



# COVID-19 Impact and Recovery Report: Domestic Travel

Updated: November 24, 2020

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Travel Related Measures* document: <a href="https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment">https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment</a>

#### Summary of current phase for each province and territory:

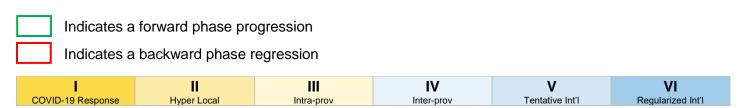
There are no shifts in phases for any provinces or territories compared to the previous week.

	Travel Search Index	Accommodation Searches on OTA	Rate of Hotel Booking	Rate of Air Travel	Dining Search Index	Activities Search Index	Overall Assessment	Rate of New Weekly Cases Per 100,000 Pop	required for returning for province for	If-isolation or residents from out-of- or domestic e travel?	for re	y self-isolation required sidents returning from ternational travel?9
British Columbia	IV	IV	IV		٧	IV	IV	88.7	1	No		Yes
Alberta	IV	IV	IV		V	IV	IV	170.6	١	No	eligil returni Interna border pilot p quaran negat commi	wever, starting November 2, ole international travellers ing to Alberta at the Calgary tional Airport or Coutts land crossing can participate in a rogram that allows them to tine for less time if they test ive for COVID-19 and they to following specific public thand testing measures 10
Saskatchewan	IV	- 1	ı		V	IV	11	124.9	1	No		Yes
Manitoba	IV	ı	ı		v	II	11	188.3	returning direct Canada or	on for residents ttly from western northwestern tario <sup>1</sup>		Yes
Ontario	IV	Ш	-1		IV	Ш	11	67.2	1	No		Yes
Quebec	IV	- 1	ı		IV	Ш	П	95.5	1	No		Yes
New Brunswick	IV	Ш	ı		V	Ш	Ш	8.1	Y	es <sup>2</sup>		Yes
Nova Scotia	III	IV	IV		V	III	IV	3.6	returning dire	on for residents ectly from other provinces <sup>3</sup>		Yes
Prince Edward Island	IV	Ш	Ш		V	Ш	Ш	0.0	Y	es <sup>4</sup>		Yes
Newfoundland & Labrador	III	III	III		V	III	Ш	3.1	Y	es <sup>5</sup>		Yes
Yukon	IV	Ш	Ш		V	IV	Ш	19.0	Y	es <sup>6</sup>		Yes
Northwest Territories	Ш	Ш	Ш		V	II	Ш	0.0	Y	es <sup>7</sup>		Yes
Nunavut	IV	III		III	n/a	IV	Ш	284.6	returning of Northwest	on for residents directly from Territories or hill, MB <sup>8</sup>		Yes
1		II			Ш	l		IV	1	٧		VI

COVID-19 Response

## Timeline of overall assessment for each province and territory:

	14-Jul	21-Jul	28-Jul	4-Aug	11-Aug	18-Aug	1-Sep	29-Sep	6-Oct	13-Oct	20-Oct	27-Oct	3-Nov	10-Nov	17-Nov	24-Nov
British Columbia	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Alberta	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Saskatchewan	II	II	II	II	II	II	II	II	II	Ш	II	II	Ш	II	II	II
Manitoba	Ш	Ш	III	Ш	III	III	Ш	Ш	Ш	Ш	II	П	II	II	II	II
Ontario	II	II	II	Ш	IV	IV	IV	IV	IV	IV	IV	II	Ш	II	II	II
Quebec	IV	IV	IV	IV	IV	IV	IV	Ш	II	II	II	II	II	II	II	II
New Brunswick	Ш	III	III	IV	IV	IV	IV	IV	IV	IV	IV	Ш	Ш	II	II	II
Nova Scotia	II	Ш	Ш	Ш	Ш	III	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Prince Edward Island	II	II	Ш	Ш	III	III	Ш	Ш	Ш	III	Ш	Ш	Ш	Ш	Ш	Ш
Newfoundland & Labrador	Ш	III	Ш	Ш	Ш	Ш	IV	III	Ш	Ш	Ш	Ш	III	III	III	Ш
Yukon	II	II	II	Ш	Ш	III	Ш	Ш	Ш	III	Ш	Ш	Ш	Ш	Ш	Ш
Northwest Territories	Ш	Ш	Ш	Ш	Ш	III	Ш	Ш	Ш	Ш	Ш	Ш	Ш	Ш	III	Ш
Nunavut	Ш	III	III	III	III	IV	IV	IV	IV	IV	IV	IV	IV	Ш	Ш	Ш



## **British Columbia**

# Inter-Provincial

Inter-provincial travel searches, accommodation searches and accommodation bookings are at low to moderate levels and have been declining since the week ending November 1, 2020. British Columbia is currently in the Inter-Provincial phase, but may shift back into prior phases in the coming weeks.

