COVID-19 Impact and Recovery Report: Domestic Travel
Updated: February 16, 2021

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the Travel Related Measures document: https://www.destinationcanada.com/en/coronavirus

*Please note: An increase in search and bookings does not imply that residents are non-compliant with any current health restrictions in place, rather that there is an increased interest in travel.*

Summary of current phase for each province and territory:
Destination Canada assesses that Nova Scotia has progressed from the Hyper Local phase into the Intra-Provincial phase. This indicates that Nova Scotia residents are booking trips within their province; however, actual travel could take place in the near future or at a later date.

<table>
<thead>
<tr>
<th>Travel Search Rate</th>
<th>Accommodation OTA</th>
<th>Book a Hotel Booking</th>
<th>Rate of Air Travel</th>
<th>14-day self-isolation required for residents returning from out-of-province for domestic leisure travel?</th>
<th>14-day self-isolation required for residents returning from international travel?</th>
</tr>
</thead>
<tbody>
<tr>
<td>British Columbia</td>
<td>III</td>
<td>III</td>
<td>III</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>Alberta</td>
<td>IV</td>
<td>I</td>
<td>I</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Saskatchewan</td>
<td>III</td>
<td>I</td>
<td>I</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>Manitoba</td>
<td>III</td>
<td>I</td>
<td>I</td>
<td>Yes¹</td>
<td>Yes</td>
</tr>
<tr>
<td>Ontario</td>
<td>II</td>
<td>I</td>
<td>I</td>
<td>No requirement, but 14-day self-isolation is strongly advised for all residents re-entering Ontario from outside of the province²</td>
<td>Yes</td>
</tr>
<tr>
<td>Quebec</td>
<td>II</td>
<td>I</td>
<td>I</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>New Brunswick</td>
<td>III</td>
<td>I</td>
<td>I</td>
<td>Yes²</td>
<td>Yes</td>
</tr>
<tr>
<td>Nova Scotia</td>
<td>III</td>
<td>III</td>
<td>III</td>
<td>Yes, exception for residents returning directly from Prince Edward Island²</td>
<td>Yes</td>
</tr>
<tr>
<td>Prince Edward Island</td>
<td>III</td>
<td>I</td>
<td>III</td>
<td>Yes²</td>
<td>Yes</td>
</tr>
<tr>
<td>Newfoundland &amp; Labrador</td>
<td>III</td>
<td>III</td>
<td>III</td>
<td>Yes²</td>
<td>Yes</td>
</tr>
<tr>
<td>Yukon</td>
<td>III</td>
<td>I</td>
<td>I</td>
<td>Yes³</td>
<td>Yes</td>
</tr>
<tr>
<td>Northwest Territories</td>
<td>III</td>
<td>I</td>
<td>I</td>
<td>Yes³</td>
<td>Yes</td>
</tr>
<tr>
<td>Nunavut</td>
<td>III</td>
<td>III</td>
<td>III</td>
<td>Yes, exception for residents returning directly from Northwest Territories or Churchill, MB³</td>
<td>Yes</td>
</tr>
</tbody>
</table>

1. Yes. Until February 21, eligible international travellers returning to Alberta at the Calgary International Airport or Coutts land border crossing can participate in a pilot program that allows them to quarantine for less time if they test negative for COVID-19 and they commit to following specific public health and testing measures¹¹
2. Yes. No requirement, but 14-day self-isolation is strongly advised for all residents re-entering Ontario from outside of the province²
3. Yes. No requirement, but 14-day self-isolation is strongly advised for all residents re-entering Ontario from outside of the province²
4. Yes, exception for residents returning directly from Prince Edward Island²
5. Yes, exception for residents returning directly from Prince Edward Island²
6. Yes, exception for residents returning directly from Prince Edward Island²
7. Yes, exception for residents returning directly from Prince Edward Island²
8. Yes, exception for residents returning directly from Prince Edward Island²
9. Yes, exception for residents returning directly from Prince Edward Island²
10. Yes, exception for residents returning directly from Prince Edward Island²
11. Yes, exception for residents returning directly from Prince Edward Island²

Please source this document as “COVID-19 Impact and Recovery Report: Domestic Travel, Updated: February 16, 2021”, Destination Canada”
## Timeline of overall travel assessment for each province and territory:

<table>
<thead>
<tr>
<th>Province/Region</th>
<th>15-Dec</th>
<th>29-Dec</th>
<th>5-Jan</th>
<th>12-Jan</th>
<th>19-Jan</th>
<th>26-Jan</th>
<th>2-Feb</th>
<th>9-Feb</th>
<th>16-Feb</th>
</tr>
</thead>
<tbody>
<tr>
<td>British Columbia</td>
<td>III</td>
<td>I</td>
<td>II</td>
<td>II</td>
<td>III</td>
<td>III</td>
<td>III</td>
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<tr>
<td>Alberta</td>
<td>III</td>
<td>I</td>
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<td>II</td>
<td>III</td>
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<td>III</td>
<td>III</td>
</tr>
<tr>
<td>Saskatchewan</td>
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<td>II</td>
<td>II</td>
<td>III</td>
<td>III</td>
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</tr>
<tr>
<td>Manitoba</td>
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<tr>
<td>Ontario</td>
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<td>II</td>
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<td>Quebec</td>
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<td>III</td>
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<tr>
<td>Newfoundland &amp; Labrador</td>
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<td>III</td>
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<tr>
<td>Northwest Territories</td>
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<td>III</td>
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<tr>
<td>Nunavut</td>
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<td>III</td>
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<td>III</td>
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<td>III</td>
</tr>
</tbody>
</table>

