0
Tel: 867-979-6551
ceo@nunavuttourism.com