

COVID-19 Impact and Recovery Report: Domestic Travel

Updated: October 12, 2021

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Travel Related Measures* document:

<https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment>

Based on Destination Canada's assessment of current travel interest and the increasing ability of domestic travellers to return to their home province or territory without self-isolation requirements, tourism businesses are encouraged to focus on messaging that drives travellers to book their domestic travel now.

Summary of current phase for each province and territory, as of October 12, 2021:

	Overall Booking Assessment	Intra-Provincial Travel Search Trend	Inter-Provincial Travel Search Trend	International Travel Search Trend	Rate of New Weekly Cases Per 100,000 Pop	Self-isolation required for residents returning from out-of-province for domestic leisure travel?
British Columbia	IV	▲ 3 weeks	flat 2 weeks	▲ 4 weeks	91.5	No
Alberta	IV	flat 4 weeks	▲ 3 weeks	▲ 5 weeks	173.8	No
Saskatchewan	IV	▲ 1 week	flat 4 weeks	▲ 4 weeks	287.5	No
Manitoba	IV	▼ 5 weeks	▲ 1 week	flat 3 weeks	51.9	Yes; exception for residents who are fully vaccinated ¹
Ontario	IV	flat 5 weeks	flat 5 weeks	▲ 4 weeks	25.6	No
Quebec	IV	▲ 3 weeks	▼ 5 weeks	▲ 5 weeks	44.6	No
New Brunswick	IV	▼ 5 weeks	▼ 5 weeks	▼ 6 weeks	83.8	Yes; exception for residents who are fully vaccinated ²
Nova Scotia	IV	▲ 4 weeks	▼ 5 weeks	flat 11 weeks	25.1	Yes; exception for residents who are fully vaccinated ³
Prince Edward Island	IV	▼ 2 weeks	▼ 5 weeks	flat 4 weeks	2.5	Yes; exception for residents who are fully vaccinated ⁴
Newfoundland & Labrador	IV	flat 4 weeks	flat 5 weeks	flat 6 weeks	8.2	Yes; exception for residents who are fully vaccinated ⁵
Yukon	IV	▲ 1 week	▲ 3 weeks	▲ 4 weeks	90.4	No
Northwest Territories	IV	▲ 2 weeks	▲ 1 week	▲ 4 weeks	693.1	Yes; exception for residents who are fully vaccinated ⁶
Nunavut	IV	▼ 1 week	▲ 2 weeks	▲ 2 weeks	5.1	Yes; exception for residents returning directly from Nunavik, QC; exception for residents who are fully vaccinated ⁷

I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l
Movement is restricted and travel is either not possible, desirable or encouraged.	Movement within local areas is possible but trips are not being booked within their province or territory.	Residents are booking trips within their province or territory.	Residents are booking trips within the country, across provincial or territorial boundaries.	Some international travel, such as family related or urgent business. Some leisure travel from less risk averse travellers.	Some business travel is re-introduced and leisure travel is closer to pre-COVID-19 levels.

Timeline of overall travel assessment for each province and territory:

	6-Jul	13-Jul	20-Jul	27-Jul	3-Aug	10-Aug	17-Aug	24-Aug	31-Aug	7-Sep	14-Sep	21-Sep	28-Sep	5-Oct	12-Oct
British Columbia	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Alberta	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Saskatchewan	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Manitoba	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Ontario	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Quebec	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
New Brunswick	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Nova Scotia	III	III	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Prince Edward Island	III	III	III	III	III	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Newfoundland & Labrador	III	III	III	III	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Yukon	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Northwest Territories	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Nunavut	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV

- Indicates a forward phase progression
- Indicates a backward phase regression

I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l
-------------------------------	--------------------------	--------------------------	-------------------------	-----------------------------	--------------------------------

British Columbia	IV Inter-Provincial	British Columbia residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
-------------------------	-------------------------------	---