[Indicates a forward phase progression](http://example.com)

[Indicates a backward phase regression](http://example.com)
## British Columbia Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>I: COVID-19 Response</th>
<th>II: Hyper Local</th>
<th>III: Intra-Provincial</th>
<th>IV: Inter-Provincial</th>
<th>V: Tentative Int'l</th>
<th>VI: Regularized Int'l</th>
<th>Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel Search Index</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Travel search is occurring within the province but not within Canada or internationally.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- YOY intra-provincial = nearly recovered to 2019 level; flat since the week ending January 3, 2021.</td>
</tr>
<tr>
<td></td>
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<td></td>
<td>- YOY inter-provincial = low level; flat since the week ending January 10, 2021.</td>
</tr>
<tr>
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<td></td>
<td></td>
<td>- YOY international = low level; flat since the week ending April 5, 2020.</td>
</tr>
<tr>
<td>Accommodation Searches on OTA</td>
<td></td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>Accommodation search is occurring within the province but not within Canada or internationally.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- YOY intra-provincial = moderate level but lower than 2019; generally flat since the week ending January 3, 2021.</td>
</tr>
<tr>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020.</td>
</tr>
<tr>
<td></td>
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<td></td>
<td></td>
<td></td>
<td>- YOY international = very low level; flat since the week ending March 22, 2020.</td>
</tr>
<tr>
<td>Rate of Hotel Booking</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Accommodation booking is occurring within the province but not within Canada or internationally.</td>
</tr>
<tr>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending January 3, 2021.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- YOY inter-provincial = low level; increasing since the week ending January 31, 2021.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- YOY international = very low level; flat since the week ending March 22, 2020.</td>
</tr>
<tr>
<td>Rate of Air Travel</td>
<td></td>
<td>●</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>For the week ending February 14, 2021. YOY air bookings from BC to other inter-provincial destinations is down 94% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at 73% YOY.</td>
</tr>
<tr>
<td>Dining Search Index</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>Dining search is occurring within the province, within Canada and internationally.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- YOY intra-provincial = higher than 2019; increasing since the week ending January 24, 2021.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- YOY inter-provincial = nearly recovered to 2019 level; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending December 27, 2020.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- YOY international = nearly recovered to 2019 level; increasing since the week ending January 31, 2021.</td>
</tr>
<tr>
<td>Activities &amp; Events Search Index</td>
<td></td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>Activities &amp; events search is not occurring within the province, within Canada or internationally.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- YOY intra-provincial = low level; fluctuating between a moderate level and a low to moderate level since the week ending November 1, 2020.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- YOY inter-provincial = low level; generally flat since the week ending December 27, 2020.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- YOY international = low level; flat since the week ending March 22, 2020.</td>
</tr>
<tr>
<td>New COVID Cases</td>
<td></td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>The number of weekly new cases in British Columbia for the week ending February 14, 2021 was 3,024. The rate of new weekly cases was 58.7 cases per 100,000 population. The number of weekly cases in British Columbia has generally been trending downwards since the week ending January 17, 2021.</td>
</tr>
</tbody>
</table>

Legend:  ● Progress to date  ○ Not there yet  ■ Signal not applicable
### Alberta Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
</table>
| Travel Search Index | Travel search is occurring within the province and within Canada but not yet internationally.  
- Travel is similar to 2019 level; flat since the week ending January 31, 2021.  
- YOY international = low level; flat since the week ending December 6, 2020. |
| Accommodation Searches on OTA | Accommodation search is not occurring within the province, within Canada or internationally.  
- YOY intra-provincial = moderate level but lower than 2019; generally increasing since the week ending January 17, 2021.  
- YOY inter-provincial = low level; flat since the week ending December 6, 2020.  
- YOY international = very low level; flat since the week ending March 22, 2020. |
| Rate of Hotel Booking | Accommodation booking is not occurring within the province, within Canada or internationally.  
- YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending January 31, 2021.  
- YOY inter-provincial = low to moderate level; increasing since the week ending January 24, 2021.  
- YOY international = very low level; flat since the week ending March 22, 2020. |
| Rate of Air Travel | For the week ending February 14, 2021, YOY air bookings from Alberta to other inter-provincial destinations is down 92% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at 69% YOY. |
| Dining Search Index | Dining search is occurring within Canada but not within the province or internationally.  
- YOY intra-provincial = higher than 2019 level; sharp increase compared to the previous week; increasing since the week ending January 31, 2021.  
- YOY inter-provincial = nearly recovered to 2019 level; fluctuating between a moderate level and a level higher than 2019 since the week ending December 27, 2020.  
- YOY international = higher than 2019 level; sharp increase compared to the previous week; increasing since the week ending January 31, 2021. |
| Activities & Events Search Index | Activities & events search is occurring within the province but not within Canada or internationally.  
- YOY intra-provincial = low to moderate level; decreases over the past 2 weeks.  
- YOY inter-provincial = low to moderate level; flat since the week ending November 22, 2020.  
- YOY international = low level; flat since the week ending December 6, 2020. |
| New COVID Cases | The number of weekly new cases in Alberta for the week ending February 14, 2021 was 2,057. The rate of new weekly cases was 46.5 cases per 100,000 population. The number of weekly cases in Alberta has been trending downwards since the week ending January 17, 2021. |

