

# COVID-19 Impact and Recovery Report: Domestic Travel

Updated: January 26, 2021

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Travel Related Measures* document:

<https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment>

**Please note: An increase in search and bookings does not imply that residents are non-compliant with any current health restrictions in place, rather that there is an increased interest in travel.**

## Summary of current phase for each province and territory:

While non-essential travel is currently not permitted in the province of British Columbia, Destination Canada assesses that British Columbia has progressed from the Hyper Local phase into the Intra-Provincial phase.

	Travel Search Index	Accommodation Searches on OTA	Rate of Hotel Booking	Rate of Air Travel	Overall Assessment	Rate of New Weekly Cases Per 100,000 Pop	Percentage of Population Fully Vaccinated	14-day self-isolation required for residents returning from out-of-province for domestic leisure travel?	14-day self-isolation required for residents returning from international travel? <sup>10</sup>
British Columbia	III	III	III		III	78.0	0.04%	No	Yes
Alberta	IV	I	I		II	159.3	0.16%	No	Yes. However, eligible international travellers returning to Alberta at the Calgary International Airport or Coutts land border crossing can participate in a pilot program that allows them to quarantine for less time if they test negative for COVID-19 and they commit to following specific public health and testing measures <sup>11</sup>
Saskatchewan	III	I	I		II	172.1	0.30%	No	Yes
Manitoba	III	I	I		II	86.4	0.25%	Yes <sup>1</sup>	Yes
Ontario	II	I	I		II	168.5	0.21%	No requirement, but 14-day self-isolation is requested for all residents re-entering Ontario from outside of the province <sup>2</sup>	Yes
Quebec	IV	I	I		II	216.0	0.00%	No	Yes
New Brunswick	III	I	I		II	20.6	0.33%	Yes <sup>3</sup>	Yes
Nova Scotia	III	I	I		II	2.8	0.28%	Yes, exception for residents returning directly from Prince Edward Island and Newfoundland & Labrador <sup>4</sup>	Yes
Prince Edward Island	III	I	III		III	3.8	1.13%	Yes <sup>5</sup>	Yes
Newfoundland & Labrador	III	III	III		III	0.6	0.33%	Yes <sup>6</sup>	Yes
Yukon	III	III	I		II	14.3	0.00%	Yes <sup>7</sup>	Yes
Northwest Territories	III	I	III		III	0.0	0.00%	Yes <sup>8</sup>	Yes
Nunavut	III	III		III	III	0.0	0.00%	Yes, exception for residents returning directly from Northwest Territories or Churchill, MB <sup>9</sup>	Yes

I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l
Movement is restricted and travel is either not possible, desirable or encouraged.	Movement within local areas is possible but trips are not being booked within their province or territory.	Residents are booking trips within their province or territory.	Residents are booking trips within the country, across provincial or territorial boundaries.	Some international travel, such as family related or urgent business. Some leisure travel from less risk averse travellers.	Some business travel is re-introduced and leisure travel is closer to pre-COVID-19 levels.

**Timeline of overall travel assessment for each province and territory:**

	15-Dec	29-Dec	5-Jan	12-Jan	19-Jan	26-Jan
British Columbia	III	II	II	II	II	III
Alberta	III	II	II	II	II	II
Saskatchewan	II	II	II	II	II	II
Manitoba	II	II	II	II	II	II
Ontario	II	II	II	II	II	II
Quebec	II	II	II	II	II	II
New Brunswick	II	II	II	II	II	II
Nova Scotia	II	II	II	II	II	II
Prince Edward Island	III	III	III	III	III	III
Newfoundland & Labrador	III	III	III	III	III	III
Yukon	II	II	II	II	II	II
Northwest Territories	III	III	III	III	III	III
Nunavut	III	III	III	III	III	III

Indicates a forward phase progression

Indicates a backward phase regression

I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l
------------------------	-------------------	-------------------	------------------	----------------------	-------------------------

**Percentage of population fully vaccinated\* in each province and territory as of January 24, 2021:**

Prince Edward Island	1.13%	100%
New Brunswick	0.33%	100%
Newfoundland & Labrador	0.33%	100%
Saskatchewan	0.30%	100%
Nova Scotia	0.28%	100%
Manitoba	0.25%	100%
Ontario	0.21%	100%
Alberta	0.16%	100%
British Columbia	0.04%	100%
Quebec	0.00%	100%
Yukon	0.00%	100%
Northwest Territories	0.00%	100%
Nunavut	0.00%	100%

\* People who have received both doses of a vaccine that requires two doses are considered to be fully vaccinated.

