



COVID-19 Impact and Recovery Report: Domestic Travel

Updated: April 13, 2021

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Travel Related Measures* document: https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment

Please note: An increase in search and bookings does not imply that residents are non-compliant with any current health restrictions in place, rather that there is an increased interest in travel.

Summary of current phase for each province and territory, as of April 13, 2021:

Destination Canada assesses that Alberta and Quebec progressed into the Inter-Provincial phase for the week ending March 14 and Newfoundland & Labrador progressed into the Intra-Provincial phase for the week ending April 4. This indicates that Alberta and Quebec residents are booking trips outside of their province and Newfoundland & Labrador residents are booking trips within their own province; however, actual travel could take place in the near future or at a later date.

	Travel Search Index	Accommodation Searches on OTA	Rate of Hotel Booking	Rate of Air Travel	Overall Assessment	Rate of New Weekly Cases Per 100,000 Pop	14-day self-isolation required for residents returning from out-of-province for domestic leisure travel?	14-day self-isolation required for residents returning from international travel? ¹⁰
British Columbia	IV	III	Ш		Ш	152.1	No	Yes
Alberta	IV	III	IV		IV	194.4	No	Yes
Saskatchewan	Ш	1	ı		Ш	149.3	No	Yes
Manitoba	Ш	ı	I		Ш	57.6	Yes ¹	Yes
Ontario	IV	ı	ı		Ш	169.7	No requirement, but 14-day self-isolation is strongly advised for all residents re- entering Ontario from outside of the province ²	Yes
Quebec	IV	IV	IV		IV	119.8	No	Yes
New Brunswick	Ш	III	Ш		Ш	9.0	Yes ³	Yes
Nova Scotia	III	III	Ш		Ш	3.0	Yes, exception for residents returning directly from Prince Edward Island and Newfoundland & Labrador ⁴	Yes
Prince Edward Island	III	III	Ш		Ш	1.3	Yes ⁵	Yes
Newfoundland & Labrador	III	III	III		Ш	1.7	Yes ⁶	Yes
Yukon	Ш	III	- 1		Ш	0.0	Yes ⁷	Yes
Northwest Territories	III	III	Ш		Ш	2.2	Yes ⁸	Yes
Nunavut	III	III		Ш	Ш	0.0	Yes, exception for residents returning directly from Northwest Territories or Churchill, MB ⁹	Yes

COVID-19 Response	 	III	IV	V	VI
	Hyper Local	Intra-prov	Inter-prov	Tentative Int'l	Regularized Int'l
Movement is restricted and travel is either not possible, desirable or encouraged.	areas is nossible but trins	Residents are booking trips within their province or territory.	Residents are booking trips within the country, across provincial or territorial boundaries.	Some international travel, such as family related or urgent business. Some leisure travel from less risk averse travellers.	Some business travel is re-introduced and leisure travel is closer to pre-COVID-19 levels.

Timeline of overall travel assessment for each province and territory:

	5-Jan	12-Jan	19-Jan	26-Jan	2-Feb	9-Feb	16-Feb	23-Feb	2-Mar	9-Mar	16-Mar	23-Mar	30-Mar	6-Apr	13-Apr
British Columbia	II	II	II	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	III	Ш	Ш
Alberta	II	II	II	II	II	II	II	Ш	Ш	Ш	IV	IV	IV	IV	IV
Saskatchewan	II	II	II	II	II	II	II	Ш	Ш	II	Ш	Ш	II	Ш	II
Manitoba	II	II	II	II	II	II	II	II	II	II	II	II	II	II	II
Ontario	II	II	II	II	II	II	II	II	II	II	II	II	II	II	II
Quebec	II	II	II	II	II	II	II	Ш	Ш	II	IV	IV	IV	IV	IV
New Brunswick	II	II	II	II	II	II	II	Ш	Ш	Ш	III	Ш	III	Ш	Ш
Nova Scotia	II	II	II	II	Ш	Ш	Ш	III	III	Ш	Ш	Ш	III	Ш	Ш
Prince Edward Island	Ш	Ш	Ш	Ш	Ш	Ш	Ш	III	Ш	Ш	Ш	Ш	III	Ш	Ш
Newfoundland & Labrador	Ш	Ш	Ш	Ш	Ш	Ш	Ш	III	Ш	II	Ш	II	Ш	Ш	Ш
Yukon	II	II	II	II	II	II	II	II	Ш	II	II	II	II	II	II
Northwest Territories	Ш	Ш	Ш	Ш	Ш	Ш	Ш	III	Ш	Ш	Ш	Ш	III	Ш	Ш
Nunavut	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш

