



COVID-19 Impact and Recovery Report: Domestic Travel

Updated: February 16, 2021

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Travel Related Measures* document: <u>https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment</u>

Please note: An increase in search and bookings does not imply that residents are non-compliant with any current health restrictions in place, rather that there is an increased interest in travel.

Summary of current phase for each province and territory:

Destination Canada assesses that Nova Scotia has progressed from the Hyper Local phase into the Intra-Provincial phase. This indicates that Nova Scotia residents are booking trips within their province; however, actual travel could take place in the near future or at a later date.

	Travel Search Index	Accommodation Searches on OTA	Rate of Hotel Booking	Rate of Air Travel	Overall Assessment	Rate of New Weekly Cases Per 100,000 Pop	14-day self-isolation required for residents returning from out-of- province for domestic leisure travel?	14-day self-isolation required for residents returning from international travel? ¹⁰
British Columbia	111	Ш	ш		ш	58.7	No	Yes
Alberta	IV	I	I		II	46.5	No	Yes. Until February 21, eligible international travellers returning to Alberta at the Calgary International Airport or Coutts land border crossing can participate in a pilot program that allows them to quarantine for less time if they test negative for COVID-19 and they commit to following specific public health and testing measures ¹¹
Saskatchewan	ш	1	1		Ш	97.3	No	Yes
Manitoba	ш	1	I.		Ш	38.3	Yes ¹	Yes
Ontario	II	I.	I		Ш	52.0	No requirement, but 14-day self-isolation is strongly advised for all residents re- entering Ontario from outside of the province ²	Yes
Quebec	ш	1	I.		Ш	78.5	No	Yes
New Brunswick	Ш	I.	I		Ш	7.2	Yes ³	Yes
Nova Scotia	Ш	ш	ш		ш	0.8	Yes, exception for residents returning directly from Prince Edward Island ⁴	Yes
Prince Edward Island	ш	1	ш		ш	0.6	Yes ⁵	Yes
Newfoundland & Labrador	ш	ш	ш		ш	53.8	Yes ⁶	Yes
Yukon	ш	ш	I.		Ш	2.4	Yes ⁷	Yes
Northwest Territories	ш	1	ш		ш	13.3	Yes ⁸	Yes
Nunavut	ш	ш		ш	ш	30.5	Yes, exception for residents returning directly from Northwest Territories or Churchill, MB ⁹	Yes

COVID-19 Response	II	III	IV	V	VI
	Hyper Local	Intra-prov	Inter-prov	Tentative Int'l	Regularized Int'l
Movement is restricted and travel is either not possible, desirable or encouraged.	arage is nossible but trine	Residents are booking trips within their province or territory.	Residents are booking trips within the country, across provincial or territorial boundaries.	Some international travel, such as family related or urgent business. Some leisure travel from less risk averse travellers.	Some business travel is re-introduced and leisure travel is closer to pre-COVID-19 levels.

Timeline of overall travel assessment for each province and territory:

	15-Dec	29-Dec	5-Jan	12-Jan	19-Jan	26-Jan	2-Feb	9-Feb	16-Feb
British Columbia	Ш	П	Ш	Ш	Ш	ш	ш	ш	Ш
Alberta	Ш	П	Ш	Ш	Ш	Ш	Ш	П	П
Saskatchewan	Ш	Ш	Ш	Ш	Ш	Ш	Ш	П	П
Manitoba	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш
Ontario	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш
Quebec	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	П
New Brunswick	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш
Nova Scotia	Ш	Ш	Ш	Ш	Ш	Ш	Ш	ш	ш
Prince Edward Island	III	ш	ш	ш	ш	ш	ш	Ш	ш
Newfoundland & Labrador	Ш	III	Ш	Ш	Ш	Ш	Ш	Ш	Ш
Yukon	Ш	П	Ш	Ш	Ш	Ш	Ш	Ш	П
Northwest Territories	Ш	ш	ш	ш	ш	Ш	ш	ш	Ш
Nunavut	Ш	III	Ш	Ш	Ш	Ш	Ш	Ш	Ш