<b>British Columbia</b>	<b>III</b> Intra-Provincial	Intra-provincial travel searches are nearly recovered to 2019 levels and accommodation searches and bookings are at a moderate level; however, actual travel could take place in the near future or at a later date. These signals indicate that British Columbia is in the Intra-Provincial phase.
-------------------------	--------------------------------	---

**British Columbia Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = nearly recovered to 2019 level; flat since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = low level; flat since the week ending January 10, 2021.</li> <li>• YOY international = low level; flat since the week ending April 5, 2020.</li> </ul>
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; generally flat since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; flat since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending December 20, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 24, 2021, YOY air bookings from BC to other inter-provincial destinations is down 92% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at -73% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a level similar to 2019 since the week ending December 27, 2020.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending December 27, 2020.</li> <li>• YOY international = low to moderate level; fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending December 20, 2020.</li> </ul>
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities &amp; events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low to moderate level ; fluctuating between a moderate level and a low to moderate level since the week ending November 1, 2020.</li> <li>• YOY inter-provincial = low level; generally flat since the week ending December 27, 2020.</li> <li>• YOY international = low level; flat since the week ending March 22, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in British Columbia for the week ending January 24, 2021 was 3,336. The rate of new weekly cases was 64.8 cases per 100,000 population. The number of weekly cases in British Columbia has been trending downwards for the past 2 weeks.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

<b>Alberta</b>	<b>II</b> Hyper Local	Intra-provincial travel searches are nearly recovered to 2019 levels. However, intra-provincial accommodation searches and bookings are at a low to moderate levels. These signals indicate that Alberta is in the Hyper Local phase.
----------------	--------------------------	---

**Alberta Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	○	○	<p>Travel search is occurring within the province and within Canada but not yet internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = nearly recovered to 2019 level; flat since the week ending Jan 3, 2021.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; flat since the week ending November 22, 2020.</li> <li>• YOY international = low level; flat since the week ending March 29, 2020.</li> </ul>
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low to moderate level; flat since the week ending November 29, 2020.</li> <li>• YOY inter-provincial = low level; flat since the week ending December 6, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low to moderate level; fluctuating between a low level and a low to moderate level since the week ending November 29, 2020.</li> <li>• YOY inter-provincial = low to moderate level; flat since the week ending November 22, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 24, 2021, YOY air bookings from Alberta to other inter-provincial destinations is down 90% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at -69% YOY.</p>
Dining Search Index	●	●	○	●	○	○	<p>Dining search is occurring within Canada but not within the province or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low to moderate level; fluctuating between a low level and a low to moderate level since the week ending December 27, 2020.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending December 27, 2020.</li> <li>• YOY international = low level; generally decreasing since the week ending November 8, 2020.</li> </ul>
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities &amp; events search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; flat since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = low to moderate level; flat since the week ending November 22, 2020.</li> <li>• YOY international = low level; flat since the week ending December 6, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Alberta for the week ending January 24, 2021 was 3,956. The rate of new weekly cases was 89.5 cases per 100,000 population. The number of weekly cases in Alberta has been on a downward trend since hitting a high of 12,122 the week ending November 22, 2020.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Saskatchewan Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = nearly recovered to 2019 level; flat since the week ending December 20, 2020.</li> <li>• YOY inter-provincial = low to moderate level; flat since the week ending November 8, 2020.</li> <li>• YOY international = low level; flat since the week ending March 29, 2020.</li> </ul>
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not yet occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; flat since the week ending December 20, 2020.</li> <li>• YOY inter-provincial = very low level; flat since the week ending November 29, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not yet occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; flat since the week ending November 1, 2020.</li> <li>• YOY inter-provincial = very low level; generally decreasing since the week ending October 25, 2020.</li> <li>• YOY international = very low level; flat since the week ending April 5, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 24, 2021, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 92% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending September 20, 2020 at -78% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = nearly recovered to 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 levels since the week ending December 27, 2020.</li> <li>• YOY inter-provincial = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending November 29, 2020.</li> <li>• YOY international = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 levels since the week ending May 31, 2020.</li> </ul>
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities &amp; events search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a low to moderate level since the week ending December 6, 2020.</li> <li>• YOY inter-provincial = low level; flat since the week ending November 8, 2020.</li> <li>• YOY international = low level; flat since the week ending November 29, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Saskatchewan for the week ending January 24, 2021 was 1,905. The rate of new weekly cases was 161.6 cases per 100,000 population. The number of new weekly cases in Saskatchewan hit a high the previous week at 2,158.</p>