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COVID-19 Response	 	III	IV	V	VI
	Hyper Local	Intra-prov	Inter-prov	Tentative Int'I	Regularized Int'l

British Columbia

Ш Intra-Provincial

Intra-provincial travel searches are at a moderate level and accommodation searches and bookings are at a low to moderate level. British Columbia is in the Intra-Provincial phase; however, there have been declines in all metrics over the past two weeks and British Columbia may revert into the Hyper Local phase in the coming weeks.

British Columbia Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index					0	0	Travel search is occurring within the province and within Canada but not internationally. YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending April 4, 2021. YOY inter-provincial = low to moderate level; decreasing since the week ending April 4, 2021. YOY international = low level; flat since the week ending April 5, 2020.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the province but not within Canada or internationally. • YOY intra-provincial = low to moderate level; decreasing since the week ending April 4, 2021. • YOY inter-provincial = low level; decreasing since the week ending April 4, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	Accommodation booking is occurring within the province but not within Canada or internationally. YOY intra-provincial = low to moderate; decreasing since the week ending April 4, 2021. YOY inter-provincial = low level; generally flat since the week ending December 13, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	Data not available for the week ending April 11, 2021.
Dining Search Index						0	Dining search is occurring within the province, within Canada and internationally. • YOY intra-provincial = higher than 2019; higher than 209 level since the week ending February 7, 2021. • YOY inter-provincial = moderate level but lower than 2019; decreasing since the week ending April 4, 2021. • YOY international = low to moderate level; decreasing since the week ending April 4, 2021.
Activities & Events Search Index				0	0	0	Activities & events search is occurring within the province but not within Canada or internationally. YOY intra-provincial = low level; sharp decline compared to the previous week. YOY inter-provincial = low level; decreasing since the week ending April 4, 2021. YOY international = low level; flat since the week ending March 22, 2020.
New COVID Cases							The number of weekly new cases in British Columbia for the week ending April 11, 2021 was 7,829. The rate of new weekly cases was 152.1 cases per 100,000 population. This represents the highest number of weekly cases recorded in British Columbia to date

Legend:	Progress to date	Not there yet	Signal not applicable	

Alberta

ΙV Inter-Provincial

Inter-provincial travel searches are at a moderate level and accommodation Alberta is in the Inter-Provincial phase; however, there have been declines in all inter-provincial metrics over the past two weeks and Alberta may revert into the Intra-Provincial or Hyper Local phase in the coming weeks.

Alberta Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index					0	0	Travel search is occurring within the province and within Canada but not internationally. YOY intra-provincial = nearly recovered to 2019 level; sharp decline compared to the previous week. YOY inter-provincial = moderate level but lower than 2019; decreasing since the week ending April 4, 2021. YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the province but not within Canada or internationally. • YOY intra-provincial = moderate level but lower than 2019; sharp decline compared to the previous week. • YOY inter-provincial = low level; decreasing since the week ending April 4, 2021. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking					0	0	Accommodation booking is occurring within the province and within Canada but not internationally. YOY intra-provincial = low to moderate level; sharp decline compared to the previous week. YOY inter-provincial = low level; decreasing since the week ending April 4, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	Data not available for the week ending April 11, 2021.
Dining Search Index				•	•	0	Dining search is occurring within Canada, within the province and internationally. YOY intra-provincial = nearly recovered to 2019 level; sharp decline compared to the previous week. YOY inter-provincial = nearly recovered to 2019 level; flat since the week ending February 14, 2021. YOY international = moderate level but lower than 2019; sharp decline compared to the previous week.
Activities & Events Search Index					0	0	Activities & events search is occurring within the province and within Canada but not internationally. • YOY intra-provincial = nearly recovered to 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending February 28, 2021. • YOY inter-provincial = low to moderate level; sharp decline compared to the previous week. • YOY international = low level; flat since the week ending December 6, 2020.
New COVID Cases							The number of weekly new cases in Alberta for the week ending April 11, 2021 was 8,595. The rate of new weekly cases was 194.4 cases per 100,000 population. The number of weekly cases in Alberta has been trending upwards since the week ending February 21, 2021.