Legend:  
- Progress to date  
- Not there yet  
- Signal not applicable
### Saskatchewan Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
</table>
| **Travel Search Index** | Travel search is occurring within the province but not within Canada or internationally.  
- YOY Intra-provincial = Higher than 2019 level; increasing since the week ending January 24, 2021.  
- YOY inter-provincial = low to moderate level; flat since the week ending November 8, 2020.  
- YOY international = low level; flat since the week ending March 29, 2020. |
| **Accommodation Searches on OTA** | Accommodation search is not yet occurring within the province, within Canada or internationally.  
- YOY Intra-provincial = lower than 2019; increasing since the week ending January 24, 2021.  
- YOY inter-provincial = very low level; flat since the week ending November 29, 2020.  
- YOY international = very low level; flat since the week ending March 22, 2020. |
| **Rate of Hotel Booking** | Accommodation booking is not yet occurring within the province, within Canada or internationally.  
- YOY Intra-provincial = moderate level but lower than 2019; generally increasing since the week ending January 31, 2021.  
- YOY inter-provincial = low level; flat since the week ending January 3, 2021.  
- YOY international = slightly above 2019 level; sharp increase compared to the previous week. |
| **Rate of Air Travel** | For the week ending February 14, 2021, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 94% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending September 20, 2020 at 78% YOY. |
| **Dining Search Index** | Dining search is occurring within the province, within Canada and internationally.  
- YOY Intra-provincial = higher than 2019 level; higher than 2019 levels since the week ending January 31, 2021.  
- YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending January 3, 2021.  
- YOY international = slightly above 2019 level; sharp increase compared to the previous week. |
| **Activities & Events Search Index** | Activities & events search is occurring within the province but not within Canada or internationally.  
- YOY Intra-provincial = moderate level but lower than 2019; flat since the week ending January 3, 2021.  
- YOY inter-provincial = low level; flat since the week ending November 8, 2020.  
- YOY international = low level; flat since the week ending November 29, 2020. |
| **New COVID Cases** | The number of weekly new cases in Saskatchewan for the week ending February 14, 2021 was 1,147. The rate of new weekly cases was 87.3 cases per 100,000 population. The number of weekly cases in Saskatchewan has been on a downward trend since hitting a recent high of 2,158 the week ending January 17, 2021. |

**Legend:**  
- Progress to date  
- Not there yet  
- Signal not applicable
### Manitoba Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
</table>
| Travel Search Index | Travel search is occurring within the province but not within Canada or internationally.  
- YOY intra-provincial = nearly recovered to 2019 level; generally increasing since the week ending December 6, 2020.  
- YOY inter-provincial = low level; generally decreasing since the week ending December 27, 2020.  
- YOY international = low level; flat since the week ending March 29, 2020. |
| Accommodation Searches on OTA | Accommodation search is not occurring within the province, within Canada or internationally.  
- YOY intra-provincial = low to moderate level; increasing since the week ending January 10, 2021.  
- YOY inter-provincial = very low level; decreasing since the week ending December 27, 2020.  
- YOY international = very low level; flat since the week ending March 22, 2020. |
| Rate of Hotel Booking | Accommodation booking is not occurring within the province, within Canada or internationally.  
- YOY intra-provincial = low level; increasing since the week ending January 10, 2021.  
- YOY inter-provincial = very low level; generally decreasing since the week ending December 27, 2020.  
- YOY international = very low level; flat since the week ending March 22, 2020. |
| Rate of Air Travel | For the week ending February 14, 2021. YOY air bookings from Manitoba to other inter-provincial destinations is down 95% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19, December 20 and December 27, 2020 at -85%. YOY. |
| Dining Search Index | Dining search is occurring within the province, within Canada and internationally.  
- YOY intra-provincial = higher than 2019 level; sharp increase over the previous week; increasing since the week ending January 24, 2020.  
- YOY inter-provincial = low to moderate level; flat since the week ending January 10, 2021.  
- YOY international = nearly recovered to 2019 level; sharp increase over the previous week. |
| Activities & Events Search Index | Activities & events search is not occurring within the province, within Canada or internationally.  
- YOY intra-provincial = low level; flat since the week ending November 1, 2020.  
- YOY inter-provincial = low level; generally decreasing since the week ending December 20, 2020.  
- YOY international = low level; flat since the week ending December 27, 2020. |
| New COVID Cases | The number of weekly new cases in Manitoba for the week ending February 14, 2021 was 528. The rate of new weekly cases was 38.3 cases per 100,000 population. The number of weekly cases in Manitoba has been on a downward trend over the past three weeks. |