Indicates a backward phase regression

	I	III	IV	V	VI
COVID-19 Response	Hyper Local	Intra-prov	Inter-prov	Tentative Int'l	Regularized Int'l

British Columbia Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	 Travel search is occurring within the province but not within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; flat since the week ending January 3, 2021. YOY inter-provincial = low level; flat since the week ending January 10, 2021. YOY international = low level; flat since the week ending April 5, 2020.
Accommodation Searches on OTA				0	0	0	 Accommodation search is occurring within the province but not within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; generally flat since the week ending January 3, 2021. YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	 Accommodation booking is occurring within the province but not within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending January 3, 2021. YOY inter-provincial = low level; increasing since the week ending January 31, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending February 14, 2021, YOY air bookings from BC to other inter-provincial destinations is down 94% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at -73% YOY.
Dining Search Index						0	 Dining search is occurring within the province, within Canada and internationally. YOY intra-provincial = higher than 2019; increasing since the week ending January 24, 2021. YOY inter-provincial = nearly recovered to 2019 level; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending December 27, 2020. YOY international = nearly recovered to 2019 level; increasing since the week ending January 31, 2021.
Activities & Events Search Index			0	0	0	0	 Activities & events search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; fluctuating between a moderate level and a low to moderate level since the week ending November 1, 2020. YOY inter-provincial = low level; generally flat since the week ending December 27, 2020. YOY international = low level; flat since the week ending March 22, 2020.
New COVID Cases							The number of weekly new cases in British Columbia for the week ending February 14, 2021 was 3,024. The rate of new weekly cases was 58.7 cases per 100,000 population. The number of weekly cases in British Columbia has generally been trending downwards since the week ending January 17, 2021.

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II Hyper Local Alberta is currently in the Hyper Local phase; however, intra-provincial accommodation searches and bookings have been increasing over the past three weeks and are currently at a moderate level. If this trend continues, Alberta may soon move into the Intra-Provincial phase.

Alberta Assessment Summary:

	III IV Inter-pr	rov Tentative Int'l	VI Regularized Int'l	 Analysis Travel search is occurring within the province and within Canada but not yet internationally. YOY intra-provincial = similar to 2019 level; flat since the week ending January 31, 2021. YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending December 6, 2020. YOY international = low level; flat since the week ending March 29, 2020.
		0	0	 Canada but not yet internationally. YOY intra-provincial = similar to 2019 level; flat since the week ending January 31, 2021. YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending December 6, 2020. YOY international = low level; flat since the week ending March 29, 2020.
0 0	0 0			Accommodation soarch is not accurring within the
			0	 Accommodation search is not occurring within the province, within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; generally increasing since the week ending January 17, 2021. YOY inter-provincial = low level; flat since the week ending December 6, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
0	0 0	0	0	 Accommodation booking is not occurring within the province, within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending January 31, 2021. YOY inter-provincial = low to moderate level; increasing since the week ending January 24, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
		0	0	For the week ending February 14, 2021, YOY air bookings from Alberta to other inter-provincial destinations is down 92% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at - 69% YOY.
• (0	0	0	 Dining search is occurring within Canada but not within the province or internationally. YOY intra-provincial = higher than 2019 level; sharp increase compared to the previous week; increasing since the week ending January 31, 2021. YOY inter-provincial = nearly recovered to 2019 level; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending December 27, 2020. YOY international = higher than 2019 level; sharp increase compared to the previous week; increasing since the week ending January 31, 2021.
•	• •	0	0	 Activities & events search is occurring within the province but not within Canada or internationally. YOY intra-provincial = low to moderate level; decreases over the past 2 weeks. YOY inter-provincial = low to moderate level; flat since the week ending November 22, 2020. YOY international = low level; flat since the week ending December 6, 2020.
				The number of weekly new cases in Alberta for the week ending February 14, 2021 was 2,057. The rate of new weekly cases was 46.5 cases per 100,000 population. The number of weekly cases in Alberta has been trending downwards since the week ending January 17, 2021.
				Not there yet Signal not ap

Intra-provincial travel searches are higher than 2019 levels. Intra-provincial accommodation searches and bookings are at moderate levels but have only increased to these levels in the current week. These signals indicate that Saskatchewan is still in the Hyper Local phase, but may be starting to show signs of travel.