## **British Columbia Assessment Summary:**

			Ph	ase			
	COVID-19	ı II	III	IV	<b>V</b> Tentative	<b>VI</b> Regularized	Analysis
	Response	Hyper Local	Intra-prov	Inter-prov	Int'l	Int'l	
Travel Search Index					0	0	Travel search is occurring within the province and within Canada but not yet internationally.  YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending November 1, 2020.  YOY inter-provincial = low to moderate level; decreasing since the week ending November 1, 2020.  YOY international = low level; flat since the week ending April 5, 2020.
Accommodation Searches on OTA					0	0	Accommodation search is occurring within the province and within Canada but not yet internationally.  • YOY intra-provincial = low to moderate level; decreasing since the week ending October 25, 2020.  • YOY inter-provincial = low to moderate level; decreasing since the week ending October 18, 2020.  • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking					0	0	Accommodation booking is occurring within the province and within Canada but not yet internationally.  • YOY intra-provincial = low to moderate level; decreasing since the week ending October 25, 2020.  • YOY inter-provincial = low to moderate level; decreasing since the week ending October 25, 2020.  • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending November 22, 2020, YOY air bookings from BC to other inter-provincial destinations is down 82% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending October 25, 2020 at -74% YOY.
Dining Search Index	•					0	Dining search is occurring within the province, within Canada and internationally.  • YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending November 1, 2020.  • YOY inter-provincial = moderate level but lower than 2019; generally decreasing since the week ending October 4, 2020.  • YOY international = low to moderate level; decreasing since the week ending November 1, 2020.
Activities & Events Search Index					0	0	Activities & events search is occurring within the province and within Canada but not yet internationally.  • YOY intra-provincial = low level; decreasing since the week ending November 1, 2020.  • YOY inter-provincial = low to moderate level; generally decreasing since the week ending October 18, 2020.  • YOY international = low level; flat since the week ending March 22, 2020.
New COVID Cases							The number of weekly new cases in British Columbia for the week ending November 22, 2020 was 4,515. The rate of new weekly cases was 87.7 cases per 100,000 population. This represents the highest number of weekly cases recorded in British Columbia to date.

Legend: Progress to date	Not there yet	Signal not applicable	_

**Alberta** 

### IV Inter-Provincial

Inter-provincial travel searches are at moderate levels, and accommodation searches and accommodation bookings are at low to moderate levels. Alberta is currently in the Inter-Provincial phase, but recent declining trends in interprovincial measures indicate that the province may shift back into prior phases in the coming weeks.

## **Alberta Assessment Summary:**

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'I	Analysis
Travel Search Index					0	0	Travel search is occurring within the province and within Canada but not yet internationally.  YOY intra-provincial = nearly recovered to 2019 level; generally decreasing since the week ending October 11, 2020.  YOY inter-provincial = moderate level but lower than 2019; generally declining since the week ending September 13, 2020.  YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA					0	0	Accommodation search is occurring within the province and within Canada but not yet internationally.  • YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending October 11, 2020.  • YOY inter-provincial = low to moderate level; decreasing since the week ending October 18, 2020.  • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking			•	•	0	0	Accommodation booking is occurring within the province and within Canada but not yet internationally.  YOY intra-provincial = low to moderate level; decrease from previous week, had been flat at a moderate level since the week ending October 11, 2020.  YOY inter-provincial = low to moderate level; decrease from previous week, had been flat at a moderate level since the week ending September 13, 2020.  YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending November 22, 2020, YOY air bookings from Alberta to other inter-provincial destinations is down 82% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending September 20 and October 25, 2020 at -70% YOY.
Dining Search Index	•		•	•		0	Dining search is occurring within the province, within Canada and internationally.  YOY intra-provincial = nearly recovered to 2019 level; fluctuating between a level above 2019 and a level nearly recovered to 2019 since the week ending November 1, 2020.  YOY inter-provincial = moderate level but lower than 2019; decreasing since the week ending September 13, 2020.  YOY international = moderate level but lower than 2019; decreasing since the week ending November 8, 2020.
Activities & Events Search Index	•				0	0	Activities & events search is occurring within the province and within Canada but not yet internationally.  YOY intra-provincial = nearly recovered to 2019 level; generally decreasing since the week ending October 4, 2020.  YOY inter-provincial = low to moderate level; generally decreasing since the week ending September 27, 2020.  YOY international = low level; decreasing since the week ending November 1, 2020.
New COVID Cases							The number of weekly new cases in Alberta for the week ending November 22, 2020 was 7,543. The rate of new weekly cases was 170.6 cases per 100,000 population. This represents the highest number of weekly cases recorded in Alberta to date.