Signal not applicable Progress to date Not there yet Legend:

Saskatchewan

Ш Hyper Local Intra-provincial travel searches are at a moderate level and accommodation searches and bookings are at low levels. These signals indicate that Saskatchewan is in the Hyper Local phase.

Saskatchewan Assessment Summary:

			Ph	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the province but not within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending March 28, 2021. YOY inter-provincial = low to moderate level; decreasing since the week ending March 21, 2021. YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA		0	0	0	0	0	Accommodation search is not yet occurring within the province, within Canada or internationally. YOY intra-provincial = low level; decreasing since the week ending March 28, 2021. YOY inter-provincial = low level; decreasing since the week ending April 4, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not yet occurring within the province, within Canada or internationally. YOY intra-provincial = low level; decreasing since the week ending February 21, 2021. YOY inter-provincial = low level; flat since the week ending February 21, 2021. YOY international = very low level; flat since the week ending April 5, 2020.
Rate of Air Travel				0	0	0	Data not available for the week ending April 11, 2021.
Dining Search Index	•			•	•	0	Dining search is occurring within the province, within Canada and internationally. YOY intra-provincial = nearly recovered to 2019 level; generally decreasing since the week ending February 21, 2021. YOY inter-provincial = moderate level but lower than 2019; sharp decline compared to the previous week. YOY international = moderate level but lower than 2019; fluctuating between a level nearly recovered to 2019 and moderate levels since the week ending February 21, 2021.
Activities & Events Search Index					0	0	Activities & events search is occurring within the province and within Canada but not internationally. • YOY intra-provincial = moderate level but lower than 2019; generally decreasing since the week ending March 14, 2021. • YOY inter-provincial = low level; decreasing since the week ending March 28, 2020. • YOY international = low level; flat since the week ending November 29, 2020.
New COVID Cases							The number of weekly new cases in Saskatchewan for the week ending April 11, 2021 was 1,760. The rate of new weekly cases was 149.3 cases per 100,000 population. The number of weekly cases in Saskatchewan has been trending upwards since the week ending March 21, 2021.

Legend: Progress to date Not there yet Signal not applicable **Manitoba** Hyper Local Intra-provincial travel searches are higher than 2019 levels, but intra-provincial accommodation bookings are at a low level. These signals indicate that Manitoba is in the Hyper Local phase.

Manitoba Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the province but not within Canada or internationally. YOY intra-provincial = higher than 2019 level; generally increasing since the week ending December 6, 2020. YOY inter-provincial = low level; flat since the week ending February 7, 2021. YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA		0	0	0	0	0	Accommodation search is not occurring within the province, within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; generally increasing since the week ending January 10, 2021. YOY inter-provincial = very low level; flat since the week ending January 31, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; fluctuating between a low level and a moderate level since the week ending February 28, 2021. YOY inter-provincial = very low level; generally flat since the week ending January 3, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	Data not available for the week ending April 11, 2021.
Dining Search Index	•			•	•	0	Dining search is occurring within the province, within Canada and internationally. YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending February 21, 2021. YOY inter-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a low to moderate level since the week ending February 21, 2021. YOY international = moderate level but lower than 2019; generally flat since the week ending February 21, 2021.
Activities & Events Search Index	•		•	0	0	0	Activities & events search is occurring within the province but not within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending February 28, 2021. YOY inter-provincial = low level; generally decreasing since the week ending December 20, 2020. YOY international = low level; flat since the week ending December 27, 2020.
New COVID Cases							The number of weekly new cases in Manitoba for the week ending April 11, 2021 was 794. The rate of new weekly cases was 57.6 cases per 100,000 population. The number of weekly cases in Manitoba has been trending upwards since the week ending March 14, 2021.

Not there yet Signal not applicable Legend: Progress to date

Ontario Hyper Local Intra-provincial travel searches are at a moderate level but intra-provincial accommodation searches and bookings are at a low level. These signals indicate that Ontario is in the Hyper Local phase.