Saskatchewan Assessment Summary:

	COVID-19	П				Phase								
	Response	Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis							
Travel Search Index				0	0	0	 Travel search is occurring within the province but not within Canada or internationally. YOY intra-provincial = higher than 2019 level; increasing since the week ending January 24, 2021. YOY inter-provincial = low to moderate level; flat since the week ending November 8, 2020. YOY international = low level; flat since the week ending March 29, 2020. 							
Accommodation Searches on OTA		0	0	\bigcirc	0	0	 Accommodation search is not yet occurring within the province, within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending January 24, 2021. YOY inter-provincial = very low level; flat since the week ending November 29, 2020. YOY international = very low level; flat since the week ending March 22, 2020. 							
Rate of Hotel Booking	•	0	0	0	0	0	 Accommodation booking is not yet occurring within the province, within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; generally increasing since the week ending January 24, 2021. YOY inter-provincial = low level; flat since the week ending January 3, 2021. YOY international = very low level; flat since the week ending April 5, 2020. 							
Rate of Air Travel				0	0	0	For the week ending February 14, 2021, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 94% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending September 20, 2020 at -78% YOY.							
Dining Search Index				•		0	 Dining search is occurring within the province, within Canada and internationally. YOY intra-provincial = higher than 2019 level; higher than 2019 levels since the week ending January 31, 2021. YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending January 3, 2021. YOY international = slightly above 2019 level; sharp increase compared to the previous week. 							
Activities & Events Search Index		•		0	0	0	 Activities & events search is occurring within the province but not within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; flat since the week ending January 3, 2021. YOY inter-provincial = low level; flat since the week ending November 8, 2020. YOY international = low level; flat since the week ending November 29, 2020. 							
New COVID Cases							The number of weekly new cases in Saskatchewan for the week ending February 14, 2021 was 1,147. The rate of new weekly cases was 97.3 cases per 100,000 population. The number of weekly cases in Saskatchewan has been on a downward trend since hitting a recent high of 2,158 the week ending January 17, 2021.							

Manitoba	II Hyper Local	Intra-provincial travel searches are nearly recovered to 2019 levels, but intra- provincial accommodation searches and bookings are at a low level. These signals indicate that Magitable is in the lumger Legal phase.
	пурег Local	signals indicate that Manitoba is in the Hyper Local phase.

Manitoba Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				\bigcirc	0	0	 Travel search is occurring within the province but not within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; generally increasing since the week ending December 6, 2020. YOY inter-provincial = low level; generally decreasing since the week ending December 27, 2020. YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA		0	0	0	0	0	 Accommodation search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low to moderate level; increasing since the week ending January 10, 2021. YOY inter-provincial = very low level; decreasing since the week ending December 27, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		0	0	0	0	0	 Accommodation booking is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; increasing since the week ending January 10, 2021. YOY inter-provincial = very low level; generally decreasing since the week ending December 27, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending February 14, 2021, YOY air bookings from Manitoba to other inter-provincial destinations is down 95% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19, December 20 and December 27, 2020 at -85% YOY.
Dining Search Index						0	 Dining search is occurring within the province, within Canada and internationally. YOY intra-provincial = higher than 2019 level; sharp increase over the previous week; increasing since the week ending January 24, 2021. YOY inter-provincial = low to moderate level; flat since the week ending January 10, 2021. YOY international = nearly recovered to 2019 level; sharp increase over the previous week.
Activities & Events Search Index			0	0	0	0	 Activities & events search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; flat since the week ending November 1, 2020. YOY inter-provincial = low level; generally decreasing since the week ending December 20, 2020. YOY international = low level; flat since the week ending December 27, 2020.
New COVID Cases							The number of weekly new cases in Manitoba for the week ending February 14, 2021 was 528. The rate of new weekly cases was 38.3 cases per 100,000 population. The number of weekly cases in Manitoba has been on a downward trend over the past three weeks.
Legend: Progre	ess to dat	e 🔵	Not the	re yet 🔵) Sig	inal not ap	plicable