Legend:	Progress to date	Not there yet	Signal not applicable	

Intra-provincial travel searches are at a moderate level. However, intra-provincial accommodation searches and bookings are at a low level. These signals indicate that Saskatchewan is in the Hyper Local phase.

## Saskatchewan Assessment Summary:

			Ph	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				•	0	0	Travel search is occurring within the province and within Canada but not yet internationally.  YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending September 27, 2020.  YOY inter-provincial = low to moderate level; decreasing since the week ending November 1, 2020.  YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA		0	0	0	0	0	Accommodation search is not yet occurring within the province, within Canada or internationally.  YOY intra-provincial = very low level; decreasing since the week ending October 25, 2020.  YOY inter-provincial = low level; decreasing since the week ending October 25, 2020.  YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not yet occurring within the province, within Canada or internationally.  YOY intra-provincial = low level; decreasing since the week ending October 25 2020.  YOY inter-provincial = low level; decreasing since the week ending October 25, 2020.  YOY international = very low level; flat since the week ending April 5, 2020.
Rate of Air Travel				0	0	0	For the week ending November 22, 2020, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 88% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending September 20, 2020 at -78% YOY.
Dining Search Index	•	•		•	•	0	Dining search is occurring within the province, within Canada and internationally.  YOY intra-provincial = moderate level but lower than 2019; decreasing since the week ending October 25, 2020.  YOY inter-provincial = moderate level but lower than 2019; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending November 1, 2020.  YOY international = moderate level but lower than 2019; decreasing since the week ending October 18, 2020.
Activities & Events Search Index					0	0	Activities & events search is occurring within the province and within Canada but not yet internationally.  • YOY intra-provincial = low level; decreasing since the week ending October 4, 2020.  • YOY inter-provincial = low level; generally decreasing since the week ending September 27, 2020.  • YOY international = very low level; decreasing since the week ending November 1, 2020.
New COVID Cases							The number of weekly new cases in Saskatchewan for the week ending November 22, 2020 was 1,472. The rate of new weekly cases was 124.9 cases per 100,000 population. This represents the highest number of weekly cases recorded in Saskatchewan to date.

Not there yet Signal not applicable Progress to date Legend:

**Manitoba** Hyper Local Intra-provincial travel searches are at a low level and intra-provincial accommodation searches and bookings are at a very low level. These signals indicate that Manitoba is in the Hyper Local phase.

## **Manitoba** Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index					0	0	Travel search is occurring within the province and within Canada but not yet internationally.  YOY intra-provincial = low to moderate level; generally trending downwards since the week ending August 16, 2020.  YOY inter-provincial = low level; decreasing since the week ending October 18, 2020.  YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA		0	0	0	0	0	Accommodation search is not occurring within the province, within Canada, or internationally.  YOY intra-provincial = very low level; decreasing since the week ending September 13, 2020.  YOY inter-provincial = very low level; decreasing since the week ending October 18, 2020.  YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not occurring within the province, within Canada, or internationally.  YOY intra-provincial = very low level; decreasing since the week ending September 13, 2020.  YOY inter-provincial = very low level; decreasing since the week ending October 25, 2020.  YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending November 22, 2020, YOY air bookings from Manitoba to other inter-provincial destinations is down 91% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -85% YOY.
Dining Search Index				•	•	0	Dining search is occurring within the province, within Canada and internationally.  • YOY intra-provincial = low to moderate level; generally decreasing since the week ending October 18, 2020.  • YOY inter-provincial = low to moderate level; decreasing since the week ending October 11, 2020.  • YOY international = low to moderate level; generally decreasing since the week ending October 18, 2020.
Activities & Events Search Index			0	0	0	0	Activities & events search is not occurring within the province, within Canada, or internationally.  YOY intra-provincial = very low level; decreasing since the week ending September 13, 2020.  YOY inter-provincial = low to moderate level; fluctuating between a moderate level and a low level since the week ending September 6, 2020.  YOY international = low level; decreasing since the week ending November 8, 2020.
New COVID Cases							The number of weekly new cases in Manitoba for the week ending November 22, 2020 was 2,597. The rate of new weekly cases was 188.3 cases per 100,000 population. This is the 2 <sup>nd</sup> highest number of weekly cases recorded in Manitoba, behind only 2,817 weekly cases recorded the previous week.

