In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability.

For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the Travel Related Measures document: https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment

Summary of current phase for each province and territory:

<table>
<thead>
<tr>
<th>Province/Territory</th>
<th>Travel Search Index</th>
<th>Accommodation Search Index</th>
<th>Rate of Hotel Searches</th>
<th>Rate of Air Search</th>
<th>Dining Search Index</th>
<th>Activities Search Index</th>
<th>Overall Assessment</th>
<th>14-day self-isolation required for residents returning from out-of-province for domestic leisure travel?</th>
<th>14-day self-isolation required for residents returning from international travel?</th>
</tr>
</thead>
<tbody>
<tr>
<td>British Columbia</td>
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<td>IV</td>
<td>IV</td>
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<td>IV</td>
<td>IV</td>
<td>170.6</td>
<td>No</td>
<td>Yes However, starting November 2, eligible international travellers returning to Alberta at the Calgary International Airport or Coutts land border crossing can participate in a pilot program that allows them to quarantine for less time if they test negative for COVID-19 and they commit to following specific public health and testing measures[10]</td>
</tr>
<tr>
<td>Saskatchewan</td>
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<td>188.3</td>
<td>Yes, exception for residents returning directly from western Canada or northwestern Ontario[6]</td>
<td>Yes</td>
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<td>Yes, exception for residents returning directly from other Atlantic provinces[7]</td>
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<td>284.6</td>
<td>Yes, exception for residents returning directly from Northwest Territories or Churchill, MB[8]</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**COVID-19 Impact and Recovery Report: Domestic Travel**

Updated: November 24, 2020

There are no shifts in phases for any provinces or territories compared to the previous week.
Timeline of overall assessment for each province and territory:

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- Indicates a forward phase progression
- Indicates a backward phase progression

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<tr>
<th>COVID-19 Response</th>
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### British Columbia Assessment Summary:

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<th>Phase</th>
<th>I COVID-19 Response</th>
<th>II Hyper Local</th>
<th>III Intra-prov</th>
<th>IV Inter-prov</th>
<th>V Tentative Int'l</th>
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<tr>
<td>Rate of Hotel Booking</td>
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<td>●</td>
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<td>New COVID Cases</td>
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<td>●</td>
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**Analysis**

- **Travel Search Index**: Travel search is occurring within the province and within Canada but not yet internationally.
  - YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending November 1, 2020.
  - YOY inter-provincial = low to moderate level; decreasing since the week ending November 1, 2020.
  - YOY international = low level; flat since the week ending April 5, 2020.

- **Accommodation Searches on OTA**: Accommodation search is occurring within the province and within Canada but not yet internationally.
  - YOY intra-provincial = low to moderate level; decreasing since the week ending October 25, 2020.
  - YOY inter-provincial = low to moderate level; decreasing since the week ending October 18, 2020.
  - YOY international = very low level; flat since the week ending March 22, 2020.

- **Rate of Air Travel**: For the week ending November 22, 2020, YOY air bookings from BC to other inter-provincial destinations is down 82% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at 74% YOY.
  - YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending November 1, 2020.
  - YOY inter-provincial = moderate level but lower than 2019; generally decreasing since the week ending October 4, 2020.
  - YOY international = low to moderate level; decreasing since the week ending November 1, 2020.

- **Dining Search Index**: Dining search is occurring within the province, within Canada and internationally.
  - YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending November 1, 2020.
  - YOY inter-provincial = low to moderate level; generally decreasing since the week ending October 18, 2020.
  - YOY international = low level; flat since the week ending March 22, 2020.

- **Activities & Events Search Index**: Activities & events search is occurring within the province and within Canada but not yet internationally.
  - YOY intra-provincial = low level; decreasing since the week ending November 1, 2020.
  - YOY inter-provincial = low to moderate level; generally decreasing since the week ending October 18, 2020.
  - YOY international = low level; flat since the week ending March 22, 2020.

