This document provides a summary of the situation across Destination Canada’s international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.


Estimated Change in Tourism Export Revenue from
January to December Compared to 2019 by Province ($M)³
(% change compared to 2019) 2019 Tourism Export Revenue from January to December

Canada’s international markets. For further details, please refer to the Impact

Estimated change in Tourism Export Revenue from January to December compared to 2019 (%) change compared to 2019)

Updated: December 1, 2020

LEGEND:

Recovery signal assessment⁴

Overseas markets:

US market:

Rate of new weekly COVID-19 cases per 100,000 population⁵
↑ = % increase in number of cases compared to previous week

International Summary

COVID-19 Impact and Recovery Report:

For additional information on methodology and a description of the recovery signals, please see Methodological Notes.

Ⅰ COVID-19 Response – The UK has reverted from the Domestic phase to the COVID-19 Response phase. Amid increasing cases, government restrictions on movement, travel and recreational activities are being implemented at a localized level, including a second national lockdown that began on November 5.

Ⅱ Domestic – Domestic travel within the UK is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours for international destinations; however, some countries have opened to Chinese travellers unilaterally.

Ⅲ Tentative International – Government restrictions on movement, travel and recreational activities are gradually being lifted in some states, while being re-introduced in others.

Ⅳ Regularized International – Government restrictions on movement, travel and recreational activities are being implemented at a localized level, including a second national lockdown that began on November 28.

Ⅰ COVID-19 Response – France has reverted from the Domestic phase to the COVID-19 Response phase. After a second national lockdown began on October 30, some restrictions were eased on November 28.

Ⅱ Domestic – Domestic travel within France is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours for international destinations; however, some countries have opened to Chinese travellers unilaterally.

Ⅲ Tentative International – Government restrictions on movement, travel and recreational activities are gradually being lifted in some states, while being re-introduced in others.

Ⅳ Regularized International – Government restrictions on movement, travel and recreational activities are being implemented at a localized level.

Ⅰ COVID-19 Response – Germany has reverted from the Domestic phase to the COVID-19 Response phase. The current national partial lockdown that began on November 2 has been extended.

Ⅱ Domestic – Domestic travel within Germany is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours for international destinations; however, some countries have opened to Chinese travellers unilaterally.

Ⅲ Tentative International – Government restrictions on movement, travel and recreational activities are gradually being lifted in some states, while being re-introduced in others.

Ⅳ Regularized International – Government restrictions on movement, travel and recreational activities are being implemented at a localized level.

Ⅰ COVID-19 Response – The US has reverted from the Domestic phase to the COVID-19 Response phase. Domestic travel within South Korea is being considered, planned, and booked.

Ⅱ Domestic – Domestic travel within South Korea is being considered, planned, and booked. Tokyo is included in the campaign as of October 1.

Ⅲ Tentative International – Government restrictions on movement, travel and recreational activities are gradually being lifted in some states, while being re-introduced in others.

Ⅳ Regularized International – Government restrictions on movement, travel and recreational activities are being implemented at a localized level.

Ⅰ COVID-19 Response – Japan has reverted from the Domestic phase to the COVID-19 Response phase. After a second national lockdown began on October 7, some restrictions were eased on November 2.

Ⅱ Domestic – Domestic travel within Japan is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours for international destinations; however, some countries have opened to Chinese travellers unilaterally.

Ⅲ Tentative International – Government restrictions on movement, travel and recreational activities are gradually being lifted in some states, while being re-introduced in others.

Ⅳ Regularized International – Government restrictions on movement, travel and recreational activities are being implemented at a localized level.

Ⅰ COVID-19 Response – Australia has reverted from the Domestic phase to the COVID-19 Response phase. The current national partial lockdown that began on March 27 has been extended.

Ⅱ Domestic – Domestic travel within Australia is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours for international destinations; however, some countries have opened to Chinese travellers unilaterally.

Ⅲ Tentative International – Government restrictions on movement, travel and recreational activities are gradually being lifted in some states, while being re-introduced in others.

Ⅳ Regularized International – Government restrictions on movement, travel and recreational activities are being implemented at a localized level.

¹ For additional information on methodology and a description of the recovery signals, please see Methodological Notes.

² European CDC, week ending November 29, 2020

³ Destination Canada Estimates as of November 29, 2020