Not there yet Signal not applicable Progress to date Legend:

Ontario

# Hyper Local

Intra-provincial travel searches are at a moderate level. However, intra-provincial accommodation searches and bookings are at a low level. These signals indicate that Ontario is in the Hyper Local phase.

## **Ontario** Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	<b>IV</b> Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index		•	•	•	0	0	Travel search is occurring within the province and within Canada but not yet internationally.  YOY intra-provincial = moderate level but lower than 2019; generally decreasing since the week ending September 13, 2020.  YOY inter-provincial = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending September 27, 2020.  YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the province but not within Canada or internationally.  YOY intra-provincial = low level; decreasing after being at a moderate level the week ending November 8, 2020.  YOY inter-provincial = low level; decreasing over the past 2 weeks.  YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not occurring within the province, within Canada, or internationally.     YOY intra-provincial = low level; generally flat since the week ending September 13, 2020.     YOY inter-provincial = low level; generally flat since the week ending September 13, 2020.     YOY international = very low level; flat since the week ending March 29, 2020.
Rate of Air Travel				0	0	0	For the week ending November 22, 2020, YOY air bookings from Ontario to other inter-provincial destinations is down 86% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 9, 2020 at -80% YOY.
Dining Search Index		•	•	•	0	0	Dining search is occurring within the province and within Canada but not internationally.  • YOY intra-provincial = low to moderate level; fluctuating between a moderate level and low to moderate level since the week ending October 11, 2020.  • YOY inter-provincial = low to moderate level; generally flat since the week ending October 11, 2020.  • YOY international = low level; generally decreasing since the week ending September 13, 2020.
Activities & Events Search Index	•	•	•	0	0	0	Activities & events search is occurring within the province and within Canada but not yet internationally.  YOY intra-provincial = low level; fluctuating between a moderate level and a low level since the week ending September 13, 2020.  YOY inter-provincial = low to moderate level; fluctuating between a low to moderate level and a low level since the week ending October 4, 2020.  YOY international = very low level; decreasing since the week ending November 8, 2020.
New COVID Cases							The number of weekly new cases in Ontario for the week ending November 22, 2020 was 9,903. The rate of new weekly cases was 67.2 cases per 100,000 population. This represents the highest number of weekly cases recorded in Ontario to date.

Signal not applicable Progress to date Not there yet Legend:

Quebec Hyper Local Intra-provincial travel searches are at a moderate level and intra-provincial accommodation searches and bookings are at low levels. These signals indicate that Quebec is in the Hyper Local phase.

## **Quebec** Assessment Summary:

			Ph	ase			
	COVID-19 Response	 Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index			•	•	0	0	Travel search is occurring within the province and within Canada but not yet internationally.  • YOY intra-provincial = moderate level but lower than 2019; increasing since the week ending October 18, 2020.  • YOY inter-provincial = moderate level but lower than 2019 level; generally increasing since the week ending October 18, 2020.  • YOY international = low level; flat since the week ending August 30, 2020.
Accommodation Searches on OTA		0	0	0	0	0	Accommodation search is not occurring within the province, within Canada, or internationally.  • YOY intra-provincial = low to moderate level; increasing since the week ending October 18, 2020.  • YOY inter-provincial = low to moderate level; increasing since the week ending October 18, 2020.  • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not occurring within the province, within Canada, or internationally.  YOY intra-provincial = low level; increasing since the week ending October 18, 2020.  YOY inter-provincial = low level; increasing since the week ending October 18, 2020.  YOY international = very low level; flat since the week ending March 29, 2020.
Rate of Air Travel				0	0	0	For the week ending November 22, 2020, YOY air bookings from Quebec to other inter-provincial destinations is down 83% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending July 19 and August 9, 2020 at -79% YOY.
Dining Search Index	•		0	•	0	0	Dining search is not occurring within the province or internationally but is occurring within Canada.  • YOY intra-provincial = low level; flat since the week ending October 11, 2020.  • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending October 25, 2020.  • YOY international = low level; flat since the week ending October 11, 2020.
Activities & Events Search Index			0	0	0	0	Activities & events search is not occurring within the province, within Canada, or internationally.  • YOY intra-provincial = low level; flat since the week ending October 4, 2020.  • YOY inter-provincial = low to moderate level; fluctuating between a low level and a low to moderate level since the week ending October 4, 2020.  • YOY international = low level; decreasing since the week ending October 11, 2020.
New COVID Cases							The number of weekly new cases in Quebec for the week ending November 22, 2020 was 8,188. The rate of new weekly cases was 95.5 cases per 100,000 population. This is the 2 <sup>nd</sup> highest number of weekly cases recorded in Quebec to date, behind only 9,034 weekly cases recorded the previous week.