British Columbia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending September 26, 2021. • YOY inter-provincial = higher than 2019 level; higher than 2019 levels since the week ending July 11, 2021. • YOY international = moderate level but lower than 2019; increasing since the week ending September 19, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending September 26, 2021. • YOY inter-provincial = higher than 2019 level; flat since the week ending September 19, 2021. • YOY international = low level; increasing since the week ending September 19, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; flat since the week ending September 12, 2021. • YOY inter-provincial = nearly recovered to 2019 level; decreasing since the week ending September 12, 2021. • YOY international = very low level; increasing since the week ending September 19, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending October 10, 2021, YOY air bookings from BC to other inter-provincial destinations is down 54% compared to the same period in 2019. YOY air bookings have been flat in the -50% range over the past 8 weeks. The strongest weeks for air bookings since March 2020 were the weeks ending July 18 and July 25, 2021 at -39% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in British Columbia for the week ending October 10, 2021 was 4,710. The rate of new weekly cases was 91.5 cases per 100,000 population. The number of weekly cases in British Columbia has been in the range of 4,000 to 5,000 since the week ending August 22, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these phases.*

Alberta Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; flat since the week ending September 19, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending September 26, 2021. • YOY international = moderate level but lower than 2019; increasing since the week ending September 12, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; generally decreasing since the week ending September 12, 2021. • YOY inter-provincial = higher than 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending August 1, 2021. • YOY international = low level; increasing since the week ending September 12, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; generally decreasing since the week ending August 15, 2021. • YOY inter-provincial = nearly recovered to 2019 level; generally flat since the week ending August 29, 2021. • YOY international = low level; increasing since the week ending September 12, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending October 10, 2021, YOY air bookings from Alberta to other inter-provincial destinations is down 50% compared to the same period in 2019. YOY air bookings have been flat in the -50% range over the past 7 weeks. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -32% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Alberta for the week ending October 10, 2021 was 7,686. The rate of new weekly cases was 173.8 cases per 100,000 population. The number of weekly cases in Alberta has been trending downwards since the week ending September 26, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Saskatchewan Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increase over the past week after generally decreasing since the week ending September 12, 2021. • YOY inter-provincial = higher than 2019 level; generally flat since the week ending September 19, 2021. • YOY international = moderate level but lower than 2019; generally increasing since the week ending September 19, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; increase over the past week after generally decreasing since the week ending August 29, 2021. • YOY inter-provincial = nearly recovered to 2019 level; flat since the week ending September 19, 2021. • YOY international = low level; increasing since the week ending September 12, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; flat since the week ending September 12, 2021. • YOY inter-provincial = nearly recovered to 2019 level; generally decreasing since the week ending August 8, 2021. • YOY international = very low level; flat since the week ending June 20, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending October 10, 2021, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 61% compared to the same period in 2019. YOY air bookings have been flat in the -60% range over the past 8 weeks. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -40% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Saskatchewan for the week ending October 10, 2021 was 3,389. The rate of new weekly cases was 287.5 cases per 100,000 population. The number of weekly cases in Saskatchewan has been in the 3,000 to 3,500 range since the week ending September 19, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Manitoba Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally decreasing since the week ending September 12, 2021. • YOY inter-provincial = higher than 2019 level; increase over the past week after generally decreasing since the week ending September 12, 2021. • YOY international = moderate level but lower than 2019; flat since the week ending September 26, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending September 12, 2021. • YOY inter-provincial = higher than 2019 level; increase over the past week after generally decreasing since the week ending September 5, 2021. • YOY international = low level; generally flat since the week ending July 4, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; generally flat since the week ending September 12, 2021. • YOY inter-provincial = higher than 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending September 12, 2021. • YOY international = very low level; flat since the week ending June 13, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending October 10, 2021, YOY air bookings from Manitoba to other inter-provincial destinations is down 61% compared to the same period in 2019. YOY air bookings have been flat in the -60% range over the past 7 weeks. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -46% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Manitoba for the week ending October 10, 2021 was 716. The rate of new weekly cases was 51.9 cases per 100,000 population. The number of weekly cases in Manitoba has been trending upwards since August 22, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Ontario	IV Inter-Provincial	Ontario residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
----------------	--------------------------------	--