Legend:      Progress to date ●      Not there yet ○      Signal not applicable □

<b>Manitoba</b>	<b>II</b> Hyper Local	Intra-provincial travel searches are nearly recovered to 2019 levels, but intra-provincial accommodation searches and bookings are at a low level. These signals indicate that Manitoba is in the Hyper Local phase.
-----------------	--------------------------	--

**Manitoba Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = nearly recovered to 2019 level; generally increasing since the week ending December 6, 2020.</li> <li>• YOY inter-provincial = low to moderate level; flat since the week ending December 27, 2020.</li> <li>• YOY international = low level; flat since the week ending March 29, 2020.</li> </ul>
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; increasing since the week ending January 10, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending January 3, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; increasing since the week ending January 10, 2021.</li> <li>• YOY inter-provincial = very low level; generally flat since the week ending June 28, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 24, 2021, YOY air bookings from Manitoba to other inter-provincial destinations is down 92% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19, December 20 and December 27, 2020 at -85% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a low to moderate level since the week ending December 6, 2020.</li> <li>• YOY inter-provincial = low to moderate level; flat since the week ending January 10, 2021.</li> <li>• YOY international = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending December 6, 2020.</li> </ul>
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities &amp; events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; flat since the week ending November 1, 2020.</li> <li>• YOY inter-provincial = low level; fluctuating between a low level and a moderate level since the week ending August 23, 2020.</li> <li>• YOY international = low level; fluctuating between a low level and a low to moderate level since the week ending November 29, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Manitoba for the week ending January 24, 2021 was 1,191. The rate of new weekly cases was 86.0 cases per 100,000 population. The number of weekly cases in Manitoba has been on a downward trend since hitting a high of 2,939 the week ending November 29, 2020.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

<b>Ontario</b>	<b>II</b> Hyper Local	Intra-provincial travel searches and intra-provincial accommodation searches and bookings are at a low level. These signals indicate that Ontario is in the Hyper Local phase.
----------------	--------------------------	--

**Ontario Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	○	○	○	○	<p>Travel search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; generally decreasing since the week ending September 13, 2020.</li> <li>• YOY inter-provincial = low level; decreasing since the week ending December 20, 2020.</li> <li>• YOY international = low level; flat since the week ending March 29, 2020.</li> </ul>
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = very low level; generally decreasing since the week ending November 15, 2020.</li> <li>• YOY inter-provincial = very low level; decreasing since the week ending December 27, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = very low level; generally decreasing since the week ending December 13, 2020.</li> <li>• YOY inter-provincial = very low level; generally decreasing since the week ending December 27, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 29, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 24, 2021, YOY air bookings from Ontario to other inter-provincial destinations is down 94% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 9, 2020 at -80% YOY.</p>
Dining Search Index	●	●	○	○	○	○	<p>Dining search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; decreasing since the week ending November 22, 2020.</li> <li>• YOY inter-provincial = low level; generally flat since the week ending November 22, 2020.</li> <li>• YOY international = low level; generally decreasing since the week ending September 13, 2020.</li> </ul>
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities &amp; events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = very low level; generally decreasing since the week ending November 22, 2020.</li> <li>• YOY inter-provincial = low level; fluctuating between a low to moderate level and a low level since the week ending October 4, 2020.</li> <li>• YOY international = low level; generally flat since the week ending March 22, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Ontario for the week ending January 24, 2021 was 17,216. The rate of new weekly cases was 116.9 cases per 100,000 population. The number of weekly cases in Ontario has been on a downward trend since hitting a high of 24,820 the week ending January 10, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □



<b>Quebec</b>	<b>II</b> Hyper Local	Intra-provincial travel searches are at a moderate level and intra-provincial accommodation searches and bookings are at low levels. These signals indicate that Quebec is in the Hyper Local phase.
---------------	--------------------------	--

**Quebec Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	○	○	<p>Travel search is occurring within the province and within Canada but not yet internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending December 27, 2020.</li> <li>• YOY inter-provincial = low to moderate level; decreasing since the week ending December 27, 2020.</li> <li>• YOY international = low level; generally flat since the week ending August 9, 2020.</li> </ul>
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; generally flat since the week ending October 25, 2020.</li> <li>• YOY inter-provincial = low level; flat since the week ending January 3, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; generally flat since the week ending October 4, 2020.</li> <li>• YOY inter-provincial = low level; flat since the week ending January 3, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 29, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 24, 2021, YOY air bookings from Quebec to other inter-provincial destinations is down 93% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19 and December 27, 2020 at -78% YOY.</p>
Dining Search Index	●	●	○	●	○	○	<p>Dining search is not occurring within the province or internationally but is occurring within Canada.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; flat since the week ending October 11, 2020.</li> <li>• YOY inter-provincial = low level; decreasing since the week ending December 27, 2020.</li> <li>• YOY international = low level; flat since the week ending October 11, 2020.</li> </ul>
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities &amp; events search is not occurring within the province, within Canada, or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; flat since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = low to moderate level; increasing since the week ending January 3, 2021.</li> <li>• YOY international = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending December 13, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Quebec for the week ending January 24, 2021 was 10,719. The rate of new weekly cases was 125.0 cases per 100,000 population. The number of weekly cases in Quebec has been on a downward trend since hitting a high of 18,517 the week ending January 10, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □



<b>New Brunswick</b>	<b>II</b> Hyper Local	Intra-provincial travel searches are at a low level and intra-provincial accommodation searches and bookings are at very low levels. These signals indicate that New Brunswick is in the Hyper Local phase.
----------------------	--------------------------	---

**New Brunswick Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; decreasing since the week ending January 10, 2021.</li> <li>• YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = very low level; decreasing since the week ending January 10, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending November 29, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = very low level; decreasing since the week ending January 10, 2021.</li> <li>• YOY inter-provincial = very low level; generally flat since the week ending November 29, 2020.</li> <li>• YOY international = very low level; flat since the week ending January 3, 2021.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 24, 2021, YOY air bookings from New Brunswick to other inter-provincial destinations is down 99% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending June 28 and October 18, 2020 at -88% YOY.</p>
Dining Search Index	●	●	●	○	●	○	<p>Dining search is occurring within the province and internationally but not within Canada.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = nearly recovered to 2019 level; fluctuating between a level nearly recovered to 2019 and a level above 2019 since the week ending December 27, 2020.</li> <li>• YOY inter-provincial = low level; flat since the week ending December 27, 2020.</li> <li>• YOY international = low to moderate level; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending September 20, 2020.</li> </ul>
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities &amp; events search is occurring within the province, but not yet within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; decreasing since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = low level; generally flat since the week ending October 11, 2020.</li> <li>• YOY international = low level; flat since the week ending December 6, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in New Brunswick for the week ending January 24, 2021 was 177. The rate of new weekly cases was 22.7 cases per 100,000 population. This represents the highest number of weekly cases recorded in New Brunswick to date.</p>

Legend:      Progress to date ●      Not there yet ○      Signal not applicable □