Signal not applicable Progress to date Not there yet Legend:

### П Hyper Local

Intra-provincial travel searches are at a moderate level and intra-provincial accommodation searches and bookings are at low levels. These signals indicate that New Brunswick is in the Hyper Local phase.

#### **New Brunswick Assessment Summary:**

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	<b>IV</b> Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index					0	0	Travel search is occurring within the province and within Canada but not yet internationally.  YOY intra-provincial = moderate level but lower than 2019; generally flat since the week ending October 11, 2020.  YOY inter-provincial = low level; fluctuating between a low level and a moderate level since the week ending October 4, 2020.  YOY international = low level; flat since the week ending March 22, 2020.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the province but not yet within Canada or internationally.  YOY intra-provincial = low level; decreasing over the past 2 weeks.  YOY inter-provincial = low level; decreasing over the past 2 weeks.  YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		0	0	0	0	0	Accommodation booking is not occurring within the province, within Canada, or internationally.  YOY intra-provincial = low level; fluctuating between a low to moderate level and a low level since the week ending October 4, 2020.  YOY inter-provincial = low level; fluctuating between a low to moderate level and a low level since the week ending September 6, 2020.  YOY international = low level; sharp increases from a very low level the week ending October 25, 2020.
Rate of Air Travel				0	0	0	For the week ending November 22, 2020, YOY air bookings from New Brunswick to other inter-provincial destinations is down 91% compared to the same period in 2019. The strongest week for air bookings since March 2020 were the weeks ending June 28 and October 18, 2020 at -88% YOY.
Dining Search Index	•	•	•	•	•	0	Dining search is occurring within the province, within Canada and internationally.  • YOY intra-provincial = moderate level but lower than 2019; generally decreasing since the week ending September 13, 2020.  • YOY inter-provincial = moderate level but lower than 2019; fluctuating between a level higher than 2019 and a moderate level since the week ending October 4, 2020.  • YOY international = moderate level but lower than 2019; fluctuating between a level nearly recovered to 2019; and a moderate level since the week ending September 20, 2020.
Activities & Events Search Index	•			0	0	0	Activities & events search is occurring within the province, but not yet within Canada or internationally.  • YOY intra-provincial = moderate level but lower than 2019; fluctuating between a level nearly recovered to 2019 and a low to moderate level since the week ending October 4, 2020.  • YOY inter-provincial = low level; flat since the week ending September 20, 2020.  • YOY international = very low level; decreasing since the week ending November 8, 2020.
New COVID Cases							The number of weekly new cases in New Brunswick for the week ending November 22, 2020 was 63. The rate of new weekly cases was 8.1 cases per 100,000 population. This is the 2 <sup>nd</sup> highest number of weekly cases recorded in New Brunswick to date, behind only 71 weekly cases recorded the week ending October 11, 2020.

Legend:	Progress to date	Not there yet	Signal not applicable	

Nova Scotia IV
Inter-Provincial

Inter-provincial accommodation searches and accommodation bookings have been fluctuating between moderate levels and low levels. These signals indicate that Nova Scotia is in the Inter-Provincial phase.