- **New COVID Cases**: The number of weekly new cases in British Columbia for the week ending November 22, 2020 was 4,515. The rate of new weekly cases was 87.7 cases per 100,000 population. This represents the highest number of weekly cases recorded in British Columbia to date.
**Alberta Assessment Summary:**

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>I COVID-19 Response</strong></td>
<td></td>
</tr>
</tbody>
</table>
| Travel Search Index                | Travel search is occurring within the province and within Canada but not yet internationally.  
  - YOY intra-provincial = nearly recovered to 2019 level; generally decreasing since the week ending October 11, 2020.  
  - YOY inter-provincial = moderate level but lower than 2019; generally declining since the week ending September 13, 2020.  
  - YOY international = low level; flat since the week ending March 29, 2020. |
| Accommodation Searches on OTA      | Accommodation search is occurring within the province and within Canada but not yet internationally.  
  - YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending October 11, 2020.  
  - YOY inter-provincial = low to moderate level; decreasing since the week ending October 18, 2020.  
  - YOY international = very low level; flat since the week ending March 22, 2020. |
| Rate of Hotel Booking              | Accommodation booking is occurring within the province and within Canada but not yet internationally.  
  - YOY inter-provincial = low to moderate level; decrease from previous week, had been flat at a moderate level since the week ending October 11, 2020.  
  - YOY inter-provincial = low to moderate level; since the week ending September 13, 2020.  
  - YOY international = very low level; flat since the week ending March 22, 2020. |
| Rate of Air Travel                 | For the week ending November 22, 2020, YOY air bookings from Alberta to other inter provincial destinations is down 82% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending September 20 and October 25, 2020 at -70% YOY. |
| Dining Search Index                | Dining search is occurring within the province, within Canada and internationally.  
  - YOY intra-provincial = nearly recovered to 2019 level; fluctuating between a level above 2019 and a level nearly recovered to 2019 since the week ending November 1, 2020.  
  - YOY inter-provincial = moderate level but lower than 2019; decreasing since the week ending September 13, 2020.  
  - YOY international = moderate level but lower than 2019; decreasing since the week ending November 8, 2020. |
| Activities & Events Search Index   | Activities & events search is occurring within the province and within Canada but not yet internationally.  
  - YOY intra-provincial = nearly recovered to 2019 level; generally decreasing since the week ending October 4, 2020.  
  - YOY inter-provincial = low to moderate level; generally decreasing since the week ending September 27, 2020.  
  - YOY international = low level; decreasing since the week ending November 1, 2020. |
| New COVID Cases                    | The number of weekly new cases in Alberta for the week ending November 22, 2020 was 7,543. The rate of new weekly cases was 170.6 cases per 100,000 population. This represents the highest number of weekly cases recorded in Alberta to date. |

*Please source this document as “COVID-19 Impact and Recovery Report: Domestic Travel, Updated: November 24, 2020, Destination Canada”*
### Saskatchewan Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
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</table>
| **Travel Search Index**    | Travel search is occurring within the province and within Canada but not yet internationally.  
  - YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending September 27, 2020.  
  - YOY inter-provincial = low to moderate level; decreasing since the week ending November 1, 2020.  
  - YOY international = low level; flat since the week ending March 29, 2020. |
| **Accommodation Searches on OTA** | Accommodation search is not yet occurring within the province, within Canada or internationally.  
  - YOY intra-provincial = very low level; decreasing since the week ending October 25, 2020.  
  - YOY inter-provincial = low level; decreasing since the week ending October 25, 2020.  
  - YOY international = very low level; flat since the week ending March 22, 2020. |
| **Rate of Hotel Booking**  | Accommodation booking is not yet occurring within the province, within Canada or internationally.  
  - YOY intra-provincial = low level; decreasing since the week ending October 25, 2020.  
  - YOY inter-provincial = low level; decreasing since the week ending October 25, 2020.  
  - YOY international = very low level; flat since the week ending April 5, 2020. |
| **Rate of Air Travel**     | For the week ending November 22, 2020, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 88% compared to the same period in 2019. The strongest weak for air bookings since March 2020 was the week ending September 20, 2020 at -7% YOY. |
| **Dining Search Index**    | Dining search is occurring within the province, within Canada and internationally.  
  - YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending October 25, 2020.  
  - YOY inter-provincial = moderate level but lower than 2019; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending November 1, 2020.  
  - YOY international = moderate level but lower than 2019; decreasing since the week ending October 18, 2020. |
| **Activities & Events Search Index** | Activities & events search is occurring within the province and within Canada but not yet internationally.  
  - YOY inter-provincial = low level; generally decreasing since the week ending September 27, 2020.  
  - YOY international = very low level; decreasing since the week ending November 1, 2020. |
| **New COVID Cases**        | The number of weekly new cases in Saskatchewan for the week ending November 22, 2020 was 1,472. The rate of new weekly cases was 124.9 cases per 100,000 population. This represents the highest number of weekly cases recorded in Saskatchewan to date. |