Ontario Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index					0	0	Travel search is occurring within the province and within Canada but not internationally. YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending April 4, 2021. YOY inter-provincial = low level; decreasing since the week ending March 28, 2021. YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA		0	0	0	0	0	Accommodation search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; decreasing since the week ending April 4, 2021. YOY inter-provincial = low level; decreasing since the week ending April 4, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; decreasing since the week ending April 4, 2021. YOY inter-provincial = low level; decreasing since the week ending April 4, 2021. YOY international = very low level; flat since the week ending March 29, 2020.
Rate of Air Travel				0	0	0	Data not available for the week ending April 11, 2021.
Dining Search Index				•	0	0	Dining search is occurring within the province and within Canada but not internationally. YOY intra-provincial = low level; decreasing since the week ending April 4, 2021. YOY inter-provincial = low to moderate level; decreasing since the week ending April 4, 2021. YOY international = low level; decreasing since the week ending April 4, 2021.
Activities & Events Search Index			0		0	0	Activities & events search is occurring within Canada but not within the province or internationally. YOY intra-provincial = very low level; decreasing since the week ending April 4, 2021. YOY inter-provincial = low level; decreasing since the week ending April 4, 2021. YOY international = low level; generally flat since the week ending March 22, 2020.
New COVID Cases							The number of weekly new cases in Ontario for the week ending April 11, 2021 was 25,009. The rate of new weekly cases was 169.7 cases per 100,000 population. This represents the highest number of weekly cases recorded in Ontario to date.

Progress to date Not there yet Signal not applicable Legend:

Quebec

IV Inter-Provincial

Inter-provincial travel searches are at a low to moderate level and accommodation searches and bookings are at low level but were recently at a moderate level. Quebec is in the Inter-Provincial phase; however, there have been declines in all inter-provincial metrics over the past two weeks and Quebec may revert into the Hyper Local phase in the coming weeks.

Quebec Assessment Summary:

			Ph	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				•	0	0	Travel search is occurring within the province and within Canada, but not internationally. YOY intra-provincial = low to moderate level; decreasing since the week ending April 4, 2021. YOY inter-provincial = low to moderate level; decreasing since the week ending March 28, 2021. YOY international = low level; flat since the week ending January 10, 2021.
Accommodation Searches on OTA					0	0	Accommodation search is occurring within the province and within Canada but not internationally. YOY intra-provincial = low level; decreasing since the week ending April 4, 2021. YOY inter-provincial = low level; decreasing since the week ending April 4, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		0	0		0	0	Accommodation booking is occurring within Canada but not within the province or internationally. YOY intra-provincial = low level; decreasing since the week ending April 4, 2021. YOY inter-provincial low level; decreasing from a moderate level since the week ending April 4, 2021. YOY international = very low level; flat since the week ending March 29, 2020.
Rate of Air Travel				0	0	0	Data not available for the week ending April 11, 2021.
Dining Search Index			0	•	•	0	Dining search is not occurring within the province but is occurring within Canada and internationally. YOY intra-provincial = low level; decreasing since the week ending March 28, 2021. YOY inter-provincial = low to moderate level; decreasing from a level higher than 2019 since the week ending March 14, 2021. YOY international = low level; decreasing since the week ending March 28, 2021.
Activities & Events Search Index						0	Activities & events search is occurring within the province, within Canada and internationally. • YOY intra-provincial = low to moderate level; sharp decline from the previous week. • YOY inter-provincial = low level; sharp decline from the previous week. • YOY international = low level; fluctuating between a moderate level and a low to moderate level since the week ending December 27, 2020.
New COVID Cases							The number of weekly new cases in Quebec for the week ending April 11, 2021 was 10,271. The rate of new weekly cases was 119.8 cases per 100,000 population. The number of weekly cases in Quebec has been trending upwards since the week ending March 28, 2021.

Legend: Progress to date Not there yet Signal not applicable **New Brunswick**

Intra-Provincial

Intra-provincial travel searches are nearly recovered to 2019 levels and accommodation searches and bookings are at moderate levels; however, actual travel could take place in the near future or at a later date. These signals indicate that New Brunswick is in the Intra-Provincial phase.