## **Nova Scotia** Assessment Summary:

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	<b>IV</b> Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the province but not within Canada or internationally.  YOY intra-provincial = nearly recovered to 2019 level; generally decreasing since the week ending October 11, 2020.  YOY inter-provincial = low level; flat since the week ending September 13, 2020.  YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA					0	0	Accommodation search is occurring within the province and within Canada but not yet internationally.  • YOY intra-provincial = low to moderate level; decreasing since the week ending October 11, 2020.  • YOY inter-provincial = low level; fluctuating between a moderate level and a low level since the week ending September 13, 2020.  • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking	•		•	•	0	0	Accommodation booking is occurring within the province and within Canada but not yet internationally.  YOY intra-provincial = moderate level but lower than 2019; generally decreasing after being similar to 2019 levels the week ending October 4, 2020.  YOY inter-provincial = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending August 16, 2020.  YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending November 22, 2020, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 85% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending June 28, 2020 at -78% YOY.
Dining Search Index	•			•	•	0	Dining search is occurring within the province, within Canada and internationally.  • YOY intra-provincial = moderate level but lower than 2019; decreasing over the past 2 weeks.  • YOY inter-provincial = low to moderate level; a lot of fluctuations between a level above 2019 and a low to moderate level since the week ending October 18, 2020.  • YOY international = moderate level but lower than 2019 level; decreasing over the past 2 weeks.
Activities & Events Search Index	•			0	0	0	Activities & events search is occurring within the province, but not yet within Canada or internationally.  • YOY intra-provincial = moderate level but lower than 2019; sharp decrease from the previous week after increasing since the week ending September 27, 2020.  • YOY inter-provincial = low level; generally decreasing since the week ending September 13, 2020.  • YOY international = very low level; decreases over the past 2 weeks.
New COVID Cases							The number of weekly new cases in Nova Scotia for the week ending November 22, 2020 was 35. The rate of new weekly cases was 3.6 cases per 100,000 population. The number of weekly cases in Nova Scotia has been increasing since the week ending November 1, 2020.

Legend: Progress to date Not there yet Signal not applicable

## **Prince Edward Island**

Intra-Provincial

Intra-provincial travel searches are higher than 2019 levels and accommodation searches and bookings are fluctuating in a moderate range. These signals indicate that Prince Edward Island is in the Intra-Provincial phase.

## **Prince Edward Island Assessment Summary:**

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index					0	0	Travel search is occurring within the province and within Canada but not yet internationally.  YOY intra-provincial = higher than 2019 level; increasing since the week ending September 27, 2020.  YOY inter-provincial = low level; decreasing since the week ending October 11, 2020.  YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA			•	0	0	0	Accommodation search is occurring within the province, but not yet within Canada or internationally.  YOY intra-provincial = moderate level but lower than 2019; fluctuating between a low to moderate level and a level nearly recovered to 2019 levels since the week ending August 30, 2020.  YOY inter-provincial = low level; fluctuating between a moderate level and a low level since the week ending August 30, 2020.  YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	Accommodation booking is occurring within the province, but not yet within Canada or internationally.  • YOY intra-provincial = low to moderate level; fluctuating between a low level and a moderate level since the week ending October 25, 2020.  • YOY inter-provincial = low level; decreasing since the week ending October 11, 2020.  • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending November 22, 2020, YOY air bookings from Prince Edward Island to other interprovincial destinations is down 86% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending November 15, 2020 at -70% YOY.
Dining Search Index	•		•	•		0	Dining search is occurring within the province, within Canada and internationally.  • YOY intra-provincial = moderate level but lower than 2019; generally decreasing since the week ending October 11, 2020.  • YOY inter-provincial = low to moderate level; fluctuating between a low to moderate level and a level above 2019 since the week ending August 30, 2020.  • YOY international = low to moderate level; fluctuating between a low level and a moderate level since the week ending September 20, 2020.
Activities & Events Search Index				0	0	0	Activities & events search is occurring within the province, but not within Canada or internationally.  YOY intra-provincial = moderate level but lower than 2019; generally increasing since the week ending September 27, 2020.  YOY inter-provincial = low level; flat since the week ending October 18, 2020.  YOY international = very low level; decreases over the past 2 weeks.
New COVID Cases							The number of weekly new cases in Prince Edward Island for the week ending November 22, 2020 was zero. Prince Edward Island has reported 10 cases or less since the week ending April 12, 2020.

_egend:	Progress to date	Not there yet	Signal not applicable	

Ш Intra-Provincial Intra-provincial travel searches are nearly recovered to 2019 levels, and accommodation searches and bookings are at moderate levels. These signals indicate that Newfoundland & Labrador is in the Intra-Provincial phase.