Legend:  
- Progress to date  
- Not there yet  
- Signal not applicable
## Manitoba Assessment Summary:

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<tr>
<th>Phase</th>
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<td>Travel search is occurring within the province and within Canada but not yet internationally.</td>
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<td>Accommodation search is not occurring within the province, within Canada, or internationally.</td>
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<tr>
<td>Rate of Hotel Booking</td>
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<td>For the week ending November 22, 2020, YOY air bookings from Manitoba to other inter-provincial destinations is down 81% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -85% YOY.</td>
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<td>Activities &amp; events search is not occurring within the province, within Canada, or internationally.</td>
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<td>Activities &amp; Events Search Index</td>
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<td>The number of weekly new cases in Manitoba for the week ending November 22, 2020 was 2,597. The rate of new weekly cases was 188.3 cases per 100,000 population. This is the 2nd highest number of weekly cases recorded in Manitoba, behind only 2,817 weekly cases recorded the previous week.</td>
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</tbody>
</table>

Legend:  
- Progress to date  
- Not there yet  
- Signal not applicable  

The rate of air bookings from Manitoba to other inter-provincial destinations is down 81% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -85% YOY.

The number of weekly new cases in Manitoba for the week ending November 22, 2020 was 2,597. The rate of new weekly cases was 188.3 cases per 100,000 population. This is the 2nd highest number of weekly cases recorded in Manitoba, behind only 2,817 weekly cases recorded the previous week.
### Ontario Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
</table>
| I COVID-19 Response | Travel search is occurring within the province and within Canada but not yet internationally.  
- YOY Intra-provincial = moderate level but lower than 2019; generally decreasing since the week ending September 13, 2020.  
- YOY Inter-provincial = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending September 27, 2020.  
- YOY International = low level; flat since the week ending March 29, 2020. |
| II Hyper Local | Accommodation search is occurring within the province but not within Canada or internationally.  
- YOY Intra-provincial = low level; decreasing after being at a moderate level the week ending November 8, 2020.  
- YOY Inter-provincial = low level; decreasing over the past 2 weeks.  
- YOY International = very low level; flat since the week ending March 22, 2020. |
| III Intra-prov | Accommodation booking is not occurring within the province, within Canada, or internationally.  
- YOY Intra-provincial = low level; generally flat since the week ending September 13, 2020.  
- YOY Inter-provincial = low level; generally flat since the week ending September 13, 2020.  
- YOY International = very low level; flat since the week ending March 29, 2020. |
| IV Inter-prov | For the week ending November 22, 2020, YOY air bookings from Ontario to other inter provincial destinations is down 88% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 9, 2020 at 80% YOY. |
| V Tentative lift | Dining search is occurring within the province and within Canada but not internationally.  
- YOY Intra-provincial = low to moderate level; fluctuating between a moderate level and low to moderate level since the week ending October 11, 2020.  
- YOY Inter-provincial = low to moderate level; generally flat since the week ending October 11, 2020.  
- YOY International = low level; generally decreasing since the week ending September 13, 2020. |
| VI Regularized lift | Activities & events search is occurring within the province and within Canada but not yet internationally.  
- YOY Intra-provincial = low level; fluctuating between a moderate level and a low level since the week ending September 13, 2020.  
- YOY Inter-provincial = low to moderate level; fluctuating between a low to moderate level and a low level since the week ending October 4, 2020.  
- YOY International = very low level; decreasing since the week ending November 8, 2020. |
| VI | The number of weekly new cases in Ontario for the week ending November 22, 2020 was 9,903. The rate of new weekly cases was 67.2 cases per 100,000 population. This represents the highest number of weekly cases recorded in Ontario to date. |