Ontario Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	Travel search is occurring within the province, within Canada and internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally flat since the week ending September 12, 2021. • YOY inter-provincial = higher than 2019 level; generally flat since the week ending September 12, 2021. • YOY international = nearly recovered to 2019 level; increasing since the week ending September 19, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	Accommodation search is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = similar to 2019 level; flat since the week ending September 12, 2021. • YOY inter-provincial = higher than 2019 level; flat since the week ending September 19, 2021. • YOY international = low level; increasing since the week ending September 12, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	Accommodation booking is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending September 12, 2021. • YOY inter-provincial = higher than 2019 level; generally decreasing since the week ending September 5, 2021. • YOY international = low level; increasing since the week ending September 12, 2021.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 2/October 10 2021, YOY air bookings from Ontario to other inter-provincial destinations is down 63% compared to the same period in 2019. YOY air bookings have been flat in the -60% range over the past 9 weeks. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -44% YOY.
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in Ontario for the week ending October 10, 2021 was 3,765. The rate of new weekly cases was 25.6 cases per 100,000 population. The number of weekly cases in Ontario has been trending downwards since the week ending September 12, 2021.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Quebec	IV Inter-Provincial	Quebec residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
---------------	--------------------------------	---

Quebec Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending September 26, 2021. • YOY inter-provincial = higher than 2019 level; decreasing since the week ending September 12, 2021. • YOY international = moderate level but lower than 2019; increasing since the week ending September 12, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending September 26, 2021. • YOY inter-provincial = higher than 2019 level; generally flat since the week ending September 19, 2021. • YOY international = low level; increasing since the week ending September 12, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; generally flat since the week ending August 22, 2021. • YOY inter-provincial = higher than 2019 level; generally decreasing since the week ending September 12, 2021. • YOY international = low level; increasing since the week ending August 15, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending October 10, 2021, YOY air bookings from Quebec to other inter-provincial destinations is down 69% compared to the same period in 2019. The strongest weeks for air bookings since March 2020 were the weeks ending July 18, July 25 and August 1, 2021 at -63% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Quebec for the week ending October 10, 2021 was 3,669. The rate of new weekly cases was 42.8 cases per 100,000 population. The number of weekly cases in Quebec has been trending downwards since the week ending September 26, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

New Brunswick Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; decreasing since the week ending September 12, 2021. • YOY inter-provincial = nearly recovered to 2019 level; generally decreasing since the week ending September 12, 2021. • YOY international = moderate level but lower than 2019; generally decreasing since the week ending August 1, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low to moderate level; decreasing since the week ending September 12, 2021. • YOY inter-provincial = nearly recovered to 2019 level; generally decreasing since the week ending September 19, 2021. • YOY international = low level; generally increasing since the week ending September 26, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = low level; generally decreasing since the week ending August 8, 2021. • YOY inter-provincial = similar to 2019 level; generally decreasing since the week ending August 22, 2021. • YOY international = low level; increasing since the week ending September 12, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending October 10, 2021, YOY air bookings from New Brunswick to other inter-provincial destinations is down 76% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending September 19, 2021 at -67% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in New Brunswick for the week ending October 10, 2021 was 655. The rate of new weekly cases was 83.8 cases per 100,000 population. The number of weekly cases in New Brunswick has been trending upwards since the week ending August 1, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Nova Scotia	IV Inter-Provincial	Nova Scotia residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
--------------------	--------------------------------	--