New Brunswick Assessment Summary:

			Ph	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index		•		0	0	0	Travel search is occurring within the province but not within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; decreasing since the week ending March 14, 2021. YOY inter-provincial = low level; decreasing since the week ending March 28, 2020. YOY international = low level; flat since the week ending March 22, 2020.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the province but not within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending January 31, 2021. YOY inter-provincial = low level; flat since the week ending March 21, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		•		0	0	0	Accommodation booking is occurring within the province but not within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending March 14, 2021. YOY inter-provincial = low to moderate level; increasing since the week ending March 21, 2021. YOY international = very low level; generally flat since the week ending January 3, 2021.
Rate of Air Travel				0	0	0	Data not available for the week ending April 11, 2021.
Dining Search Index				0	•	0	Dining search is occurring within the province and internationally but not within Canada. YOY intra-provincial = higher than 2019 level; higher than 2019 level since the week ending February 7, 2021. YOY inter-provincial = low to moderate level; flat since the week ending March 21, 2021. YOY international = moderate level but lower than 2019; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending September 20, 2020.
Activities & Events Search Index				0	0	0	Activities & events search is occurring within the province, but not yet within Canada or internationally. • YOY intra-provincial = higher than 2019 level; higher than 2019 level since the week ending February 28, 2021. • YOY inter-provincial = low level; generally flat since the week ending March 14, 2021. • YOY international = low level; flat since the week ending February 28, 2021.
New COVID Cases							The number of weekly new cases in New Brunswick for the week ending April 11, 2021 was 70. The rate of new weekly cases was 9.0 cases per 100,000 population. The number of weekly cases in New Brunswick has been trending downwards since hitting a recent high of 87 the week ending March 28, 2021.

Legend: Progress t	o date	Not there yet	Signal not applicable	

Nova Scotia

IIIIntra-Provincial

Intra-provincial travel searches and accommodation bookings are higher than 2019 levels; however, actual travel could take place in the near future or at a later date. These signals indicate that Nova Scotia is in the Intra-Provincial phase.

Nova Scotia Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the province but not within Canada or internationally. YOY intra-provincial = higher than 2019 level; higher than 2019 levels since the week ending January 10, 2021. YOY inter-provincial = low level; generally increasing since the week ending February 21, 2021. YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the province, but not within Canada or internationally. • YOY intra-provincial = nearly recovered to 2019 level; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending January 24, 2021. • YOY inter-provincial = very low level; flat since the week ending December 27, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	Accommodation booking is occurring within the province, but not within Canada or internationally. • YOY intra-provincial = higher than 2019 level; fluctuating between a moderate level and a level higher than 2019 since the week ending January 31, 2021. • YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	Data not available for the week ending April 11, 2021.
Dining Search Index	•	•		•	•	0	Dining search is occurring within the province, within Canada and internationally. • YOY intra-provincial = higher than 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending February 28, 2021. • YOY inter-provincial = moderate level but lower than 2019; flat since the week ending February 7, 2021. • YOY international = moderate level but lower than 2019; flat since the week ending February 21, 2021.
Activities & Events Search Index	•		0	0	0	0	Activities & events search is not occurring within the province, within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; generally increasing since the week ending March 7, 2021. YOY inter-provincial = low level; generally flat since the week ending October 18, 2020. YOY international = low level; flat since the week ending November 29, 2020.
New COVID Cases							The number of weekly new cases in Nova Scotia for the week ending April 11, 2021 was 29. The rate of new weekly cases was 3.0 cases per 100,000 population. The number of weekly cases in Nova Scotia has been trending upwards since the week ending March 21, 2021.

Legend: Progress to date Not there yet Signal not applicable

Prince Edward Island

Ш Intra-Provincial

Intra-provincial travel searches are above 2019 levels and accommodation bookings are nearly recovered to 2019 levels; however, actual travel could take place in the near future or at a later date. These signals indicate that Prince Edward Island is in the Intra-Provincial phase.