Ontario	II Hyper Local	Intra-provincial travel searches and intra-provincial accommodation searches and bookings are at a low level. These signals indicate that Ontario is in the Hyper Local phase.
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Ontario Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index			0	0	0	0	 Travel search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low to moderate level; increasing since the week ending January 24, 2021. YOY inter-provincial = low to moderate level; fluctuating between a low level and a low to moderate level since the week ending December 20, 2020. YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA		0	0	0	0	0	 Accommodation search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; increasing since the week ending January 31, 2021. YOY inter-provincial = low level; flat since the week ending December 27, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		0	0	0	0	0	 Accommodation booking is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; increasing since the week ending January 24, 2021. YOY inter-provincial = low level; generally flat since the week ending October 4, 2020. YOY international = very low level; flat since the week ending March 29, 2020.
Rate of Air Travel				0	0	0	For the week ending February 14, 2021, YOY air bookings from Ontario to other inter-provincial destinations is down 94% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 9, 2020 at -80% YOY.
Dining Search Index			0	0	0	0	 Dining search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; generally flat since the week ending December 27, 2020. YOY inter-provincial = low to moderate level; fluctuating between a low level and a low to moderate level since the week ending October 11, 2020. YOY international = low to moderate level; sharp increase over the previous week.
Activities & Events Search Index			0	0	0	0	 Activities & events search is not occurring within the province, within Canada or internationally. YOY intra-provincial = very low level; flat since the week ending December 27, 2020. YOY inter-provincial = low level; fluctuating between a low to moderate level and a low level since the week ending October 4, 2020. YOY international = low level; generally flat since the week ending March 22, 2020.
New COVID Cases							The number of weekly new cases in Ontario for the week ending February 14, 2021 was7,661. The rate of new weekly cases was 52.0 cases per 100,000 population. The number of weekly cases in Ontario has been on a downward trend since hitting a high of 24,820 the week ending January 10, 2021.
Legend: Progre	ess to dat	e 🔵	Not the	re yet 🤇) Sig	inal not ap	plicable

Quebec Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	 Travel search is occurring within the province but not within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending January 24, 2021. YOY inter-provincial = low to moderate level; flat since the week ending December 27, 2020. YOY international = low level; flat since the week ending January 10, 2021.
Accommodation Searches on OTA		0	0	0	0	0	 Accommodation search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low to moderate level; increasing since the week ending January 24, 2021. YOY inter-provincial = low level; flat since the week ending January 3, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		0	0	0	0	0	 Accommodation booking is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; increasing since the week ending January 24, 2021. YOY inter-provincial = low level; flat since the week ending January 3, 2021. YOY international = very low level; flat since the week ending March 29, 2020.
Rate of Air Travel				0	0	0	For the week ending February 14, 2021, YOY air bookings from Quebec to other inter-provincial destinations is down 94% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19 and December 27, 2020 at -78% YOY.
Dining Search Index			0	0		0	 Dining search is not occurring within the province or within Canada but is occurring internationally. YOY intra-provincial = low level; increasing since the week ending January 24, 2021. YOY inter-provincial = low to moderate level; increasing since the week ending January 31, 2021. YOY international = moderate level but lower than 2019; sharp increase over the previous week; increasing since the week ending January 24, 2021.
Activities & Events Search Index			0	0	0	0	 Activities & events search is not occurring within the province, within Canada, or internationally. YOY intra-provincial = nearly recovered to 2019 levels; sharp increases over the previous two weeks. YOY inter-provincial = low to moderate level; increasing since the week ending January 3, 2021. YOY international = low to moderate level; decreasing since the week ending January 10, 2021.
New COVID Cases							The number of weekly new cases in Quebec for the week ending February 14, 2021 was 6,732. The rate of new weekly cases was 78.5 cases per 100,000 population. The number of weekly cases in Quebec has been on a downward trend since hitting a high of 18,517 the week ending January 10, 2021.