Legend:  
- **Progress to date**: Green circle  
- **Not there yet**: Orange circle  
- **Signal not applicable**: Blank circle  

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## Ontario Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel Search Index</td>
<td>Travel search is not occurring within the province, within Canada or internationally.</td>
</tr>
<tr>
<td>Accommodation Searches on OTA</td>
<td>Accommodation search is not occurring within the province, within Canada or internationally.</td>
</tr>
<tr>
<td>Rate of Hotel Booking</td>
<td>For the week ending February 14, 2021, YOY air bookings from Ontario to other inter-provincial destinations is down 94% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 9, 2020 at 80% YOY.</td>
</tr>
<tr>
<td>Rate of Air Travel</td>
<td>Dining search is not occurring within the province, within Canada or internationally.</td>
</tr>
<tr>
<td>Dining Search Index</td>
<td>Dining search is not occurring within the province, within Canada or internationally.</td>
</tr>
<tr>
<td>Activities &amp; Events Search Index</td>
<td>Activities &amp; events search is not occurring within the province, within Canada or internationally.</td>
</tr>
<tr>
<td>New COVID Cases</td>
<td>The number of weekly new cases in Ontario for the week ending February 14, 2021 was 7,661. The rate of new weekly cases was 52.0 cases per 100,000 population. The number of weekly cases in Ontario has been on a downward trend since hitting a high of 24,820 the week ending January 15, 2021.</td>
</tr>
</tbody>
</table>

### Legend:
- **Progress to date**
- **Not there yet**
- **Signal not applicable**
Quebec Assessment Summary:

### Phase

<table>
<thead>
<tr>
<th>Phase</th>
<th>I COVID-19 Response</th>
<th>II Hyper Local</th>
<th>III Intra-prov</th>
<th>IV Inter-prov</th>
<th>V Tentative Init</th>
<th>VI Regularized Init</th>
</tr>
</thead>
</table>

#### Travel Search Index

- Travel search is occurring within the province but not within Canada or internationally.
  - YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending January 24, 2021.
  - YOY inter-provincial = low to moderate level; flat since the week ending December 27, 2020.
  - YOY international = low level; flat since the week ending January 10, 2021.

#### Accommodation Searches on OTA

- Accommodation search is not occurring within the province, within Canada or internationally.
  - YOY intra-provincial = low to moderate level; increasing since the week ending January 24, 2021.
  - YOY inter-provincial = low level; flat since the week ending January 3, 2021.
  - YOY international = very low level; flat since the week ending March 22, 2020.

#### Rate of Hotel Booking

- Accommodation booking is not occurring within the province, within Canada or internationally.
  - YOY intra-provincial = low level; increasing since the week ending January 24, 2021.
  - YOY inter-provincial = low level; flat since the week ending January 3, 2021.
  - YOY international = very low level; flat since the week ending March 29, 2020.

#### Rate of Air Travel

- For the week ending February 14, 2021, YOY air bookings from Quebec to other inter-provincial destinations is down 94% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19 and December 27, 2020 at -7% YOY.

#### Dining Search Index

- Dining search is not occurring within the province or within Canada but is occurring internationally.
  - YOY intra-provincial = low level; increasing since the week ending January 24, 2021.
  - YOY inter-provincial = low to moderate level; increasing since the week ending January 31, 2021.
  - YOY international = moderate level but lower than 2019; sharp increase over the previous week; increasing since the week ending January 24, 2021.

#### Activities & Events Search Index

- Activities & events search is not occurring within the province, within Canada, or internationally.
  - YOY intra-provincial = nearly recovered to 2019 levels; sharp increases over the previous two weeks.
  - YOY inter-provincial = low to moderate level; increasing since the week ending January 3, 2021.
  - YOY international = low to moderate level; decreasing since the week ending January 10, 2021.

#### New COVID Cases

- The number of weekly new cases in Quebec for the week ending February 14, 2021 was 6,732. The rate of new weekly cases was 78.5 cases per 100,000 population. The number of weekly cases in Quebec has been on a downward trend since hitting a high of 18,517 the week ending January 19, 2021.