Prince Edward Island Assessment Summary:

			Ph	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the province, but not within Canada or internationally. YOY intra-provincial = higher than 2019 level; higher than 2019 level since the week ending January 3, 2021. YOY inter-provincial = low level; flat since the week ending March 21, 2021. YOY international = low level; generally flat since the week ending March 29, 2020.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the province, but not within Canada or internationally. YOY intra-provincial = similar to 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending January 17, 2021. YOY inter-provincial = very low level; flat since the week ending March 21, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	Accommodation booking is occurring within the province but not within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; decreasing since the week ending March 28, 2021. YOY inter-provincial = low level; generally increasing since the week ending March 21, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	Data not available for the week ending April 11, 2021.
Dining Search Index				•	•	0	Dining search is occurring within the province, within Canada and internationally. • YOY intra-provincial = higher than 2019 level; above 2019 levels since the week ending January 3, 2021. • YOY inter-provincial = moderate level but lower than 2019; generally increasing since the week ending March 14, 2021. • YOY international = low to moderate level; a lot of fluctuations.
Activities & Events Search Index				0	0	0	Activities & events search is occurring within the province, but not within Canada or internationally. YOY intra-provincial = low level; fluctuating between a low level and a moderate level since the week ending March 7, 2021. YOY inter-provincial = low level; increasing since the week ending March 21, 2021. YOY international = low level; generally flat since the week ending December 27, 2020.
New COVID Cases							The number of weekly new cases in Prince Edward Island for the week ending April 11, 2021 was 2. The rate of new weekly cases was 1.3 cases per 100,000 population. Prince Edward Island recorded the highest number of weekly cases to date at 17 for the week ending February 28, 2021.

Legend:	Progress to date	Not there yet	Signal not applicable	

Ш Intra-Provincial

Intra-provincial travel searches, accommodation searches and accommodation bookings are higher than 2019 levels. These signals indicate that Newfoundland & Labrador is in the Intra-Provincial phase.

Newfoundland & Labrador Assessment Summary:

			Ph	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the province, but not yet within Canada and internationally. YOY intra-provincial = higher than 2019 level; increasing since the week ending February 28, 2021. YOY inter-provincial = low level; fluctuating between a low level and a low to moderate level since the week ending March 14, 2021. YOY international = low level; generally increasing since the week ending March 7, 2021.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the province but not within Canada or internationally. YOY intra-provincial = higher than 2019 level; increasing since the week ending February 28, 2021. YOY inter-provincial = very low level; flat since the week ending February 28, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	Accommodation booking is occurring within the province but not within Canada or internationally. YOY intra-provincial = higher than 2019 level; increasing since the week ending March 7, 2021. YOY inter-provincial = very low level; generally increasing since the week ending February 21, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	Data not available for the week ending April 11, 2021.
Dining Search Index			0	0	0	0	Dining search is not occurring within the province, within Canada or internationally. • YOY intra-provincial = higher than 2019 level; increasing since the week ending March 28, 2021. • YOY inter-provincial = nearly recovered to 2019 level; increasing since the week ending March 14, 2021. • YOY international = nearly recovered to 2019 level; increasing since the week ending March 28, 2021.
Activities & Events Search Index				0	0	0	Activities & events search is occurring within the province, but not yet within Canada or internationally. YOY intra-provincial = similar to 2019 level; increasing since the week ending February 21, 2020. YOY inter-provincial = low level; fluctuating between a low level and a low to moderate level since the week ending March 14, 2021. YOY international = low level; flat since the week ending December 27, 2020.
New COVID Cases							The number of weekly new cases in Newfoundland & Labrador for the week ending April 11, 2021 was 9. The rate of new weekly cases was 1.7 cases per 100,000 population. The number of weekly cases in Newfoundland & Labrador has low since hitting a recent high of 281 the week ending February 14, 2021.

Signal not applicable Progress to date Not there yet Legend:

Yukon Hyper Local Intra-territorial travel searches are higher than 2019 levels but accommodation bookings are at a very low level. These signals indicate that the Yukon is in the Hyper Local phase.

