March 2017 at a glance*

In collaboration with our tourism industry partners, Destination Canada promotes Canada internationally as a premier four-season tourism destination.

For more information, visit www.destinationcanada.com


*Data shows overnight arrivals to Canada, single day trips are excluded.

Total arrivals 1,045,230

How travellers from our markets arrive

US
- Air: 293,236 +13%
- Auto: 394,255 +12%
- US*: 723,952 -6%

OVERSEAS
- Air direct: 142,374 121%
- Air via US: 39,006 -4%
- US*: 39,006
- Land: 21,055 +5%
- Other: 36,461 +6%


Infographic designed by @DestinationCAN

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