<b>Nova Scotia</b>	<b>II</b> Hyper Local	Nova Scotia is currently in the Hyper Local phase; however, intra-provincial accommodation searches and bookings have been increasing in the first four weeks of 2021 and are currently at a moderate level. If this trend continues, Nova Scotia may soon move into the Intra-Provincial phase.
--------------------	--------------------------	--

**Nova Scotia Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; generally increasing since the week ending December 6, 2020.</li> <li>• YOY inter-provincial = low level; generally flat since the week ending November 29, 2020.</li> <li>• YOY international = low level; flat since the week ending March 29, 2020.</li> </ul>
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = very low level; decreasing since the week ending December 20, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = very low level; generally decreasing since the week ending November 29, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel				○	○	○	<p>For the week ending January 24, 2021, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 96% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at -78% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = similar to 2019 level; similar or above 2019 levels since the week ending January 10, 2021.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; increasing since the week ending January 3, 2021.</li> <li>• YOY international = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending November 22, 2020.</li> </ul>
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities &amp; events search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; sharp decline from a moderate level the previous week.</li> <li>• YOY inter-provincial = very low level; flat since the week ending December 27, 2020.</li> <li>• YOY international = low level; flat since the week ending November 29, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Nova Scotia for the week ending January 24, 2021 was 14. The rate of new weekly cases was 1.4 cases per 100,000 population. The number of weekly cases in Nova Scotia has been on a downward trend since hitting a recent high of 111 the week ending November 29, 2020.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

<b>Prince Edward Island</b>	<b>III</b> Intra-Provincial	Intra-provincial travel searches and accommodation bookings are above 2019 levels; however, actual travel could take place in the near future or at a later date. These signals indicate that Prince Edward Island is in the Intra-Provincial phase.
-----------------------------	--------------------------------	--

**Prince Edward Island Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province, but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; generally increasing since the week ending December 20, 2020.</li> <li>• YOY inter-provincial = very low level; generally decreasing since the week ending October 11, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 29, 2020.</li> </ul>
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the province, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = nearly recovered to 2019 level; fluctuating but generally increasing since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending November 22, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; above 2019 levels since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending November 29, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 24, 2021, YOY air bookings from Prince Edward Island to other inter-provincial destinations is down 99% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 6, 2020 at -67% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = higher than 2019 level; increasing since the week ending December 20, 2020.</li> <li>• YOY inter-provincial = moderate level but lower than 2019; fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending November 22, 2020.</li> <li>• YOY international = moderate level but lower than 2019; fluctuating between a low to moderate level and a level similar to 2019 since the week ending August 30, 2020.</li> </ul>
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities &amp; events search is occurring within the province, but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; fluctuating between a low to moderate level and a level above 2019 since the week ending November 8, 2020.</li> <li>• YOY inter-provincial = very low level; flat since the week ending December 6, 2020.</li> <li>• YOY international = low level; generally flat since the week ending May 17, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Prince Edward Island for the week ending January 24, 2021 was 6. The rate of new weekly cases was 3.8 cases per 100,000 population. Prince Edward Island has reported 10 weekly cases or less since the week ending April 12, 2020.</p>

Legend:      Progress to date ●      Not there yet ○      Signal not applicable □

<b>Newfoundland &amp; Labrador</b>	<b>III</b> Intra-Provincial	Intra-provincial travel searches are nearly recovered to 2019 levels, and accommodation searches and bookings are at moderate levels; however, actual travel could take place in the near future or at a later date. These signals indicate that Newfoundland & Labrador is in the Intra-Provincial phase.
------------------------------------	--------------------------------	--