Nova Scotia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending September 19, 2021. • YOY inter-provincial = similar to 2019 level; generally decreasing since the week ending September 12, 2021. • YOY international = moderate level but lower than 2019; generally flat since the week ending August 1, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending September 19, 2021. • YOY inter-provincial = nearly recovered to 2019 level; flat since the week ending September 26, 2021. • YOY international = low level; flat since the week ending August 15, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; flat since the week ending September 26, 2021. • YOY inter-provincial = nearly recovered to 2019 level; decreasing over the past 2 weeks. • YOY international = very low level; generally flat since the week ending August 15, 2021.
Rate of Air Travel				○	○	○	<p>For the week ending October 10, 2021, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 62% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -46% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Nova Scotia for the week ending October 10, 2021 was 246. The rate of new weekly cases was 25.1 cases per 100,000 population. The number of weekly cases in Nova Scotia has been trending upwards since the week ending August 8, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Prince Edward Island Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; decreasing over the past 2 weeks. • YOY inter-provincial = moderate level but lower than 2019; generally decreasing since the week ending September 12, 2021. • YOY international = moderate level but lower than 2019; flat since the week ending September 19, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending September 12, 2021. • YOY inter-provincial = moderate level but lower than 2019; increase over the past week after decreasing since the week ending September 19, 2021. • YOY international = low level; increase over the past week after decreasing since the week ending September 19, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; sharp increase from the previous week; increasing since the week ending September 19, 2021. • YOY inter-provincial = nearly recovered to 2019 level; increase over the past week after decreasing since the week ending September 19, 2021. • YOY international = very low level; decreasing over the past 2 weeks.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending October 10, 2021, YOY air bookings from Prince Edward Island to other inter-provincial destinations is down 75% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -54% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Prince Edward Island for the week ending October 10, 2021 was 4. The rate of new weekly cases was 2.5 cases per 100,000 population. The number of weekly cases in Prince Edward Island has been trending downwards since the week ending September 26, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Newfoundland & Labrador Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; flat since the week ending September 19, 2021. • YOY inter-provincial = similar to 2019 level; generally flat since the week ending September 12, 2021. • YOY international = moderate level but lower than 2019; generally flat since the week ending September 5, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending September 19, 2021. • YOY inter-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending August 29, 2021. • YOY international = very low level; generally flat since the week ending August 8, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending September 5, 2021. • YOY inter-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a level higher than 2019 since the week ending August 29, 2021. • YOY international = very low level; increasing since the week ending September 26, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending October 10, 2021, YOY air bookings from Newfoundland & Labrador to other inter-provincial destinations is down 55% compared to the same period in 2019. YOY air bookings have been -50% to -60% range over the past 5 weeks. The strongest week for air bookings since March 2020 was the week ending August 1, 2021 at -36% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Newfoundland & Labrador for the week ending October 10, 2021 was 43. The rate of new weekly cases was 8.2 cases per 100,000 population. The number of weekly cases in Newfoundland & Labrador has been trending downwards over the past 2 weeks.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Yukon Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the territory, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; sharp increase from the previous week; generally increasing since the week ending June 27, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending September 26, 2021. • YOY international = nearly recovered to 2019 level; increasing since the week ending September 19, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within Canada and within the territory, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; fluctuating at a high level since the week ending September 19, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending September 26, 2021. • YOY international = low to moderate level; fluctuating between a low level and a low to moderate level since the week ending July 25, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within Canada and within the territory, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; sharp increase from the previous week; fluctuating between a moderate level and a level higher than 2019 since the week ending August 8, 2021. • YOY inter-provincial = moderate level but lower than 2019; decreasing since the week ending September 26, 2021. • YOY international = very low level; increasing since the week ending September 26, 2021.
Rate of Air Travel	/	/	/	●	○	○	<p>For the week ending October 10, 2021, YOY air bookings from the Yukon to other inter-provincial destinations is down 40% compared to the same period in 2019. Out of the past 14 weeks, 13 weeks have seen YOY air bookings higher than -50%. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at +16% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in the Yukon for the week ending October 10, 2021 was 38. The rate of new weekly cases was 90.4 cases per 100,000 population. The number of weekly cases has been trending upwards since the week ending September 19, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Northwest Territories	IV Inter-Provincial	Northwest Territory residents are searching for travel and booking accommodations within their own territory. They are also searching for travel and booking accommodations to other parts of Canada.
------------------------------	-------------------------------	---

Northwest Territories Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	○	○	<p>Travel search is occurring within the territory and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = nearly recovered to 2019 level; increasing over the past 2 weeks. • YOY inter-provincial = similar to 2019 level; sharp increase over the past week after decreasing since the week ending September 12, 2021. • YOY international = moderate level but lower than 2019; increasing since the week ending September 19, 2021.
Accommodation Searches on OTA	●	●	○	●	○	○	<p>Accommodation search is occurring within Canada, but not within the territory or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = low level; generally increasing since the week ending September 19, 2021. • YOY inter-provincial = low to moderate level; fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending September 5, 2021. • YOY international = very low level; generally flat since the week ending August 29, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the territory and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; increasing since the week ending September 19, 2021. • YOY inter-provincial = moderate level but lower than 2019; generally flat since the week ending September 12, 2021. • YOY international = very low level; sharp fluctuations since the week ending August 15, 2021.
Rate of Air Travel	/	/	/	●	○	○	<p>For the week ending October 10, 2021, YOY air bookings from the Northwest Territories to other inter-provincial destinations is down 50% compared to the same period in 2019. YOY air bookings have been lower than -50% over the past 2 weeks but have been stronger in the weeks prior. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at +19% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in the Northwest Territories for the week ending October 10, 2021 was 313. The rate of new weekly cases was 693.1 cases per 100,000 population. This represents the highest number of weekly cases recorded in the Northwest Territories since the beginning of the pandemic.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada’s recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Nunavut	IV Inter-Provincial	Intra-territorial air bookings indicate that Nunavut residents are travelling within the territory. In addition, inter-provincial air bookings and accommodation bookings indicate that residents are also travelling to other parts of Canada.
----------------	--------------------------------	---

