**Canada Tourism Fact Sheet 2021**

### Domestic Tourism Spending in Canada

- **2019**: $77.0B
- **2021**: $53.6B (↓)

### International Tourism Spending in Canada

- **2019**: $4.8B
- **2021**: $28.2B (↑)

### Tourism's Share of Total GDP

- **2019**: 2.10%
- **2021**: 1.03% (↓)

### Tourism-Related Jobs**

- **2019**: 2.1M Jobs
- **2021**: 1.7M Jobs (↓)

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*Includes spending while on a trip in Canada, spending on airfares with Canadian carriers on outbound trips, and spending on tourism-related goods (e.g., camping equipment).

**Includes spending on a trip in Canada, but excludes any purchases pre-trip.

***There are two ways to categorize jobs in tourism: 1) Jobs in tourism-dependent industries - the total number of jobs in industries where a significant portion of the revenue is in tourism. This includes accommodation, passenger transportation, food & beverage, entertainment & recreation and travel services. 2) Jobs directly support by tourism: It is the share of jobs in the economy servicing visitors as opposed to local clients. These are jobs that would not exist without visitors. For example, in food & beverage a certain portion cater to local clients, and the portion that caters to visitors is captured in this number.

Source: Tourism HR/Labour Force Survey
Statistics Canada National Tourism Indicators Q1 2022

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**Canadian Travel and Border Restrictions Eased with Caution**

Tourism-related activity continued to grow in the third quarter of 2021 as public health measures eased, more Canadians received a second vaccine dose, and fully vaccinated travellers from the US were allowed entry into Canada. Tourism spending grew further in the fourth quarter of 2021 and was partly attributed to an increase in international travellers, mostly from the US and Europe. Arrivals from Asia-Pacific experienced a slower recovery. The recovery of business events was subdued in 2021 due to public health measures and travel restrictions that impacted planning. Although Canada’s borders opened to international travellers in late November 2021, the emergence of the Omicron variant prompted Canada to implement new travel restrictions in late December 2021.

Source: Statistics Canada; Table 24-10-0055-01

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**International Tourist Arrivals**

- **2019 Total International Arrivals**: 22,145,406
- **2021 Total International Arrivals**: 3,062,244 (14%*)

- **2019 Total Arrivals from Countries other than the US**: 7,140,864
- **2021 Total Arrivals from Countries other than the US**: 968,831 (14%*)

- **2019 Total US Overnight Arrivals**: 15,004,542
- **2021 Total US Overnight Arrivals**: 2,093,413 (14%*)

- **2019 US Land Transport Arrivals**: 9,014,725
- **2021 US Land Transport Arrivals**: 1,413,145 (14%*)

- **2019 US Air Transport Arrivals**: 5,134,782
- **2021 US Air Transport Arrivals**: 675,551 (13%*)

- **2019 US Water Transport Arrivals**: 855,035
- **2021 US Water Transport Arrivals**: 4,717 (1%*)

*Includes recovery in 2021 compared to 2019
Source: Statistics Canada; Table 24-10-0055-01

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**Travel and Border Restrictions**

*www.destinationcanada.com/en/research*
### Tourism Expenditures on Canadian Goods and Services

<table>
<thead>
<tr>
<th>Category</th>
<th>2021 Total Expenditures</th>
<th>% Recovery level to 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transportation</td>
<td>$16.8B</td>
<td>42%</td>
</tr>
<tr>
<td>Passenger air transport</td>
<td>$5.6B</td>
<td>24%</td>
</tr>
<tr>
<td>Accommodation</td>
<td>$9.7B</td>
<td>61%</td>
</tr>
<tr>
<td>Food and beverage services</td>
<td>$10.9B</td>
<td>67%</td>
</tr>
<tr>
<td>Recreation and entertainment</td>
<td>$3.8B</td>
<td>61%</td>
</tr>
<tr>
<td>Pre-trip expenditures</td>
<td>$6.4B</td>
<td>133%</td>
</tr>
<tr>
<td>Travel Services</td>
<td>$1.4B</td>
<td>28%</td>
</tr>
<tr>
<td>Convention fees</td>
<td>$400M</td>
<td>45%</td>
</tr>
<tr>
<td>Other goods and services</td>
<td>$8.9B</td>
<td>58%</td>
</tr>
<tr>
<td>Total</td>
<td>$58.4B</td>
<td>56%</td>
</tr>
</tbody>
</table>

Source: Statistics Canada National Tourism Indicators Q1 2022

### Hotel Occupancy

- **Average Annual Occupancy (Total)**
  - 2021: 41.2%
  - 2019: 65.3%

- **Average Annual Occupancy (Urban)**
  - 2021: 36.6%
  - 2019: 69.6%

- **Average Annual Occupancy (Resort)**
  - 2021: 40.2%
  - 2019: 62.6%

- **Average Annual Occupancy (Small Town)**
  - 2021: 44.7%
  - 2019: 55.3%

Source: STR

### Business Events

- **Total Delegates**: 152,104
- **Number of Business Events**: 352
- **Direct Economic Impact***: $225M
- **Direct Jobs** (all BE): 1,989
- **International Delegates**: 16,889
- **International number of Business Events**: 51
- **International Economic Impact**: $29M
- **Direct Jobs from International**: 264

*Economic impact - the initial direct business sales spending of visitors, meeting planner/organizer costs, and exhibitors. Excludes indirect (B2B supply chain purchases) and induced (incomes spent in the local economy) business sales.

**Direct jobs - Events dependent FTEs.

Source: Destination Canada, National Business Events Pace Report, May 31, 2022