COVID-19 Impact and Recovery Report: International Summary

LEGEND:

Overseas markets:

COVID-19

Updated: December 29, 2020



Regularized

COVID-19 Response - Germany reverted from the

Domestic phase to the COVID-19 Response phase in

November. The current national lockdown is in place

-\$573.4M (-78%)

173.1 19%

until January 10.

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

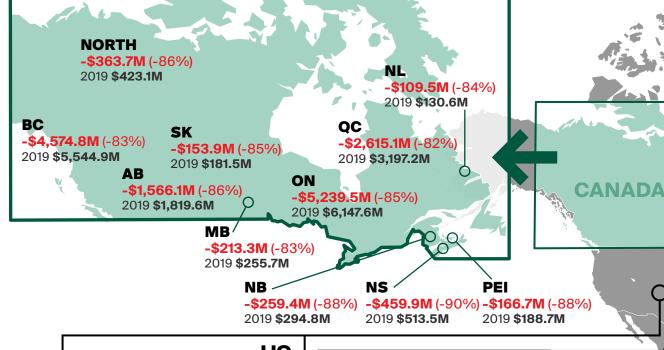
www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Estimated Change in Tourism Export Revenue from

Rate of new weekly COVID-19 cases per 100,000 population² \uparrow = % increase in number of cases compared to previous week² January to December Compared to 2019 by Province (\$M)³ Estimated change in Tourism Export Revenue from January to December compared to 2019 (\$M) (% change compared to 2019)3 (% change compared to 2019) 2019 Tourism Export Revenue from January to December 2019 Tourism Export Revenue from January to December UK **FRANCE GERMANY**

Domestic Tentative International

Recovery signal assessment¹



US Intra-State - Travel within US states is being considered, planned, and booked. Movement within local areas is possible in most US states under **-\$9,533.0M** (-85%)

For additional information on methodology and a a description of the recovery signals, please see Methodological Notes

MEXICO COVID-19 Response - Government restrictions on non-essential and recreational activities have been re-implemented in several states, including Mexico City. Mexicans are advised to stay at home and avoid **49.3 ↑**5% **-\$568.7M** (-79%) 2019 **\$716.7M**

CHINA Domestic - Domestic travel within China is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours for have opened to Chinese travellers unilaterally 0.0 1% **-\$1,555.6M** (-87%) 2019 **\$1.792.2M**







US market:

Regularized

COVID-19 Response - The UK reverted from the

November. Government restrictions are being

Domestic phase to the COVID-19 Response phase in

tightened again, including lockdowns in Wales and

373.7 ↑12%

-\$1,113.3M (-83%)

COVID-19



JAPAN Domestic - Due to an increase in the number of new COVID-19 cases, the government domestic travel incentive program has been suspended until February 7, 2021. **17.5 11**% **-\$408.1M** (-86%)

2019 **\$473.3M**

III Intra-State III Inter-State IV Tentative International

COVID-19 Response - France reverted from the

129.5 ↑3%

include a nightly curfew

Domestic phase to the COVID-19 Response phase in

November. Current national government restrictions

-\$715.3M (-75%)

AUSTRALIA Domestic - After reverting to the COVID-19 Response phase amid a second wave of increased cases and localized restrictions in July Australia, returned to the Domestic phase in October, Currently, restrictions are 0.6 0% **-\$632.8M** (-82%) 2019 **\$770.3M**

Canadä

recommended safety measures.

391.7 17%

2019 **\$11,162.2M**

² Johns Hopkins University, week ending December 27, 2020 ³ Destination Canada Estimates as of December 27, 2020