Legend:

- Progress to date
- Not there yet
- Signal not applicable

---

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## New Brunswick Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel Search Index</td>
<td>- YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending January 31, 2021.</td>
</tr>
<tr>
<td></td>
<td>- YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020.</td>
</tr>
<tr>
<td></td>
<td>- YOY international = very low level; flat since the week ending March 22, 2020.</td>
</tr>
<tr>
<td>Accommodation Searches on OTA</td>
<td>- YOY intra-provincial = low to moderate level; sharp increase over the previous week.</td>
</tr>
<tr>
<td></td>
<td>- YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020.</td>
</tr>
<tr>
<td></td>
<td>- YOY international = very low level; flat since the week ending January 3, 2021.</td>
</tr>
<tr>
<td>Rate of Hotel Booking</td>
<td>For the week ending February 14, 2021, YOY air bookings from New Brunswick to other inter-provincial destinations is down 98% compared to the same period in 2019.</td>
</tr>
<tr>
<td></td>
<td>The strongest week for air bookings since March 2020 were the weeks ending June 28 and October 18, 2020 at -88% YOY.</td>
</tr>
<tr>
<td>Rate of Air Travel</td>
<td>- YOY intra-provincial = higher than 2019 level; sharp increase over the previous week; fluctuating between a level nearly recovered to 2019 and a level above 2019 since the week ending December 27, 2020.</td>
</tr>
<tr>
<td></td>
<td>- YOY inter-provincial = low level; flat since the week ending December 27, 2020.</td>
</tr>
<tr>
<td></td>
<td>- YOY international = nearly recovered to 2019 level; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending September 20, 2020.</td>
</tr>
<tr>
<td>Dining Search Index</td>
<td>Activities &amp; events search is occurring within the province, but not yet within Canada or internationally.</td>
</tr>
<tr>
<td></td>
<td>- YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending January 31, 2021.</td>
</tr>
<tr>
<td></td>
<td>- YOY inter-provincial = very low level; generally flat since the week ending December 27, 2020.</td>
</tr>
<tr>
<td></td>
<td>- YOY international = low level; flat since the week ending December 6, 2020.</td>
</tr>
<tr>
<td>New COVID Cases</td>
<td>The number of weekly new cases in New Brunswick for the week ending February 14, 2021 was 56. The rate of new weekly cases was 7.2 cases per 100,000 population. The number of weekly cases in New Brunswick has been on a downward trend since hitting a high of 177 the week ending January 24, 2021.</td>
</tr>
</tbody>
</table>
## Nova Scotia Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel Search Index</td>
<td>- YOY intra-provincial = higher than 2019 level; higher than 2019 levels since the week ending January 10, 2021. YOY inter-provincial = low level; generally flat since the week ending November 29, 2020. YOY international = low level; flat since the week ending March 29, 2020.</td>
</tr>
<tr>
<td>Accommodation Searches on OTA</td>
<td>- YOY intra-provincial = slightly above 2019 level; sharp increase over the previous week; increasing since the week ending January 3, 2021. YOY inter-provincial = very low level; decreasing since the week ending December 20, 2020. YOY international = very low level; flat since the week ending March 22, 2020.</td>
</tr>
<tr>
<td>Rate of Hotel Booking</td>
<td>- Accommodation booking is occurring within the province, but not within Canada or internationally. YOY intra-provincial = slightly above 2019 level; increasing since the week ending January 3, 2021. YOY inter-provincial = very low level; generally decreasing since the week ending November 29, 2020. YOY international = very low level; flat since the week ending March 22, 2020.</td>
</tr>
<tr>
<td>Rate of Air Travel</td>
<td>- For the week ending February 14, 2021, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 98% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at 78% YOY.</td>
</tr>
<tr>
<td>Dining Search Index</td>
<td>- Dining search is occurring within the province, within Canada and internationally. YOY intra-provincial = higher than 2019 level; above 2019 levels since the week ending January 10, 2021. YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending January 3, 2021. YOY international = nearly recovered to 2019 level; sharp increase over the previous week; generally increasing since the week ending January 31, 2021.</td>
</tr>
<tr>
<td>Activities &amp; Events Search Index</td>
<td>- Activities &amp; events search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; fluctuating between a moderate level and a low level since the week ending November 22, 2020. YOY inter-provincial = very low level; flat since the week ending December 27, 2020. YOY international = low level; flat since the week ending November 29, 2020.</td>
</tr>
<tr>
<td>New COVID Cases</td>
<td>- The number of weekly new cases in Nova Scotia for the week ending February 14, 2021 was 8. The rate of new weekly cases was 0.8 cases per 100,000 population. The number of weekly cases in Nova Scotia has been on a downward trend since hitting a recent high of 111 the week ending November 29, 2020.</td>
</tr>
</tbody>
</table>