**Legend:**
- **Progress to date**: ○
- **Not there yet**: ○
- **Signal not applicable**: [ ]

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*Please source this document as “COVID-19 Impact and Recovery Report: Domestic Travel, Updated: November 24, 2020, Destination Canada”*
### Quebec Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
</table>
| **I COVID-19 Response** | Travel search is occurring within the province and within Canada but not yet internationally.  
- YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending October 18, 2020.  
- YOY inter-provincial = moderate level but lower than 2019 level; generally increasing since the week ending October 18, 2020.  
- YOY international = low level; flat since the week ending August 30, 2020. |
| **II Hyper Local** | |
| **III Intra-prov** | Accommodation search is not occurring within the province, within Canada, or internationally.  
- YOY intra-provincial = low to moderate level; increasing since the week ending October 18, 2020.  
- YOY inter-provincial = low to moderate level; increasing since the week ending October 18, 2020.  
- YOY international = very low level; flat since the week ending March 29, 2020. |
| **IV Inter-prov** | Accommodation booking is not occurring within the province, within Canada, or internationally.  
- YOY intra-provincial = low level; increasing since the week ending October 18, 2020.  
- YOY inter-provincial = low level; increasing since the week ending October 18, 2020.  
- YOY international = very low level; flat since the week ending March 29, 2020. |
| **V Tentative Init** | For the week ending November 22, 2020, YOY air bookings from Quebec to other inter-provincial destinations is down 83% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19 and August 9, 2020 at -79% YOY. |
| **VI Regularized Init** | Dining search is not occurring within the province or internationally but is occurring within Canada.  
- YOY intra-provincial = low level; flat since the week ending October 11, 2020.  
- YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending October 25, 2020.  
- YOY international = low level; flat since the week ending October 11, 2020. |

**Legend:**  
- Progress to date  
- Not there yet  
- Signal not applicable

The number of weekly new cases in Quebec for the week ending November 22, 2020 was 8,188. The rate of new weekly cases was 95.5 cases per 100,000 population. This is the 2nd highest number of weekly cases recorded in Quebec to date, behind only 9,034 weekly cases recorded the previous week.
New Brunswick Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>I</th>
<th>II</th>
<th>III</th>
<th>IV</th>
<th>V</th>
<th>VI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel Search Index</td>
<td></td>
<td></td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accommodation Searches on OTA</td>
<td></td>
<td>●</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rate of Hotel Booking</td>
<td></td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rate of Air Travel</td>
<td></td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dining Search Index</td>
<td></td>
<td></td>
<td>●</td>
<td></td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Activities &amp; Events Search Index</td>
<td></td>
<td></td>
<td></td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>New COVID Cases</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>●</td>
<td></td>
</tr>
</tbody>
</table>

**Legend:**
- Progress to date
- Not there yet
- Signal not applicable

- Travel search is occurring within the province and within Canada but not yet internationally.
  - YOY intra-provincial = moderate level but lower than 2019; generally flat since the week ending October 11, 2020.
  - YOY inter-provincial = low level; fluctuating between a low level and a moderate level since the week ending October 4, 2020.
  - YOY international = low level; flat since the week ending March 22, 2020.

- Accommodation search is occurring within the province but not yet within Canada or internationally.
  - YOY intra-provincial = low level; decreasing over the past 2 weeks.
  - YOY inter-provincial = low level; decreasing over the past 2 weeks.
  - YOY international = very low level; flat since the week ending March 22, 2020.

- Accommodation booking is not occurring within the province, within Canada, or internationally.
  - YOY intra-provincial = low level; fluctuating between a low to moderate level and a low level since the week ending October 4, 2020.
  - YOY inter-provincial = low level; fluctuating between a low to moderate level and a low level since the week ending September 6, 2020.
  - YOY international = low level; sharp increases from a very low level the week ending October 25, 2020.

- For the week ending November 22, 2020, YOY air bookings from New Brunswick to other inter-provincial destinations is down 91% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending June 28 and October 18, 2020 at 88% YOY.

- Dining search is occurring within the province, within Canada and internationally.
  - YOY intra-provincial = moderate level but lower than 2019; generally decreasing since the week ending September 13, 2020.
  - YOY inter-provincial = moderate level but lower than 2019; fluctuating between a level higher than 2019 and a moderate level since the week ending October 4, 2020.
  - YOY international = moderate level but lower than 2019; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending September 20, 2020.

- Activities & events search is occurring within the province, but not yet within Canada or internationally.
  - YOY intra-provincial = moderate level but lower than 2019; fluctuating between a level nearly recovered to 2019 and a low to moderate level since the week ending October 4, 2020.
  - YOY inter-provincial = low level; flat since the week ending September 20, 2020.
  - YOY international = very low level; decreasing since the week ending November 8, 2020.