Yukon Assessment Summary:

			Ph	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the territory, but not within Canada or internationally. YOY intra-territorial = higher than 2019 level; higher than 2019 level since the week ending December 27, 2020. YOY inter-provincial = low level; flat since the week ending February 21, 2021. YOY international = low level; generally flat since the week ending April 5, 2020.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the territory, but not within Canada or internationally. YOY intra-territorial = nearly recovered to 2019 level; increasing since the week ending March 14, 2021. YOY inter-provincial = very low level; decreasing since the week ending March 28, 2021. YOY international = very low level; increasing since the week ending March 14, 2021.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not occurring within the territory, within Canada or internationally. YOY intra-territorial = very low level; decreasing since being at a level higher than 2019 the week ending February 21, 2021. YOY inter-provincial = very low level; generally flat since the week ending December 13, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	Data not available for the week ending April 11, 2021.
Dining Search Index	•		•	0	•	0	Dining search is occurring within the territory and internationally, but not within Canada. • YOY intra-territorial = higher than 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending January 10, 2021. • YOY inter-provincial = moderate level but lower than 2019; fluctuating between a low level and a moderate level since the week ending November 22, 2020. • YOY international = nearly recovered to 2019 level; generally fluctuating between a level nearly recovered to 2019 and a low level since the week ending December 6, 2020.
Activities & Events Search Index	•	•	•	0	0	0	Activities & events search is occurring within the territory, but not within Canada or internationally. • YOY intra-territorial = moderate level but lower than 2019; a lot of fluctuations. • YOY inter-provincial = very low level; fluctuating between a low level and a very low level since the week ending November 22, 2020. • YOY international = low to moderate level; flat since the week ending March 21, 2021.
New COVID Cases							The number of weekly new cases in the Yukon for the week ending April 11, 2021 was zero. The Yukon has recorded only 4 new cases since the week ending January 17, 2021.

Signal not applicable Not there yet Legend: Progress to date

Northwest Territories

III Intra-Territorial Intra-territorial travel searches are higher than 2019 levels and accommodation bookings are at a moderate level; however, actual travel could take place in the near future or at a later date. These signals indicate that the Northwest Territories is in the Intra-Territorial phase.

Northwest Territories Assessment Summary:

			Ph	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the territory, but not within Canada or internationally. YOY intra-territorial = higher than 2019 level; higher than 2019 level since the week ending February 14, 2021. YOY inter-provincial = low level; flat since the week ending February 21, 2021. YOY international = low level; flat since the week ending April 5, 2020.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the territory but not within Canada or internationally. • YOY intra-territorial = nearly recovered to 2019 level; flat since the week ending February 14, 2021. • YOY inter-provincial = very low level; flat since the week ending March 22, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	Accommodation booking is occurring within the territory, but not yet within Canada or internationally. • YOY intra-territorial = moderate level but lower than 2019; a lot of fluctuations, but mainly at or above 2019 levels since the week ending November 29, 2020. • YOY inter-provincial = very low level; generally flat since the week ending November 22, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	Data not available for the week ending April 11, 2021.
Dining Search Index	•			•	•	0	Dining search is occurring within the territory, within Canada and internationally. YOY intra-territorial = higher than 2019 level; increasing since the week ending March 21, 2021. YOY inter-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a lever higher than 2019 since February 28, 2021. YOY international = nearly recovered to 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending February 14, 2021.
Activities & Events Search Index	•	•	0	0	0	0	Activities & events search is not occurring within the territory, within Canada or internationally. YOY intra-territorial = low level; generally increasing since the week ending March 7, 2021. YOY inter-provincial = very low level; fluctuating between a low level and a very low level since the week ending October 4, 2020. YOY international = low level; fluctuating between a low level and a very low level since the week ending November 8, 2020.
New COVID Cases							The number of weekly new cases in the Northwest Territories for the week ending April 11, 2021 was 1. The Northwest Territories had recorded no new cases since the week ending February 21, 2021.