II Hyper Local

New Brunswick Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	 Travel search is occurring within the province but not within Canada or internationally. YOY intra-provincial = nearly recovered to 2019 level; increasing since the week ending January 31, 2021. YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Accommodation Searches on OTA		0	0	0	0	0	 Accommodation search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low to moderate level; increasing since the week ending January 31, 2021. YOY inter-provincial = very low level; flat since the week ending November 29, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		0	0	0	0	0	 Accommodation booking is not occurring within the province, within Canada or internationally. YOY intra-provincial = low to moderate level; sharp increase over the previous week. YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020. YOY international = very low level; flat since the week ending January 3, 2021.
Rate of Air Travel				0	0	0	For the week ending February 14, 2021, YOY air bookings from New Brunswick to other inter-provincial destinations is down 98% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending June 28 and October 18, 2020 at -88% YOY.
Dining Search Index				0		0	 Dining search is occurring within the province and internationally but not within Canada. YOY intra-provincial = higher than 2019 level; sharp increase over the previous week; fluctuating between a level nearly recovered to 2019 and a level above 2019 since the week ending December 27, 2020. YOY inter-provincial = low level; flat since the week ending December 27, 2020. YOY international = nearly recovered to 2019 level; fluctuating between a level nearly recovered to 2019 level; fluctuating between a level nearly recovered to 2019 level; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending September 20, 2020.
Activities & Events Search Index				0	0	0	 Activities & events search is occurring within the province, but not yet within Canada or internationally. YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending January 31, 2021. YOY inter-provincial = very low level; generally flat since the week ending December 27, 2020. YOY international = low level; flat since the week ending December 6, 2020.
New COVID Cases							The number of weekly new cases in New Brunswick for the week ending February 14, 2021 was 56. The rate of new weekly cases was 7.2 cases per 100,000 population. The number of weekly cases in New Brunswick has been on a downward trend since hitting a high of 177 the week ending January 24, 2021.

Legend:

Progress to date

Not there yet O Signal not applicable

III Intra-Provincial Intra-provincial travel searches are higher than 2019 levels and accommodation searches and bookings are slightly above 2019 levels; however, actual travel could take place in the near future or at a later date. These signals indicate that Nova Scotia is in the Intra-Provincial phase.

Nova Scotia Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	 Travel search is occurring within the province but not within Canada or internationally. YOY intra-provincial = higher than 2019 level; higher than 2019 levels since the week ending January 10, 2021. YOY inter-provincial = low level; generally flat since the week ending November 29, 2020. YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA				0	0	0	 Accommodation search is occurring within the province but not within Canada or internationally. YOY intra-provincial = slightly above 2019 level; sha increase over the previous week; increasing since th week ending January 3, 2021. YOY inter-provincial = very low level; decreasing since the week ending December 20, 2020. YOY international = very low level; flat since the wee ending March 22, 2020.
Rate of Hotel Booking				0	0	0	 Accommodation booking is occurring within the province, but not within Canada or internationally. YOY intra-provincial = slightly above 2019 level; increasing since the week ending January 3, 2021. YOY inter-provincial = very low level; generally decreasing since the week ending November 29, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending February 14, 2021, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 98% compared to the same perior in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at - 78% YOY.
Dining Search Index						0	 Dining search is occurring within the province, within Canada and internationally. YOY intra-provincial = higher than 2019 level; above 2019 levels since the week ending January 10, 2021 YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending January 3, 2021. YOY international = nearly recovered to 2019 level; sharp increase over the previous week; generally increasing since the week ending January 31, 2021
Activities & Events Search Index			0	0	0	0	 Activities & events search is not occurring within the province, within Canada or internationally. YOY intra-provincial = low level; fluctuating between moderate level and a low level since the week endin November 22, 2020. YOY inter-provincial = very low level; flat since the week ending December 27, 2020. YOY international = low level; flat since the week ending November 29, 2020.
New COVID Cases							The number of weekly new cases in Nova Scotia for th week ending February 14, 2021 was 8. The rate of ne weekly cases was 0.8 cases per 100,000 population. The number of weekly cases in Nova Scotia has been on a downward trend since hitting a recent high of 111 the week ending November 29, 2020.

Intra-provincial travel searches, accommodation searches, and accommodation bookings are above 2019 levels; however, actual travel could take place in the near future or at a later date. These signals indicate that Prince Edward Island is in the Intra-Provincial phase.