- The number of weekly new cases in New Brunswick for the week ending November 22, 2020 was 63. The rate of new weekly cases was 8.1 cases per 100,000 population. This is the 2nd highest number of weekly cases recorded in New Brunswick to date, behind only 71 weekly cases recorded the week ending October 11, 2020.
### Nova Scotia Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
</table>
| Travel Search Index                    | Travel search is occurring within the province but not within Canada or internationally.  
  ▪ YOY Intra-provincial = nearly recovered to 2019 level; generally decreasing since the week ending October 11, 2020.  
  ▪ YOY inter-provincial = low level; flat since the week ending September 13, 2020.  
  ▪ YOY international = low level; flat since the week ending March 29, 2020.                                                                 |
| Accommodation Searches on OTA          | Accommodation search is occurring within the province and within Canada but not yet internationally.  
  ▪ YOY intra-provincial = low to moderate level; decreasing since the week ending October 11, 2020.  
  ▪ YOY inter-provincial = low level; fluctuating between a moderate level and a low level since the week ending September 13, 2020.  
  ▪ YOY international = very low level; flat since the week ending March 22, 2020.                                                                 |
| Rate of Hotel Booking                  | Accommodation booking is occurring within the province and within Canada but not yet internationally.  
  ▪ YOY intra-provincial = moderate level but lower than 2019; generally decreasing after being similar to 2019 levels the week ending October 4, 2020.  
  ▪ YOY inter-provincial = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending August 16, 2020.  
  ▪ YOY international = very low level; flat since the week ending March 22, 2020.                                                                 |
| Rate of Air Travel                     | For the week ending November 22, 2020, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 85% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at 78% YOY. |
| Dining Search Index                    | Dining search is occurring within the province, within Canada and internationally.  
  ▪ YOY intra-provincial = moderate level but lower than 2019; decreasing over the past 2 weeks.  
  ▪ YOY inter-provincial = low to moderate level; a lot of fluctuations between a level above 2019 and a low to moderate level since the week ending October 18, 2020.  
  ▪ YOY international = moderate level but lower than 2019 level; decreasing over the past 2 weeks.                                                                 |
| Activities & Events Search Index       | Activities & events search is occurring within the province, but not yet within Canada or internationally.  
  ▪ YOY intra-provincial = moderate level but lower than 2019; sharp decrease from the previous week after increasing since the week ending September 27, 2020.  
  ▪ YOY inter-provincial = low level; generally decreasing since the week ending September 13, 2020.  
  ▪ YOY international = very low level; decreases over the past 2 weeks.                                                                                   |
| New COVID Cases                        | The number of weekly new cases in Nova Scotia for the week ending November 22, 2020 was 35. The rate of new weekly cases was 3.6 cases per 100,000 population. The number of weekly cases in Nova Scotia has been increasing since the week ending November 1, 2020. |

Legend:  
- Progress to date  
- Not there yet  
- Signal not applicable
Prince Edward Island

### Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
</table>
| Travel Search Index          | Travel search is occurring within the province and within Canada but not yet internationally.  
|                              | • YOY intra-provincial = higher than 2019 level; increasing since the week ending September 27, 2020.  
|                              | • YOY inter-provincial = low level; decreasing since the week ending October 11, 2020.  
|                              | • YOY international = low level; flat since the week ending March 29, 2020.                                                             |
| Accommodation Searches on OTA| Accommodation search is occurring within the province, but not yet within Canada or internationally.  
|                              | • YOY intra-provincial = moderate level but lower than 2019; fluctuating between a low to moderate level and a level nearly recovered to 2019 levels since the week ending August 30, 2020.  
|                              | • YOY inter-provincial = low level; fluctuating between a moderate level and a low level since the week ending August 30, 2020.  
|                              | • YOY international = very low level; flat since the week ending March 22, 2020.                                                        |
| Rate of Hotel Booking        | Accommodation booking is occurring within the province, but not yet within Canada or internationally.  
|                              | • YOY intra-provincial = low to moderate level; fluctuating between a low level and a moderate level since the week ending October 25, 2020.  
|                              | • YOY inter-provincial = low level; decreasing since the week ending October 11, 2020.  
|                              | • YOY international = very low level; flat since the week ending March 22, 2020.                                                        |
| Rate of Air Travel           | For the week ending November 22, 2020, YOY air bookings from Prince Edward Island to other inter-provincial destinations is down 86% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending November 15, 2020 at -70% YOY. |
| Dining Search Index          | Dining search is occurring within the province, within Canada and internationally.  
|                              | • YOY intra-provincial = moderate level but lower than 2019; generally decreasing since the week ending October 11, 2020.  
|                              | • YOY inter-provincial = low to moderate level; fluctuating between a low to moderate level and a level above 2019 since the week ending August 30, 2020.  
|                              | • YOY international = low to moderate level; fluctuating between a low level and a moderate level since the week ending September 20, 2020.  |
| Activities & Events Search Index | Activities & events search is occurring within the province, but not within Canada or internationally.  
|                              | • YOY intra-provincial = moderate level but lower than 2019; generally increasing since the week ending September 27, 2020.  
|                              | • YOY inter-provincial = low level; flat since the week ending October 18, 2020.  
|                              | • YOY international = very low level; decreases over the past 2 weeks.                                                               |
| New COVID Cases              | The number of weekly new cases in Prince Edward Island for the week ending November 22, 2020 was zero. Prince Edward Island has reported 10 cases or less since the week ending April 12, 2020. |