**Newfoundland & Labrador Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the province, but not yet within Canada and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = nearly recovered to 2019 level; generally flat since the week ending September 13, 2020.</li> <li>• YOY inter-provincial = very low level; flat since the week ending January 3, 2021.</li> <li>• YOY international = low level; generally flat since the week ending March 29, 2020.</li> </ul>
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the province, but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending September 13, 2020.</li> <li>• YOY inter-provincial = very low level; flat since the week ending December 27, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the province but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = moderate level but lower than 2019; fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending June 28, 2020.</li> <li>• YOY inter-provincial = very low level; flat since the week ending December 27, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 24, 2021, YOY air bookings from Newfoundland &amp; Labrador to other inter-provincial destinations is down 92% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at -73% YOY.</p>
Dining Search Index	●	●	●	●	●	○	<p>Dining search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = similar to 2019 level; decreasing since the week ending December 20, 2020.</li> <li>• YOY inter-provincial = low to moderate level; generally decreasing since the week ending December 6, 2020.</li> <li>• YOY international = moderate level but lower than 2019 level; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending September 27, 2020.</li> </ul>
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities &amp; events search is occurring within the province, but not yet within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-provincial = low level; fluctuating between a moderate level and a low to moderate level since the week ending September 13, 2020.</li> <li>• YOY inter-provincial = very low level; generally decreasing since the week ending December 20, 2020.</li> <li>• YOY international = low level; generally decreasing since the week ending December 20, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Newfoundland &amp; Labrador for the week ending January 24, 2021 was 2. The rate of new weekly cases was 0.4 cases per 100,000 population. The number of weekly cases in Newfoundland &amp; Labrador has been on a downward trend since hitting a recent high of 24 the week ending December 20, 2020.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

<b>Yukon</b>	<b>II</b> Hyper Local	Intra-territorial travel searches are higher than 2019 levels but accommodation bookings are at a very low level. These signals indicate that the Yukon is in the Hyper Local phase.
--------------	--------------------------	--

**Yukon Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the territory, but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = higher than 2019 level; flat since the week ending January 3, 2021.</li> <li>• YOY inter-provincial = low level; generally decreasing since the week ending October 25, 2020.</li> <li>• YOY international = low level; generally flat since the week ending April 5, 2020.</li> </ul>
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is not yet occurring within the territory, within Canada, or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = moderate level but lower than 2019; generally increasing since the week ending December 20, 2020.</li> <li>• YOY inter-provincial = very low level; flat since the week ending January 3, 2021.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	○	○	○	○	○	<p>Accommodation booking is not occurring within the territory, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = very low level; fluctuating between a low level and a very low level since the week ending November 29, 2020.</li> <li>• YOY inter-provincial = very low level; flat since the week ending December 13, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	□	□	□	○	○	○	<p>For the week ending January 24, 2021, YOY air bookings from the Yukon to other inter-provincial destinations is down 96% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at -35% YOY.</p>
Dining Search Index	●	●	●	○	●	○	<p>Dining search is occurring within the territory and internationally, but not within Canada.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = higher than 2019 level; fluctuating between a level higher than 2019 and a low to moderate level since the week ending July 12, 2020.</li> <li>• YOY inter-provincial = low to moderate level; increasing since the week ending January 10, 2021.</li> <li>• YOY international = moderate level but higher than 2019; fluctuating between a level nearly recovered to 2019 and a low level since the week ending December 6, 2020.</li> </ul>
Activities & Events Search Index	●	●	●	○	○	○	<p>Activities &amp; events search is occurring within the territory, but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = nearly recovered to 2019 level; a lot of fluctuations.</li> <li>• YOY inter-provincial = low level; flat since the week ending November 15, 2020.</li> <li>• YOY international = low level; flat since the week ending December 6, 2020.</li> </ul>
New COVID Cases	□	□	□	□	□	□	<p>The number of weekly new cases in the Yukon for the week ending January 24, 2021 was zero. The highest number of weekly cases recorded in the Yukon was 13 on November 29, 2020.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

<b>Northwest Territories</b>	<b>III Intra-Territorial</b>	Intra-territorial travel searches and accommodation bookings are higher than 2019 levels; however, actual travel could take place in the near future or at a later date. These signals indicate that the Northwest Territories is in the Intra-Territorial phase.
------------------------------	----------------------------------	---