Prince Edward Island Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	 Travel search is occurring within the province, but not within Canada or internationally. YOY intra-provincial = higher than 2019 level; generally increasing since the week ending December 20, 2020. YOY inter-provincial = very low level; generally decreasing since the week ending October 11, 2020. YOY international = very low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA		0	0	0	0	0	 Accommodation search is not occurring within the province, within Canada or internationally. YOY intra-provincial = higher than 2019 level; fluctuating but generally increasing since the week ending January 3, 2021. YOY inter-provincial = very low level; flat since the week ending November 22, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	 Accommodation booking is occurring within the province but not within Canada or internationally. YOY intra-provincial = higher than 2019 level; above 2019 levels since the week ending January 3, 2021. YOY inter-provincial = very low level; flat since the week ending November 29, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending February 14, 2021, YOY air bookings from Prince Edward Island to other inter- provincial destinations is down 97% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 6, 2020 at -67% YOY.
Dining Search Index				•		0	 Dining search is occurring within the province, within Canada and internationally. YOY intra-provincial = higher than 2019 level; above 2019 levels since the week ending January 3, 2021. YOY inter-provincial = low to moderate; fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending November 22, 2020. YOY international = moderate level but lower than 2019; fluctuating between a low to moderate level and a level similar to 2019 since the week ending August 30, 2020.
Activities & Events Search Index				0	0	0	 Activities & events search is occurring within the province, but not within Canada or internationally. YOY intra-provincial = slightly higher than 2019 level; fluctuating between a low to moderate level and a level above 2019 since the week ending November 8, 2020. YOY inter-provincial = very low level; flat since the week ending December 6, 2020. YOY international = low level; generally flat since the week ending December 27, 2020.
New COVID Cases							The number of weekly new cases in Prince Edward Island for the week ending February 14, 2021 was 1. The rate of new weekly cases was 0.6 cases per 100,000 population. Prince Edward Island has reported 10 weekly cases or less since the week ending April 12, 2020.
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III Intra-Provincial Newfoundland and Labrador experienced sharp decreases in the current week on all intra-provincial measures. This is due to an increase in the number of weekly cases and subsequent restrictive measures put in place. While intraprovincial metrics are low in the current week, the trends over previous weeks indicate that travel was being searched and accommodation was being booked within the province. Newfoundland and Labrador remains in the Intra-Provincial phase but may shift back to the Hyper Local phase in the coming weeks if trends continue to be strongly negative.

Newfoundland & Labrador Assessment Summary:

			Pha	ase			
	COVID-19	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index	Response			0	()		 Travel search is occurring within the province, but not yet within Canada and internationally. YOY intra-provincial = low to moderate level; sharp decrease compare to the previous week; otherwise, generally flat at a level nearly recovered to 2019 levels since the week ending September 13, 2020. YOY inter-provincial = very low level; flat since the week ending January 3, 2021. YOY international = low level; generally flat since the week ending March 29, 2020.
Accommodation Searches on OTA				0	0	0	 Accommodation search is occurring within the province, but not within Canada or internationally. YOY intra-provincial = low level; sharp decrease compare to the previous week; otherwise, fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending September 13, 2020. YOY inter-provincial = very low level; flat since the week ending December 27, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking			•	0	0	0	 Accommodation booking is occurring within the province but not within Canada or internationally. YOY intra-provincial = very low level; sharp decrease compare to the previous week; otherwise, fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending June 28, 2020. YOY inter-provincial = very low level; flat since the week ending December 27, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending February 14, 2021, YOY air bookings from Newfoundland & Labrador to other inter- provincial destinations is down 97% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at -73% YOY.
Dining Search Index				0		0	 Dining search is occurring within the province, within Canada and internationally. YOY intra-provincial = low level; sharp decrease compare to the previous week; otherwise, generally above 2019 levels since the week ending January 3, 2021. YOY inter-provincial = low level; generally decreasing since the week ending December 6, 2020. YOY international = low to moderate level; sharp decrease compare to the previous week; otherwise, fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending September 27, 2020.
Activities & Events Search Index			•	0	0	0	 Activities & events search is occurring within the province, but not yet within Canada or internationally. YOY intra-provincial = very low level; sharp decrease compare to the previous week; otherwise, fluctuating between a moderate level and a low to moderate level since the week ending September 13, 2020. YOY inter-provincial = very low level; generally decreasing since the week ending December 20, 2020. YOY international = low level; flat since the week ending December 27, 2020.
New COVID Cases							The number of weekly new cases in Newfoundland & Labrador for the week ending February 14, 2021 was 281. The rate of new weekly cases was 53.8 cases per 100,000 population. This represents the highest number of weekly cases recorded in Newfoundland & Labrador to date.
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		Intra-territorial travel searches are higher than 2019 levels but accommodation
Yukon	Hyper Local	searches and bookings are at a low level. These signals indicate that the Yukon is in the Hyper Local phase.