### Legend:
- Progress to date
- Not there yet
- Signal not applicable
## Prince Edward Island Assessment Summary:

### Phase

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
</table>
| Travel Search Index          | Travel search is occurring within the province, but not within Canada or internationally.  
• YOY intra-provincial = higher than 2019 level; generally increasing since the week ending December 20, 2020.  
• YOY inter-provincial = very low level; generally decreasing since the week ending October 11, 2020.  
• YOY international = very low level; flat since the week ending March 29, 2020.                                                                                                                                                                                                                                                                                                                                 |
| Accommodation Searches on OTA | Accommodation search is not occurring within the province, within Canada or internationally.  
• YOY intra-provincial = higher than 2019 level; fluctuating but generally increasing since the week ending January 3, 2021.  
• YOY inter-provincial = very low level; flat since the week ending November 22, 2020.  
• YOY international = very low level; flat since the week ending March 22, 2020.                                                                                                                                                                                                                                                                                                                                                                       |
| Rate of Hotel Booking        | Accommodation booking is occurring within the province but not within Canada or internationally.  
• YOY intra-provincial = higher than 2019 level; above 2019 levels since the week ending January 3, 2021.  
• YOY inter-provincial = very low level; flat since the week ending November 29, 2020.  
• YOY international = very low level; flat since the week ending March 22, 2020.                                                                                                                                                                                                                                                                                                                                                   |
| Rate of Air Travel           | For the week ending February 14, 2021, YOY air bookings from Prince Edward Island to other inter-provincial destinations is down 97% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 6, 2020 at 67% YOY.                                                                                                                                                                                                                                                                                        |
| Dining Search Index          | Dining search is occurring within the province, within Canada and internationally.  
• YOY intra-provincial = higher than 2019 level; above 2019 levels since the week ending January 3, 2021.  
• YOY inter-provincial = low to moderate; fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending November 22, 2020.  
• YOY international = moderate level but lower than 2019; fluctuating between a low to moderate level and a level similar to 2019 since the week ending August 30, 2020.                                                                                                                                                                                                                     |
| Activities & Events Search Index | Activities & events search is occurring within the province, but not within Canada or internationally.  
• YOY intra-provincial = slightly higher than 2019 level; fluctuating between a low to moderate level and a level above 2019 since the week ending November 8, 2020.  
• YOY inter-provincial = very low level; flat since the week ending December 6, 2020.  
• YOY international = low level; generally flat since the week ending December 27, 2020.                                                                                                                                                                                                                                                                 |
| New COVID Cases              | The number of weekly new cases in Prince Edward Island for the week ending February 14, 2021 was 1. The rate of new weekly cases was 0.6 cases per 100,000 population. Prince Edward Island has reported 10 weekly cases or less since the week ending April 12, 2020.                                                                                                                                                                                                                                                                                 |
Newfoundland & Labrador

Newfoundland and Labrador experienced sharp decreases in the current week on all intra-provincial measures. This is due to an increase in the number of weekly cases and subsequent restrictive measures put in place. While intra-provincial metrics are low in the current week, the trends over previous weeks indicate that travel was being searched and accommodation was being booked within the province. Newfoundland and Labrador remains in the Intra-Provincial phase but may shift back to the Hyper Local phase in the coming weeks if trends continue to be strongly negative.

### Newfoundland & Labrador Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>I</th>
<th>II</th>
<th>III</th>
<th>IV</th>
<th>V</th>
<th>VI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel Search Index</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Accommodation Searches on OTA</td>
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</tr>
<tr>
<td>Rate of Hotel Booking</td>
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<tr>
<td>Rate of Air Travel</td>
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<tr>
<td>Dining Search Index</td>
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<tr>
<td>Activities &amp; Events Search Index</td>
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</tr>
<tr>
<td>New COVID Cases</td>
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<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Analysis**

- **Travel Search** occurring within the province, but not yet within Canada and internationally.
  - YOY intra-provincial = low to moderate level; sharp decrease compare to the previous week; generally flat at a level nearly recovered to 2019 levels since the week ending September 13, 2020.
  - YOY inter-provincial = very low level; flat since the week ending January 3, 2021.
  - YOY international = low level; generally flat since the week ending March 29, 2020.

- **Accommodation Search** occurring within the province, but not within Canada or internationally.
  - YOY intra-provincial = low level; sharp decrease compare to the previous week; otherwise, fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending September 13, 2020.
  - YOY inter-provincial = very low level; flat since the week ending December 27, 2020.
  - YOY international = very low level; flat since the week ending March 22, 2020.

- **Rate of Hotel Booking**

- **Rate of Air Travel**

- **Dining Search** occurring within the province, within Canada and internationally.
  - YOY intra-provincial = very low level; sharp decrease compare to the previous week; generally above 2019 levels since the week ending January 3, 2021.
  - YOY inter-provincial = low level; generally decreasing since the week ending December 6, 2020.
  - YOY international = low to moderate level; sharp decrease compare to the previous week; otherwise, fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending September 27, 2020.

- **Activities & Events Search** occurring within the province, but not yet within Canada or internationally.
  - YOY intra-provincial = very low level; sharp decrease compare to the previous week; otherwise, fluctuating between a low to moderate level since the week ending September 13, 2020.
  - YOY inter-provincial = very low level; generally decreasing since the week ending December 20, 2020.
  - YOY international = low level; flat since the week ending December 27, 2020.