Legend: Progress to date Not there yet Signal not applicable			
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Intra-territorial air bookings indicate that residents are travelling within the territory; however, actual travel could take place in the near future or at a later date. This signal indicates that Nunavut is in the Intra-Territorial phase. Ш Nunavut Intra-Territorial

Nunavut Assessment Summary:

			Pha	ase			
	COVID-19 Response	 Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the territory but not within Canada or internationally. • YOY intra-territorial = moderate level but lower than 2019; fluctuating between a moderate level and a low level since the week ending February 14, 2021. • YOY inter-provincial = low level; fluctuating between a very low level and a low to moderate level since the week ending January 24, 2021. • YOY international = low level; flat since the week ending January 3, 2021.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the territory, but not yet within Canada or internationally. YOY intra-territorial = nearly recovered to 2019 level; a lot of fluctuations. YOY inter-provincial = very low level; flat since the week ending May 31, 2020. YOY international = very low level; generally flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	Accommodation booking is not occurring within Canada or internationally. YOY intra-territorial = data not available. YOY inter-provincial = low level; fluctuating between a low level and a very low level since the week ending September 20, 2020. YOY international = data not available.
Rate of Air Travel				0	0	0	Data not available for the week ending April 11, 2021. Based on the latest available data for the week ending March 21, 2021, intra-territorial air bookings were up 7% compared to the same period in 2019.
Dining Search Index							Data not available.
Activities & Events Search Index				0	0	0	Activities & events search is not occurring within Canada or internationally. YOY intra-territorial = data not available. YOY inter-provincial = very low level; fluctuating between a moderate level and a very low level since the week ending February 28, 2021. YOY international = moderate level but lower than 2019; increases over the past 2 weeks.
New COVID Cases							The number of weekly new cases in Nunavut for the week ending April 11, 2021 was zero. Nunavut has recorded no new cases for the past 3 weeks.

Legend:	Progress to date	Not there yet	Signal not applicable

METHODOLOGICAL NOTES

I. Recovery Signals: The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- ١. COVID-19 Response: Residents are not searching for or booking trips within their local area.
- II. Hyper Local Travel: Residents are not booking trips within their province or territory.
- III. Intra-Provincial or Intra-Territorial Travel: Residents are booking trips within their province or territory; however, actual travel could take place in the near future or at a later date.
- Inter-Provincial Travel: Residents are booking trips in other provinces or territories; however, actual travel could IV. take place in the near future or at a later date.
- ٧. Tentative International Travel: Some international bookings are occurring at reduced levels compared to 2019 but there are fluctuations in booking behaviours.
- Regularized International Travel: International bookings are occurring at levels that are stable.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

II. Description of the Measures

- Travel Intent Search Index: Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- Rate of Accommodation Searches: Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intraprovincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- Rate of Accommodation Bookings: Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and interprovincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- Rate of Air Travel: The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.
- Dining Search Index: 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.
- Attractions & Events Search Index: 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, interprovincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.
- Weekly New COVID-19 Confirmed Cases: The weekly total of new confirmed COVID-19 cases and the rate of new weekly cases per 100,000 population, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.

Sources:

- ¹ Manitoba Government, State of Emergency and Public Health Orders, April 8, 2021 https://manitoba.ca/covid19/restartmb/prs/orders/index.html
- ² Government of Ontario, COVID-19: Stop the spread, Travelling and returning, April 13, 2021 https://www.ontario.ca/page/covid-19-stop-spread#section-6
- ³ Government of New Brunswick, Travel Information, April 13, 2021 $\underline{\text{https://www2.gnb.ca/content/gnb/en/corporate/promo/covid-19/travel.html}}$
- ⁴Government of Nova Scotia, Coronavirus (COVID-19): restrictions and guidance, April 13, 2021 https://novascotia.ca/coronavirus/restrictions-and-guidance/
- ⁵ Government of Prince Edward Island, Atlantic Provinces Travel Bubble, March 17, 2021 https://www.princeedwardisland.ca/en/information/health-and-wellness/atlantic-provinces-travel-bubble
- ⁶ Government of Newfoundland and Labrador, For Travellers, April 13, 2021 https://www.gov.nl.ca/covid-19/individuals-and-households/travel-advice-2/
- ⁷ Government of Yukon, Border enforcement during COVID-19, April 13, 2021 https://yukon.ca/en/health-and-wellness/covid-19/border-enforcement-during-covid-19
- ⁸ Government of Northwest Territories, Travel + Self-Isolation, December 21, 2020 https://www.gov.nt.ca/covid-19/en/services/travel-self-isolation
- ⁹ Government of Nunavut, Travel and Isolation, April 13, 2021 https://gov.nu.ca/health/information/travel-and-isolation
- ¹⁰ Government of Canada, COVID-19: Travel, testing, quarantine and borders, April 8, 2021