Yukon Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	 Travel search is occurring within the territory, but not within Canada or internationally. YOY intra-territorial = higher than 2019 level; above or similar to 2019 level since the week ending October 11, 2020. YOY inter-provincial = very low level; fluctuating between a moderate level and a low level since the week ending August 30, 2020. YOY international = low level; generally flat since the week ending April 5, 2020.
Accommodation Searches on OTA				0	0	0	 Accommodation search is occurring within the territory, but not within Canada or internationally. YOY intra-territorial = low to moderate level; generally increasing since the week ending December 20, 2020. YOY inter-provincial = very low level; flat since the week ending January 3, 2021. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		0	0	0	0	0	 Accommodation booking is not occurring within the territory, within Canada or internationally. YOY intra-territorial = low level; fluctuating between a low level and a very low level since the week ending November 29, 2020. YOY inter-provincial = very low level; flat since the week ending December 13, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending February 14, 2021, YOY air bookings from the Yukon to other inter-provincial destinations is down 97% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at - 35% YOY.
Dining Search Index				0		0	 Dining search is occurring within the territory and internationally, but not within Canada. YOY intra-territorial = higher than 2019 level; fluctuating between a level higher than 2019 and a low to moderate level since the week ending July 12, 2020. YOY inter-provincial = low level; fluctuating between a low level and a low to moderate level since the week ending November 22, 2020. YOY international = moderate level but higher than 2019; fluctuating between a level nearly recovered to 2019 and a low level since the week ending December 6, 2020.
Activities & Events Search Index				0	0	0	 Activities & events search is occurring within the territory, but not within Canada or internationally. YOY intra-territorial = moderate level but lower than 2019; a lot of fluctuations. YOY inter-provincial = very low level; fluctuating between a low level and a very low level since the week ending November 22, 2020. YOY international = low level; flat since the week ending December 6, 2020.
New COVID Cases							The number of weekly new cases in the Yukon for the week ending February 14, 2021 was 1. The rate of new weekly cases was 2.4 cases per 100,000 population. The Yukon had recorded no new cases in the four previous weeks.
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Northwest Territories Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	 Travel search is occurring within the territory, but not yet within Canada or internationally. YOY intra-territorial = higher than 2019 level; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending November 22, 2020. YOY inter-provincial = very low level; flat since the week ending November 29, 2020. YOY international = very low level; flat since the week ending April 5, 2020.
Accommodation Searches on OTA		0	0	0	0	0	 Accommodation search is not occurring within the territory, within Canada or internationally. YOY intra-territorial = nearly recovered to 2019 level; fluctuating between a low level and a level nearly recovered to 2019 since the week ending December 27, 2020. YOY inter-provincial = very low level; flat since the week ending March 22, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	 Accommodation booking is occurring within the territory, but not yet within Canada or internationally. YOY intra-territorial = nearly recovered to 2019 level; a lot of fluctuations, but mainly at or above 2019 levels since the week ending November 29, 2020. YOY inter-provincial = very low level; generally flat since the week ending November 22, 2020. YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending February 14, 2021, YOY air bookings from the Northwest Territories to other inter- provincial destinations is down 81% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -36% YOY.
Dining Search Index					0	0	 Dining search is occurring within the territory and within Canada, but not internationally. YOY intra-territorial = higher than 2019 level; higher than 2019 levels over the past 2 weeks. YOY inter-provincial = low to moderate level; fluctuating between a low level and a low to moderate level since the week ending December 13, 2020. YOY international = slightly above 2019 level; increasing since the week ending January 24, 2021.
Activities & Events Search Index	•		0	0	0	0	 Activities & events search is not occurring within the territory, within Canada, or internationally. YOY intra-territorial = very low level; fluctuating between a low level and a very low level; fluctuating between a low level and a very low level; fluctuating between a low level and a very low level; fluctuating between a low level and a very low level; fluctuating between a low level and a very low level; fluctuating between a low level and a very low level; fluctuating between a low level and a very low level; fluctuating between a low level and a very low level; fluctuating between a low level and a very low level; fluctuating between a low level; fluctuating between a low level and a very low level; fluctuating between a low level and a very low level since the week ending November 8, 2020.
New COVID Cases							The number of weekly new cases in the Northwest Territories for the week ending February 14, 2021 was 6. The rate of new weekly cases was 13.3 cases per 100,000 population. After seeing no new cases since the week ending April 12, 2020, the Northwest Territories has recorded 33 new cases since the week ending October 25, 2020.
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III Intra-Territorial Inter-provincial air bookings have decreased to a level that indicates Nunavut residents are not travelling domestically outside of their own territory compared to 2019. Intra-territorial air bookings indicate that residents are travelling within the territory; however, actual travel could take place in the near future or at a later date. These signals indicate that Nunavut is currently in the Intra-Territorial phase.

