COVID-19 Impact and Recovery Report: International Summary

LEGEND:

Updated: February 16, 2021



November. The national lockdown has been

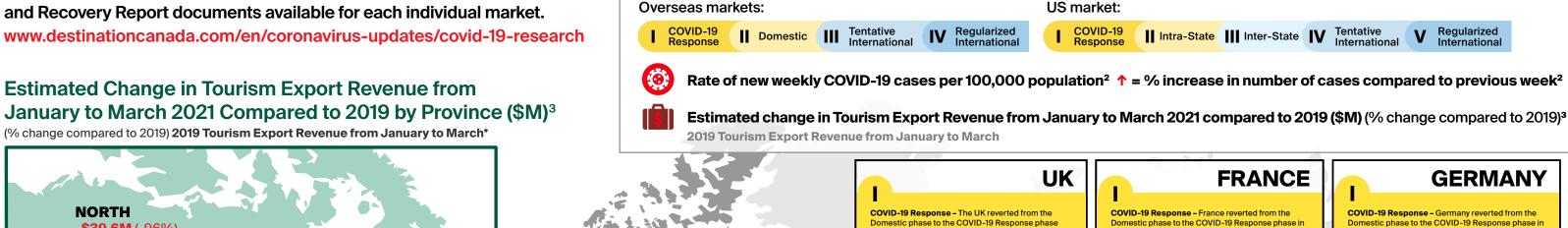
60.3 **1**2%

-\$63.7M (-88%)

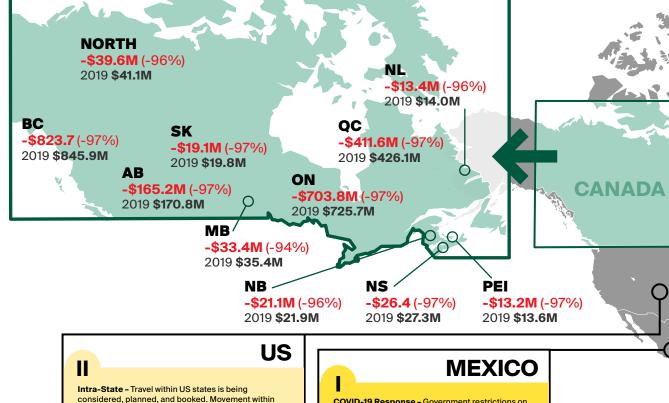
extended and is currently in place.

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

www.destinationcanada.com/en/coronavirus-updates/covid-19-research



Recovery signal assessment¹



-\$1,334.8M (-97%)

COVID-19 Response - Government restrictions on non-essential and recreational activities have been re-implemented in several states, including Mexico City. Mexicans are advised to stay at home and avoid **47.5 †**3% -\$94.4M (-94%) 2019 **\$100.9M**

- 1 For additional information on methodology and a a description of the recovery signals, please see Methodological Notes
- ² Johns Hopkins University, week ending February 14, 2021

local areas is possible in most US states under

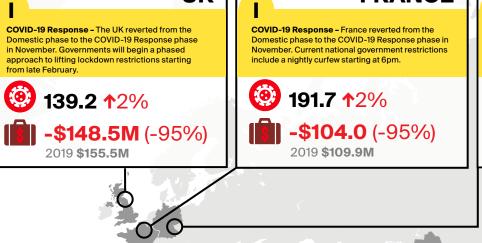
193.5 12%

2019 **\$1,372.4M**

recommended safety measures.

³ Destination Canada Estimates as of February 14, 2021

*Note: Data for India and South Korea removed; 2019 Tourism Export Revenue figures updated to reflect this change



CHINA Domestic - A state of emergency is currently in place Domestic - Domestic travel within China is being for 11 prefectures, including Greater Tokyo. The considered, planned, and booked. Notably, Chinese government domestic travel incentive program is tour operators are mandated to pause selling tours fo currently suspended. international destinations; however, some countries have opened to Chinese travellers unilaterally 0.0 0%

-\$306.4M (-99%)

2019 **\$309.6M**

8.2 13% **-\$71.0M** (-98%) 2019 **\$72.5M**

JAPAN

AUSTRALIA Domestic - After reverting to the COVID-19 Response phase amid a second wave of increased cases and localized restrictions in July, Australia returned to the Domestic phase in October, Currently, restrictions are being implemented at a localized level. 0.2 0% **-\$147.6M** (-100%)

2019 **\$147.6M**

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