## **Newfoundland & Labrador Assessment Summary:**

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the province, but not yet within Canada and internationally.  YOY intra-provincial = nearly recovered to 2019 level; generally flat since the week ending October 4, 2020.  YOY inter-provincial = low level; flat since the week ending June 28, 2020.  YOY international = low level; flat since the week ending July 12, 2020.
Accommodation Searches on OTA		•	•	0	0	0	Accommodation search is occurring within the province, but not within Canada or internationally.  • YOY intra-provincial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending September 13, 2020.  • YOY inter-provincial = low level; fluctuating between a low level and a low to moderate level since the week ending September 13, 2020.  • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking		•	•	0	0	0	Accommodation booking is occurring within the province but not within Canada or internationally.  • YOY intra-provincial = moderate level but lower than 2019; fluctuating between a low to moderate level and a level nearly recovered to 2019 since the week ending June 28, 2020.  • YOY inter-provincial = low level; fluctuating between low to moderate levels and low levels since the week ending August 9, 2020.  • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending November 22, 2020, YOY air bookings from Newfoundland & Labrador to other interprovincial destinations is down 79% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at -73% YOY.
Dining Search Index		•	•	•	•	0	Dining search is occurring within the province, within Canada and internationally.  • YOY intra-provincial = similar to 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending September 27, 2020.  • YOY inter-provincial = moderate level but lower than 2019 level; generally flat since the week ending October 18, 2020.  • YOY international = moderate level but lower than 2019 level; fluctuating between a level nearly recovered to 2019 and a moderate level since the week ending September 27, 2020.
Activities & Events Search Index	•	•		0	0	0	Activities & events search is occurring within the province, but not yet within Canada or internationally.  • YOY intra-provincial = moderate level but lower than 2019 level; fluctuating between a moderate level and a low to moderate level since the week ending September 13, 2020.  • YOY inter-provincial = low level; flat since the week ending June 28, 2020.  • YOY international = very low level; decreases over the past 2 weeks.
New COVID Cases							The number of weekly new cases in Newfoundland & Labrador for the week ending November 22, 2020 was 16. The rate of new weekly cases was 3.1 cases per 100,000 population. The number of weekly cases in Newfoundland & Labrador has been increasing since the week ending November 8, 2020.

Signal not applicable Not there yet Progress to date Legend:

Yukon

Ш Intra-Territorial Intra-territorial travel searches that are higher than 2019 levels and accommodation bookings that have recently been nearly recovered to 2019 levels indicate that the Yukon is in the Intra-Territorial phase.

## **Yukon** Assessment Summary:

			Pha	ase			
	COVID-19 Response	 Hyper Local	III Intra-prov	<b>IV</b> Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index					0	0	Travel search is occurring within the territory and within Canada but not yet internationally.  • YOY intra-territorial = higher than 2019 level; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending October 4, 2020.  • YOY inter-provincial = low to moderate level; decreasing since the week ending October 25, 2020.  • YOY international = low level; flat since the week ending April 5, 2020.
Accommodation Searches on OTA				0	0	0	Accommodation search is not yet occurring within the territory, within Canada, or internationally.  • YOY intra-territorial = low to moderate level; fluctuating between a low level and a level nearly recovered to 2019 levels since the week ending August 30, 2020.  • YOY inter-provincial = very low level; generally decreasing since the week ending October 25, 2020.  • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	Accommodation booking is occurring within the territory, but not yet within Canada or internationally.  YOY intra-territorial = low level; fluctuating between a low level and a level above 2019 since the week ending September 13, 2020.  YOY inter-provincial = very low level; decreasing since the week ending November 1, 2020.  YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending November 22, 2020, YOY air bookings from the Yukon to other inter-provincial destinations is down 92% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending August 16, 2020 at -35% YOY.
Dining Search Index	•			•	•	0	Dining search is occurring within the territory, within Canada and internationally.  YOY intra-territorial = low level; flat since the week ending November 1, 2020.  YOY inter-provincial = low level; decreasing since the week ending November 8, 2020.  YOY international = low level; large fluctuations since the week ending September 20, 2020.
Activities & Events Search Index					0	0	Activities & events search is occurring within the territory and within Canada, but not internationally.  • YOY intra-territorial = low to moderate level; fluctuations between a moderate level and a low level since the week ending September 6, 2020.  • YOY inter-provincial = low level; generally decreasing since the week ending September 27, 2020.  • YOY international = very low level; decreases over the past 2 weeks.
New COVID Cases							The number of weekly new cases in the Yukon for the week ending November 22, 2020 was 8. The rate of new weekly cases was 19.0 cases per 100,000 population. This represents the highest number of weekly cases recorded in the Yukon to date.

Signal not applicable Legend: Progress to date Not there yet

Intra-territorial travel searches that are nearly recovered to 2019 levels, combined with accommodation bookings that have recently been above 2019 levels, indicate that the Northwest Territories is in the Intra-Territorial phase.