Nunavut Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	Travel search is occurring within the territory, within Canada and internationally. <ul style="list-style-type: none"> • YOY intra-territorial = moderate level but lower than 2019; a lot of fluctuations. • YOY inter-provincial = higher than 2019 level; a lot of fluctuations, increasing over the past 2 weeks. • YOY international = moderate level but lower than 2019; increasing over the past 2 weeks.
Accommodation Searches on OTA	●	●	●	●	○	○	Accommodation search is occurring within the territory and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; a lot of fluctuations. • YOY inter-provincial = moderate level but lower than 2019; flat since the week ending September 19, 2021. • YOY international = low level; increasing over the past 2 weeks.
Rate of Hotel Booking	/	/	/	●	○	○	Accommodation booking is occurring within Canada but not internationally. <ul style="list-style-type: none"> • YOY intra-territorial = data not available. • YOY inter-provincial = moderate level but lower than 2019; a lot of fluctuations. • YOY international = data not available.
Rate of Air Travel	/	/	●	●	○	○	For the week ending October 10, 2021, YOY air bookings from Nunavut to other inter-provincial destinations is down 52% compared to the same period in 2019. However, YOY inter-provincial air bookings have generally been comparable to or higher than 2019 levels since the beginning of June 2021. Intra-territorial air bookings for the week ending October 10, 2021 are up 145% compared to the same period in 2019. YOY intra-territorial air bookings have also been comparable to or higher than 2019 levels since the beginning of June 2021.
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in Nunavut for the week ending October 10, 2021 was 2. Nunavut has recorded a total of 9 new cases since the week ending September 5, 2021.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

METHODOLOGICAL NOTES

I. Recovery Signals: The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. **COVID-19 Response:** Residents are not searching for or booking trips within their local area.
- II. **Hyper Local Travel:** Residents are not booking trips within their province or territory.
- III. **Intra-Provincial or Intra-Territorial Travel:** Residents are booking trips within their province or territory; however, actual travel could take place in the near future or at a later date.
- IV. **Inter-Provincial Travel:** Residents are booking trips in other provinces or territories; however, actual travel could take place in the near future or at a later date.
- V. **Tentative International Travel:** Some international bookings are occurring at reduced levels compared to 2019 but there are fluctuations in booking behaviours.
- VI. **Regularized International Travel:** International bookings are occurring at levels that are stable.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- **Rate of Accommodation Searches:** Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- **Rate of Accommodation Bookings:** Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- **Rate of Air Travel:** The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.
- **Weekly New COVID-19 Confirmed Cases:** The weekly total of new confirmed COVID-19 cases and the rate of new weekly cases per 100,000 population, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.

Sources:

¹ Manitoba Government, State of Emergency and Public Health Orders, October 12, 2021

<https://manitoba.ca/covid19/restartmb/prs/orders/index.html>

² Government of New Brunswick, Travel Registration Program, October 12, 2021

<https://www2.gnb.ca/content/gnb/en/corporate/promo/covid-19/travel.html>

³ Government of Nova Scotia, Coronavirus (COVID-19): restrictions and guidance, October 12, 2021

<https://novascotia.ca/coronavirus/restrictions-and-guidance/>

⁴ Government of Prince Edward Island, Information for visitors to Prince Edward Island and Island residents returning home, October 12, 2021

<https://www.princeedwardisland.ca/en/topic/travel>

⁵ Government of Newfoundland and Labrador, Travel Restrictions, October 12, 2021

<https://www.gov.nl.ca/covid-19/travel/travel-restrictions/>

⁶ Government of Northwest Territories, Travel requirements, August 30, 2021

<https://www.gov.nt.ca/covid-19/en/services/travel-isolation/travel-requirements>

⁷ Government of Nunavut, Travel and Isolation, October 12, 2021

<https://gov.nu.ca/health/information/travel-and-isolation>