Legend:  
- Progress to date  
- Not there yet  
- Signal not applicable
Newfoundland & Labrador Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel Search Index</td>
<td>Travel search is occurring within the province, but not yet within Canada and internationally.</td>
</tr>
<tr>
<td>Accommodation Searches on OTA</td>
<td>Accommodation search is occurring within the province, but not within Canada or internationally.</td>
</tr>
<tr>
<td>Rate of Hotel Booking</td>
<td>Accommodation booking is occurring within the province but not within Canada or internationally.</td>
</tr>
<tr>
<td>Rate of Air Travel</td>
<td>For the week ending November 22, 2020, YOY air bookings from Newfoundland &amp; Labrador to other inter-provincial destinations is down 79%, compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at 73% YOY.</td>
</tr>
<tr>
<td>Dining Search Index</td>
<td>Dining search is occurring within the province, within Canada and internationally.</td>
</tr>
<tr>
<td>Activities &amp; Events Search Index</td>
<td>Activities &amp; events search is occurring within the province, but not yet within Canada or internationally.</td>
</tr>
<tr>
<td>New COVID Cases</td>
<td>The number of weekly new cases in Newfoundland &amp; Labrador for the week ending November 22, 2020 was 16. The rate of new weekly cases has been declining since the week ending November 8, 2020.</td>
</tr>
</tbody>
</table>

Legend:  
- **Progress to date**  
- Not there yet  
- Signal not applicable

Please source this document as "COVID-19 Impact and Recovery Report: Domestic Travel, Updated: November 24, 2020", Destination Canada."
Yukon Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>I</th>
<th>II</th>
<th>III</th>
<th>IV</th>
<th>V</th>
<th>VI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel Search Index</td>
<td>⚫️</td>
<td>⚫️</td>
<td>⚫️</td>
<td>⚫️</td>
<td>⚫️</td>
<td>⚫️</td>
</tr>
<tr>
<td>Accommodation Searches on OTA</td>
<td>⚫️</td>
<td>⚫️</td>
<td>⚫️</td>
<td>⚫️</td>
<td>⚫️</td>
<td>⚫️</td>
</tr>
<tr>
<td>Rate of Hotel Booking</td>
<td>⚫️</td>
<td>⚫️</td>
<td>⚫️</td>
<td>⚫️</td>
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<td>⚫️</td>
</tr>
<tr>
<td>Rate of Air Travel</td>
<td>⚫️</td>
<td>⚫️</td>
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</tr>
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<td>Dining Search Index</td>
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<td>⚫️</td>
<td>⚫️</td>
</tr>
<tr>
<td>Activities &amp; Events Search Index</td>
<td>⚫️</td>
<td>⚫️</td>
<td>⚫️</td>
<td>⚫️</td>
<td>⚫️</td>
<td>⚫️</td>
</tr>
<tr>
<td>New COVID Cases</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Legend:
- **Progress to date**
- **Not there yet**
- **Signal not applicable**

Travel search is occurring within the territory and within Canada but not yet internationally.
- YOY intra-territorial = higher than 2019 level; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending October 4, 2020.
- YOY inter-provincial = low to moderate level; decreasing since the week ending October 25, 2020.
- YOY international = low level; flat since the week ending April 5, 2020.

Accommodation search is not yet occurring within the territory, but not yet within Canada or internationally.
- YOY intra-territorial = low level; fluctuating between a low level and a level nearly recovered to 2019 levels since the week ending August 30, 2020.
- YOY inter-provincial = very low level; generally decreasing since the week ending October 25, 2020.
- YOY international = very low level; flat since the week ending March 22, 2020.