- **New COVID Cases**

---

**Legend:**
- **Progress to date**
- **Not there yet**
- **Signal not applicable**

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## Yukon Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel Search Index</td>
<td>Travel search is occurring within the territory, but not within Canada or internationally.</td>
</tr>
<tr>
<td>Accommodation Searches on OTA</td>
<td>Accommodation search is occurring within the territory, but not within Canada or internationally.</td>
</tr>
<tr>
<td>Rate of Hotel Booking</td>
<td>Accommodation booking is not occurring within the territory, within Canada or internationally.</td>
</tr>
<tr>
<td>Rate of Air Travel</td>
<td>For the week ending February 14, 2021, YOY air bookings from the Yukon to other inter-provincial destinations is down 87% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at 35%. YOY.</td>
</tr>
<tr>
<td>Dining Search Index</td>
<td>Dining search is occurring within the territory and internationally, but not within Canada.</td>
</tr>
<tr>
<td>Activities &amp; Events Search Index</td>
<td>Activities &amp; events search is occurring within the territory, but not within Canada or internationally.</td>
</tr>
<tr>
<td>New COVID Cases</td>
<td>The number of weekly new cases in the Yukon for the weak ending February 14, 2021 was 1. The rate of new weekly cases was 2.4 cases per 100,000 population. The Yukon had recorded no new cases in the four previous weeks.</td>
</tr>
</tbody>
</table>

Legend:  
- Progress to date  
- Not there yet  
- Signal not applicable
Northwest Territories Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel Search Index</td>
<td>Travel search is occurring within the territory, but not yet within Canada or internationally. &lt;br&gt;• YOY intra-territorial = higher than 2019 level; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending November 22, 2020. &lt;br&gt;• YOY inter-provincial = very low level; flat since the week ending November 29, 2020. &lt;br&gt;• YOY international = very low level; flat since the week ending April 5, 2020.</td>
</tr>
<tr>
<td>Accommodation Searches on OTA</td>
<td>Accommodation search is not occurring within the territory, within Canada or internationally. &lt;br&gt;• YOY intra-territorial = nearly recovered to 2019 level; fluctuating between a low level and a level nearly recovered to 2019 since the week ending December 27, 2020. &lt;br&gt;• YOY inter-provincial = very low level; flat since the week ending March 22, 2020. &lt;br&gt;• YOY international = very low level; flat since the week ending March 22, 2020.</td>
</tr>
<tr>
<td>Rate of Hotel Booking</td>
<td>Accommodation booking is occurring within the territory, but not yet within Canada or internationally. &lt;br&gt;• YOY intra-territorial = nearly recovered to 2019 level; a lot of fluctuations, but mainly at or above 2019 levels since the week ending November 29, 2020. &lt;br&gt;• YOY inter-provincial = very low level; generally flat since the week ending November 22, 2020. &lt;br&gt;• YOY international = very low level; flat since the week ending March 22, 2020.</td>
</tr>
<tr>
<td>Rate of Air Travel</td>
<td>For the week ending February 14, 2021, YOY air bookings from the Northwest Territories to other inter-provincial destinations is down 81% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at 36% YOY.</td>
</tr>
<tr>
<td>Dining Search Index</td>
<td>Dining search is occurring within the territory and within Canada, but not internationally. &lt;br&gt;• YOY intra-territorial = higher than 2019 level; higher than 2019 levels over the past 2 weeks. &lt;br&gt;• YOY inter-provincial = low to moderate level; fluctuating between a low level and a level to moderate level since the week ending December 13, 2020. &lt;br&gt;• YOY international = slightly above 2019 level; increasing since the week ending January 24, 2021.</td>
</tr>
<tr>
<td>Activities &amp; Events Search Index</td>
<td>Activities &amp; events search is not occurring within the territory, within Canada, or internationally. &lt;br&gt;• YOY intra-territorial = very low level; fluctuating between a low level and a very low level since the week ending October 25, 2020. &lt;br&gt;• YOY inter-provincial = very low level; fluctuating between a low level and a very low level since the week ending October 4, 2020. &lt;br&gt;• YOY international = low level; fluctuating between a low level and a very low level since the week ending November 8, 2020.</td>
</tr>
<tr>
<td>New COVID Cases</td>
<td>The number of weekly new cases in the Northwest Territories for the week ending February 14, 2021 was 6. The rate of new weekly cases was 13.3 cases per 100,000 population. After seeing no new cases since the week ending April 12, 2020, the Northwest Territories has recorded 33 new cases since the week ending October 25, 2020.</td>
</tr>
</tbody>
</table>

