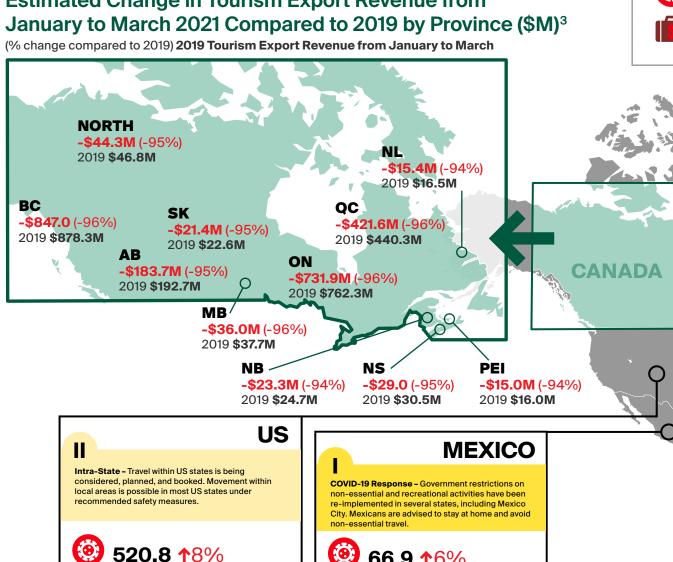
COVID-19 Impact and Recovery Report: International Summary

Updated: January 12, 2021



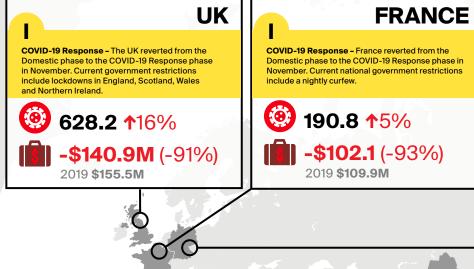
This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market. www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Estimated Change in Tourism Export Revenue from



LEGEND: Recovery signal assessment¹ Overseas markets: **US market:** COVID-19 Regularized COVID-19 Domestic Tentative International Regularized III Intra-State III Inter-State IV Tentative International Rate of new weekly COVID-19 cases per 100,000 population² 1 = % increase in number of cases compared to previous week²

Estimated change in Tourism Export Revenue from January to March 2021 compared to 2019 (\$M) (% change compared to 2019)3 2019 Tourism Export Revenue from January to March



GERMANY COVID-19 Response - Germany reverted from the Domestic phase to the COVID-19 Response phase in November. The current national lockdown is in place until January 31. **175.3 18% -\$62.4M** (-86%)



0.1 11%

-\$305.3M (-99%) 2019 **\$309.6M**

2019 **\$1,372.4M**

-\$1,333.4M (-97%)

For additional information on methodology and a a description of the recovery signals, please see Methodological Notes ² Johns Hopkins University, week ending January 10, 2021 ³ Destination Canada Estimates as of January 10, 2021

66.9 16%

2019 **\$100.9M**

-\$87.1M (-86%)

INDIA COVID-19 Response - Government restrictions are being implemented at a localized level

9.2 11%

-\$54.6M (-93%) 2019 \$58.8M

S. KOREA Domestic - Government restrictions are being implemented at a localized level. Domestic travel within South Korea is being considered, planned, 9.5 \\ \ **-\$64.8M** (-94%)

2019 **\$68.6M**

JAPAN Domestic - A state of emergency is currently in place for 11 prefectures, including Greater Tokyo, until February 7. The government domestic travel incentive



-\$70.8M (-98%) 2019 **\$72.5M**

AUSTRALIA Domestic - After reverting to the COVID-19 Response phase amid a second wave of increased cases and localized restrictions in July Australia, returned to the Domestic phase in October, Currently, restrictions are 0.4 0% **-\$147.2M** (-100%)

2019 **\$147.6M**

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