**Northwest Territories Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the territory, but not yet within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = higher than 2019 level; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending November 22, 2020.</li> <li>• YOY inter-provincial = low level; flat since the week ending November 29, 2020.</li> <li>• YOY international = very low level; flat since the week ending April 5, 2020.</li> </ul>
Accommodation Searches on OTA	●	○	○	○	○	○	<p>Accommodation search is not occurring within the territory, within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = low level; fluctuating between a low level and a moderate level since the week ending November 22, 2020.</li> <li>• YOY inter-provincial = very low level; flat since the week ending March 22, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	●	●	●	○	○	○	<p>Accommodation booking is occurring within the territory, but not yet within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = higher than 2019 level; a lot of fluctuations, but mainly at or above 2019 levels since the week ending November 29, 2020.</li> <li>• YOY inter-provincial = very low level; generally flat since the week ending November 22, 2020.</li> <li>• YOY international = very low level; flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending January 24, 2021, YOY air bookings from the Northwest Territories to other inter-provincial destinations is down 78% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -36% YOY.</p>
Dining Search Index	●	●	●	●	○	○	<p>Dining search is occurring within the territory and within Canada, but not internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = nearly recovered to 2019 level; fluctuating between a level similar to 2019 levels and a low to moderate level since the week ending October 11, 2020.</li> <li>• YOY inter-provincial = low level; fluctuating between a low level and a low to moderate level since the week ending December 13, 2020.</li> <li>• YOY international = low level; fluctuating between a low level and a low to moderate level since the week ending December 27, 2020.</li> </ul>
Activities & Events Search Index	●	●	○	○	○	○	<p>Activities &amp; events search is not occurring within the territory, within Canada, or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = low level; increasing since the week ending January 10, 2021.</li> <li>• YOY inter-provincial = very low level; flat since the week ending December 20, 2020.</li> <li>• YOY international = low level; fluctuating between a low level and a very low level since the week ending November 8, 2020.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in the Northwest Territories for the week ending January 24, 2021 was 3. The rate of new weekly cases was 6.6 cases per 100,000 population. After seeing no new cases since the week ending April 12, 2020, the Northwest Territories has recorded 26 new cases since the week ending October 25, 2020.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □



<b>Nunavut</b>	<b>III</b> Intra-Territorial	Inter-provincial air bookings have decreased to a level that indicates Nunavut residents are not travelling domestically outside of their own territory compared to 2019. Intra-territorial air bookings indicate that residents are travelling within the territory; however, actual travel could take place in the near future or at a later date. These signals indicate that Nunavut is currently in the Intra-Territorial phase.
----------------	---------------------------------	---

**Nunavut Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	○	○	○	<p>Travel search is occurring within the territory but not within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending December 13, 2020.</li> <li>• YOY inter-provincial = low level; generally decreasing since the week ending January 3, 2021.</li> <li>• YOY international = low level; flat since the week ending January 3, 2021.</li> </ul>
Accommodation Searches on OTA	●	●	●	○	○	○	<p>Accommodation search is occurring within the territory, but not yet within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = moderate level but lower than 2019; a lot of fluctuations.</li> <li>• YOY inter-provincial = very low level; flat since the week ending May 31, 2020.</li> <li>• YOY international = very low level; generally flat since the week ending March 22, 2020.</li> </ul>
Rate of Hotel Booking	/	/	/	○	○	○	<p>Accommodation booking is not occurring within Canada or internationally.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = data not available.</li> <li>• YOY inter-provincial = very low level; generally flat since the week ending October 11, 2020.</li> <li>• YOY international = very low level; generally flat since the week ending March 22, 2020.</li> </ul>
Rate of Air Travel	/	/	●	○	○	○	<p>For the week ending January 24, 2021, YOY air bookings from Nunavut to other inter-provincial destinations is down 86% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending December 27, 2020 at 0% YOY.</p> <p>Intra-territorial air bookings for the week ending January 24, 2021 are down 15% compared to the same period in 2019. Air bookings were near or above 2019 levels for 6 of the past 7 weeks.</p>
Dining Search Index	/	/	/	/	/	/	Data not available.
Activities & Events Search Index	/	/	/	○	○	○	<p>Activities &amp; events search is occurring internationally but not within Canada.</p> <ul style="list-style-type: none"> <li>• YOY intra-territorial = data not available.</li> <li>• YOY inter-provincial = very low level; decreasing since the week ending January 3, 2021.</li> <li>• YOY international = low level; generally decreasing since the week ending January 10, 2021.</li> </ul>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Nunavut for the week ending January 24, 2021 was 14. The rate of new weekly cases was 35.6 cases per 100,000 population. Nunavut had recorded no new cases for the two weeks prior.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □



## METHODOLOGICAL NOTES

**I. Recovery Signals:** The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. **COVID-19 Response:** Residents are not searching for or booking trips within their local area.
- II. **Hyper Local Travel:** Residents are not booking trips within their province or territory.
- III. **Intra-Provincial or Intra-Territorial Travel:** Residents are booking trips within their province or territory; however, actual travel could take place in the near future or at a later date.
- IV. **Inter-Provincial Travel:** Residents are booking trips in other provinces or territories; however, actual travel could take place in the near future or at a later date.
- V. **Tentative International Travel:** Some international bookings are occurring at reduced levels compared to 2019 but there are fluctuations in booking behaviours.
- VI. **Regularized International Travel:** International bookings are occurring at levels that are stable.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

## II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- **Rate of Accommodation Searches:** Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- **Rate of Accommodation Bookings:** Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- **Rate of Air Travel:** The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.
- **Dining Search Index:** 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.
- **Attractions & Events Search Index:** 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.
- **Weekly New COVID-19 Confirmed Cases:** The weekly total of new confirmed COVID-19 cases and the rate of new weekly cases per 100,000 population, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.
- **Percentage of Population Fully Vaccinated:** The cumulative percentage of people within each province and territory who have been fully vaccinated between December 13, 2020 and the Sunday preceding the report date. People who have received both doses of a vaccine that requires two doses are considered to be fully vaccinated. Data provided by the COVID-19 Canada Open Data Working Group; all data are exclusively collected from publicly available sources including government reports and news media.

**Sources:**

- <sup>1</sup> Manitoba Government, State of Emergency and Public Health Orders, January 26, 2021  
<https://manitoba.ca/covid19/restartmb/prs/orders/index.html>
- <sup>2</sup> Government of Ontario, COVID-19: provincewide shutdown, January 25, 2021  
<https://www.ontario.ca/page/covid-19-provincewide-shutdown>
- <sup>3</sup> Government of New Brunswick, Travel Information, January 26, 2021  
<https://www2.gnb.ca/content/gnb/en/corporate/promo/covid-19/travel.html>
- <sup>4</sup> Government of Nova Scotia, Coronavirus (COVID-19): restrictions and guidance, January 27, 2021  
<https://novascotia.ca/coronavirus/restrictions-and-guidance/>
- <sup>5</sup> Government of Prince Edward Island, Atlantic Provinces Travel Bubble, January 25, 2021  
<https://www.princeedwardisland.ca/en/information/health-and-wellness/atlantic-provinces-travel-bubble>
- <sup>6</sup> Government of Newfoundland and Labrador, For Travellers, January 26, 2021  
<https://www.gov.nl.ca/covid-19/individuals-and-households/travel-advice-2/>
- <sup>7</sup> Government of Yukon, Border enforcement during COVID-19, January 26, 2021  
<https://yukon.ca/en/health-and-wellness/covid-19/border-enforcement-during-covid-19>
- <sup>8</sup> Government of Northwest Territories, Travel + Self-Isolation, December 21, 2020  
<https://www.gov.nt.ca/covid-19/en/services/travel-self-isolation>
- <sup>9</sup> Government of Nunavut, Travel and Isolation, January 26, 2021  
<https://gov.nu.ca/health/information/travel-and-isolation>
- <sup>10</sup> Government of Canada, Coronavirus disease (COVID-19): Travel restrictions, exemptions and advice, January 26, 2021  
<https://www.canada.ca/en/public-health/services/diseases/2019-novel-coronavirus-infection/latest-travel-health-advice.html>
- <sup>11</sup> Government of Alberta, International Border Testing Pilot Program, January 26, 2021  
<https://www.alberta.ca/international-border-pilot-project.aspx>