Legend:  
- Progress to date  
- Not there yet  
- Signal not applicable
### Nunavut Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Travel Search Index</strong></td>
<td>Travel search is occurring within the territory but not within Canada or internationally.</td>
</tr>
<tr>
<td></td>
<td>• YOY intra-territorial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending December 13, 2020.</td>
</tr>
<tr>
<td></td>
<td>• YOY inter-provincial = very low level; generally decreasing since the week ending January 3, 2021.</td>
</tr>
<tr>
<td></td>
<td>• YOY international = low level; flat since the week ending January 3, 2021.</td>
</tr>
<tr>
<td><strong>Accommodation Searches on OTA</strong></td>
<td>Accommodation search is occurring within the territory, but not yet within Canada or internationally.</td>
</tr>
<tr>
<td></td>
<td>• YOY intra-territorial = higher than 2019 level; a lot of fluctuations.</td>
</tr>
<tr>
<td></td>
<td>• YOY inter-provincial = very low level; flat since the week ending May 31, 2020.</td>
</tr>
<tr>
<td></td>
<td>• YOY international = very low level; generally flat since the week ending March 22, 2020.</td>
</tr>
<tr>
<td><strong>Rate of Hotel Booking</strong></td>
<td>Accommodation booking is not occurring within Canada or internationally.</td>
</tr>
<tr>
<td></td>
<td>• YOY intra-territorial = data not available.</td>
</tr>
<tr>
<td></td>
<td>• YOY inter-provincial = very low level; generally flat since the week ending October 11, 2020.</td>
</tr>
<tr>
<td></td>
<td>• YOY international = very low level; generally flat since the week ending March 22, 2020.</td>
</tr>
<tr>
<td><strong>Rate of Air Travel</strong></td>
<td>For the week ending February 14, 2021, YOY air bookings from Nunavut to other inter-provincial destinations is down 63% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 27, 2020 at 0% YOY.</td>
</tr>
<tr>
<td></td>
<td>Intra-territorial air bookings for the week ending February 14, 2021 are down 51% compared to the same period in 2019. Air bookings were near or above 2019 levels for 8 of the past 10 weeks.</td>
</tr>
<tr>
<td><strong>Dining Search Index</strong></td>
<td>Data not available.</td>
</tr>
<tr>
<td><strong>Activities &amp; Events Search Index</strong></td>
<td>Activities &amp; events search is occurring internationally but not within Canada.</td>
</tr>
<tr>
<td></td>
<td>• YOY intra-territorial = data not available.</td>
</tr>
<tr>
<td></td>
<td>• YOY inter-provincial = low level; fluctuating between a low level and a very low level since the week ending January 3, 2021.</td>
</tr>
<tr>
<td></td>
<td>• YOY international = low level; generally flat since the week ending January 10, 2021.</td>
</tr>
<tr>
<td><strong>New COVID Cases</strong></td>
<td>The number of weekly new cases in Nunavut for the week ending February 14, 2021 was 12. The rate of new weekly cases was 30.5 cases per 100,000 population.</td>
</tr>
<tr>
<td></td>
<td>After bring weekly cases down to zero over the first three week of January, Nunavut has recorded a total of 45 cases since the week ending January 24, 2021.</td>
</tr>
</tbody>
</table>

Legend:  
- Progress to date  
- Not there yet  
- Signal not applicable
I. Recovery Signals: The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

I. **COVID-19 Response**: Residents are not searching for or booking trips within their local area.

II. **Hyper Local Travel**: Residents are not booking trips within their province or territory.

III. **Intra-Provincial or Intra-Territorial Travel**: Residents are booking trips within their province or territory; however, actual travel could take place in the near future or at a later date.

IV. **Inter-Provincial Travel**: Residents are booking trips in other provinces or territories; however, actual travel could take place in the near future or at a later date.

V. **Tentative International Travel**: Some international bookings are occurring at reduced levels compared to 2019 but there are fluctuations in booking behaviours.

VI. **Regularized International Travel**: International bookings are occurring at levels that are stable.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

II. Description of the Measures

- **Travel Intent Search Index**: Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market’s intra-provincial/territorial, inter-provincial/territorial and international travel search terms.

- **Rate of Accommodation Searches**: Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market’s intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.

- **Rate of Accommodation Bookings**: Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market’s intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.

- **Rate of Air Travel**: The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.

- **Dining Search Index**: 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market’s intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.

- **Attractions & Events Search Index**: 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market’s intra-provincial/territorial, inter-provincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.

- **Weekly New COVID-19 Confirmed Cases**: The weekly total of new confirmed COVID-19 cases and the rate of new weekly cases per 100,000 population, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.
Sources:

   https://manitoba.ca/covid19/restartmb/prs/orders/index.html


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   https://www2.gnb.ca/content/gnb/en/corporate/promo/covid-19/travel.html

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5. Government of Prince Edward Island, Atlantic Provinces Travel Bubble, February 12, 2021

6. Government of Newfoundland and Labrador, For Travellers, February 16, 2021


8. Government of Northwest Territories, Travel + Self-Isolation, December 21, 2020

9. Government of Nunavut, Travel and Isolation, February 16, 2021
   https://gov.nu.ca/health/information/travel-and-isolation


    https://www.alberta.ca/international-border-pilot-project.aspx