Accommodation booking is occurring within the territory, but not yet within Canada or internationally.
- YOY intra-territorial = low level; fluctuating between a low level and a level above 2019 since the week ending September 13, 2020.
- YOY inter-provincial = very low level; decreasing since the week ending November 1, 2020.
- YOY international = very low level; flat since the week ending March 22, 2020.

For the week ending November 22, 2020, YOY air bookings from the Yukon to other inter-provincial destinations is down 92% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at 35% YOY.

Dining search is occurring within the territory, within Canada and internationally.
- YOY intra-territorial = low level; flat since the week ending November 1, 2020.
- YOY inter-provincial = low level; decreasing since the week ending November 8, 2020.
- YOY international = low level; large fluctuations since the week ending September 20, 2020.

Activities & events search is occurring within the territory and within Canada, but not internationally.
- YOY intra-territorial = low to moderate level; fluctuations between a moderate level and a low level since the week ending September 6, 2020.
- YOY inter-provincial = low level; generally decreasing since the week ending September 27, 2020.
- YOY international = very low level; decreases over the past 2 weeks.

The number of weekly new cases in the Yukon for the week ending November 22, 2020 was 8. The rate of new weekly cases was 19.0 cases per 100,000 population. This represents the highest number of weekly cases recorded in the Yukon to date.
# Northwest Territories Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
</table>
| **Travel Search Index**                    | Travel search is occurring within the territory, but not yet within Canada or internationally.  
  - YOY intra-territorial = nearly recovered to 2019 level; fluctuating in a similar range since the week ending October 11, 2020.  
  - YOY inter-provincial = low level; generally flat since the week ending August 9, 2020.  
  - YOY international = low level; flat since the week ending April 5, 2020.  |
| **Accommodation Searches on OTA**          | Accommodation search is occurring within the territory, but not yet within Canada or internationally.  
  - YOY intra-territorial = low level; decreases over the past 2 weeks.  
  - YOY inter-provincial = very low level; flat since the week ending August 9, 2020.  
  - YOY international = very low level; flat since the week ending March 22, 2020.  |
| **Rate of Hotel Booking**                  | Accommodation booking is occurring within the territory, but not yet within Canada or internationally.  
  - YOY intra-territorial = low to moderate level; generally decreasing since the week ending October 25, 2020 since the week ending May 24, 2020.  
  - YOY inter-provincial = very low level; relatively flat since the week ending August 23, 2020.  
  - YOY international = very low level; flat since the week ending March 22, 2020.  |
| **Rate of Air Travel**                     | For the week ending November 22, 2020, YOY air bookings from the Northwest Territories to other international destinations is down 72% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -36% YOY.  |
| **Dining Search Index**                    | Dining search is occurring within the territory and internationally, but not within Canada.  
  - YOY intra-territorial = similar to 2019 level; fluctuating between a level similar to 2019 levels and a low to moderate level since the week ending October 11, 2020.  
  - YOY inter-provincial = low to moderate level; a lot of fluctuations.  
  - YOY international = higher than 2019 level; increasing over the past 2 weeks.  |
| **Activities & Events Search Index**       | Activities & events search is not occurring within the territory, within Canada, or internationally.  
  - YOY intra-territorial = very low level; flat since the week ending August 16, 2020.  
  - YOY inter-provincial = low level; generally flat since the week ending October 4, 2020.  
  - YOY international = very low level; decreasing since the week ending November 1, 2020.  |
| **New COVID Cases**                        | The number of weekly new cases in the Northwest Territories for the week ending November 22, 2020 was zero. After seeing no new cases since the week ending April 12, 2020, the Northwest Territories has recorded 10 new cases since the week ending October 25, 2020.  |

**Legend:**  
- Progress to date  
- Not there yet  
- Signal not applicable  

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Nunavut Assessment Summary:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>I COVID-19 Response</td>
<td>Travel search is occurring within the territory and within Canada but not yet internationally.</td>
</tr>
<tr>
<td>II Hyper Local</td>
<td>• YOY intra-territorial = low level; generally flat since the week ending March 29, 2020.</td>
</tr>
<tr>
<td>III Intra-prov</td>
<td>• YOY inter-provincial = very low level; flat since the week ending November 1, 2020.</td>
</tr>
<tr>
<td>IV Inter-prov</td>
<td>• YOY international = very low level; flat since the week ending March 29, 2020.</td>
</tr>
<tr>
<td>V Tentative Int'l</td>
<td>Accommodation search is occurring within the territory, but not yet within Canada or internationally.</td>
</tr>
<tr>
<td>VI Regularized Int'l</td>
<td>• YOY intra-territorial = low level; a lot of fluctuations.</td>
</tr>
<tr>
<td></td>
<td>• YOY inter-provincial = very low level; flat since the week ending May 31, 2020.</td>
</tr>
<tr>
<td></td>
<td>• YOY international = very low level; flat since the week ending March 22, 2020.</td>
</tr>
</tbody>
</table>