Nunavut Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	 Travel search is occurring within the territory but not within Canada or internationally. YOY intra-territorial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending December 13, 2020. YOY inter-provincial = very low level; generally decreasing since the week ending January 3, 2021. YOY international = low level; flat since the week ending January 3, 2021.
Accommodation Searches on OTA				\bigcirc	0	0	 Accommodation search is occurring within the territory, but not yet within Canada or internationally. YOY intra-territorial = higher than 2019 level; a lot of fluctuations. YOY inter-provincial = very low level; flat since the week ending May 31, 2020. YOY international = very low level; generally flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	 Accommodation booking is not occurring within Canada or internationally. YOY intra-territorial = data not available. YOY inter-provincial = very low level; generally flat since the week ending October 11, 2020. YOY international = very low level; generally flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending February 14, 2021, YOY air bookings from Nunavut to other inter-provincial destinations is down 63% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 27, 2020 at 0% YOY. Intra-territorial air bookings for the week ending February 14, 2021 are down 51% compared to the same period in 2019. Air bookings were near or above
Dining Search Index							2019 levels for 8 of the past 10 weeks.
Activities & Events Search Index				0	0	0	 Activities & events search is occurring internationally but not within Canada. YOY intra-territorial = data not available. YOY inter-provincial = low level; fluctuating between a low level and a very low level since the week ending January 3, 2021. YOY international = low level; generally flat since the week ending January 10, 2021.
New COVID Cases							The number of weekly new cases in Nunavut for the week ending February 14, 2021 was 12. The rate of new weekly cases was 30.5 cases per 100,000 population. After bring weekly cases down to zero over the first three week of January, Nunavut has recorded a total of 45 cases since the week ending January 24, 2021.
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I. Recovery Signals: The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. COVID-19 Response: Residents are not searching for or booking trips within their local area.
- II. Hyper Local Travel: Residents are not booking trips within their province or territory.
- III. Intra-Provincial or Intra-Territorial Travel: Residents are booking trips within their province or territory; however, actual travel could take place in the near future or at a later date.
- IV. **Inter-Provincial Travel:** Residents are booking trips in other provinces or territories; however, actual travel could take place in the near future or at a later date.
- V. **Tentative International Travel:** Some international bookings are occurring at reduced levels compared to 2019 but there are fluctuations in booking behaviours.
- VI. Regularized International Travel: International bookings are occurring at levels that are stable.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- Rate of Accommodation Searches: Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- Rate of Accommodation Bookings: Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- Rate of Air Travel: The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.
- **Dining Search Index:** 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.
- Attractions & Events Search Index: 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.
- Weekly New COVID-19 Confirmed Cases: The weekly total of new confirmed COVID-19 cases and the rate of new weekly cases per 100,000 population, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.

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