Travel search is occurring within the territory and within Canada but not yet internationally. • YOY intra-territorial = low level; sharply decreases over the past 2 weeks. • YOY inter-provincial = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending September 6, 2020. • YOY international = low level; flat since the week ending March 29, 2020.

Accommodation search is occurring within the territory, but not yet within Canada or internationally. • YOY intra-territorial = low level; a lot of fluctuations. • YOY inter-provincial = very low level; flat since the week ending May 31, 2020. • YOY international = very low level; flat since the week ending March 22, 2020.

Accommodation booking is not occurring within Canada or internationally. • YOY intra-territorial = data not available. • YOY inter-provincial = very low level; generally flat since the week ending September 13, 2020. • YOY international = very low level; generally flat since the week ending March 22, 2020.

For the week ending November 22, 2020, YOY air bookings from Nunavut to other inter-provincial destinations is down 87% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending November 1, 2020 at -15%. YOY, Nunavut has seen 5 out of the past 8 weeks with YOY inter-provincial air bookings less than -50%. Intra-territorial air bookings were still above 2019 levels for the week ending November 1 and November 8, 2020; however, booking rates have dropped drastically over the past 2 weeks, with intra-territorial air bookings for the week ending November 22, 2020 down 95% compared to the same period in 2019.

Activities & events search is occurring within Canada but not yet internationally. • YOY intra-territorial = data not available. • YOY inter-provincial = low level; generally decreasing since the week ending November 1, 2020. • YOY international = low level; decreasing over the past 2 weeks.

The number of weekly new cases in Nunavut for the week ending November 22, 2020 was 112. The rate of new weekly cases was 284.6 cases per 100,000 population. Nunavut has recorded 130 total cases to date, all since the week ending November 8, 2020.

Legend:
- Progress to date
- Not there yet
- Signal not applicable
I. Recovery Signals: The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

I. COVID-19 Response: Governments are responding with measures such as shelter in place and quarantines. Movement is restricted and travel is either not possible, desirable or encouraged.

II. Hyper Local Travel: Some restrictions have been lifted and movement within local areas is possible. Governments will likely recommend that places ensure physical distancing while supporting local economies. Some travel may be taking place, such as day trips or overnight with friends and family.

III. Intra-Provincial or Intra-Territorial Travel: Residents are booking trips within their province or territory. Travel by vehicle within a province/territory is possible and not discouraged.

IV. Inter-Provincial Travel: Residents are booking trips in other provinces or territories. Travel by multiple means (air, car, trains, etc.) within the country, across provincial/territorial boundaries.

V. Tentative International Travel: Some international travel, such as family related or urgent business. There may be some leisure travel from less risk averse travellers seek to capitalize on reduced prices or increases availability. Airlines may not have restored international routes beyond major hubs.

VI. Regularized International Travel: Regular international travel. Some business meetings and events are re-introduced, leisure travel is closer to pre-COVID-19 levels.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.

- **Rate of Accommodation Searches:** Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market’s intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.

- **Rate of Accommodation Bookings:** Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market’s intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.

- **Rate of Air Travel:** The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.

- **Dining Search Index:** 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market’s intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.

- **Attractions & Events Search Index:** 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market’s intra-provincial/territorial, inter-provincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.

- **Weekly New COVID-19 Confirmed Cases:** The weekly total of new confirmed COVID-19 cases and the rate of new weekly cases per 100,000 population, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.

Sources:

   https://www.gov.mb.ca/covid19/soe.html

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   https://novascotia.ca/coronavirus/restrictions-and-guidance/


5. Government of Newfoundland and Labrador, For Travellers, November 25, 2020


7. Government of Northwest Territories, Travel + Moving Around, November 16, 2020

8. Government of Nunavut, Travel and Isolation, November 25, 2020
   https://gov.nu.ca/healthinformation/travel-and-isolation


    https://www.alberta.ca/international-border-pilot-project.aspx