## **Northwest Territories** Assessment Summary:

			Ph	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index				0	0	0	Travel search is occurring within the territory, but not yet within Canada or internationally.  YOY intra-territorial = nearly recovered to 2019 level; fluctuating in a similar range since the week ending October 11, 2020.  YOY inter-provincial = low level; generally flat since the week ending August 9, 2020.  YOY international = low level; flat since the week ending April 5, 2020.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the territory, but not yet within Canada or internationally.  • YOY intra-territorial = low level; decreases over the past 2 weeks.  • YOY inter-provincial = very low level; flat since the week ending August 9, 2020.  • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	Accommodation booking is occurring within the territory, but not yet within Canada or internationally.  • YOY intra-territorial = low to moderate level; generally decreasing since the week ending October 25, 2020since the week ending May 24, 2020.  • YOY inter-provincial = very low level; relatively flat since the week ending August 23, 2020.  • YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending November 22, 2020, YOY air bookings from the Northwest Territories to other interprovincial destinations is down 72% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 19, 2020 at -36% YOY.
Dining Search Index				0		0	Dining search is occurring within the territory and internationally, but not within Canada.  • YOY intra-territorial = similar to 2019 level; fluctuating between a level similar to 2019 levels and a low to moderate level since the week ending October 11, 2020.  • YOY inter-provincial = low to moderate level; a lot of fluctuations.  • YOY international = higher than 2019 level; increasing over the past 2 weeks.
Activities & Events Search Index			0	0	0	0	Activities & events search is not occurring within the territory, within Canada, or internationally.  YOY intra-territorial = very low level; flat since the week ending August 16, 2020.  YOY inter-provincial = low level; generally flat since the week ending October 4, 2020.  YOY international = very low level; decreasing since the week ending November 1, 2020.
New COVID Cases							The number of weekly new cases in the Northwest Territories for the week ending November 22, 2020 was zero. After seeing no new cases since the week ending April 12, 2020, the Northwest Territories has recorded 10 new cases since the week ending October 25, 2020.

Legend: Progress to date Not there yet Signal not applicable

**Nunavut** 

### III Intra-Territorial

Inter-provincial air bookings have decreased to a level that indicates Nunavut residents are no longer travelling domestically outside of their own territory compared to 2019. Nunavut is currently in the Intra-Territorial phase. However, intra-territorial air bookings have decreased dramatically over the past 2 weeks; if this trend continues in the coming weeks, Nunavut may revert into the Hyper Local phase.

#### **Nunavut Assessment Summary:**

			Pha	ase			
	COVID-19 Response	II Hyper Local	III Intra-prov	<b>IV</b> Inter-prov	V Tentative Int'l	VI Regularized Int'l	Analysis
Travel Search Index			•		0	0	Travel search is occurring within the territory and within Canada but not yet internationally.  YOY intra-territorial = low level; sharp decreases over the past 2 weeks.  YOY inter-provincial = low to moderate level; fluctuating between a moderate level and a low to moderate level since the week ending September 6 2020.  YOY international = low level; flat since the week ending March 29, 2020.
Accommodation Searches on OTA				0	0	0	Accommodation search is occurring within the territory, but not yet within Canada or internationally.  YOY intra-territorial = low level; a lot of fluctuations.  YOY inter-provincial = very low level; flat since the week ending May 31, 2020.  YOY international = very low level; flat since the week ending March 22, 2020.
Rate of Hotel Booking				0	0	0	Accommodation booking is not occurring within Canada or internationally.     YOY intra-territorial = data not available.     YOY inter-provincial = low level; generally flat since the week ending September 13, 2020.     YOY international = very low level; generally flat since the week ending March 22, 2020.
Rate of Air Travel				0	0	0	For the week ending November 22, 2020, YOY air bookings from Nunavut to other inter-provincial destinations is down 87% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending November 1, 2020 at -15% YOY. Nunavut has seen 5 out of the past 8 weeks with YOY inter-provincial air bookings less than -50%.
							Intra-territorial air bookings were still above 2019 levels for the week ending November 1 and November 8, 2020; however, booking rates have dropped drastically over the past 2 weeks, with intra-territorial air bookings for the week ending November 22, 2020 down 95% compared to the same period in 2019.
Dining Search Index							Data not available.
Activities & Events Search Index					0	0	Activities & events search is occurring within Canada but not yet internationally.  • YOY intra-territorial = data not available.  • YOY inter-provincial = low level; generally decreasing since the week ending November 1, 2020.  • YOY international =low level; decreasing over the past 2 weeks.
New COVID Cases							The number of weekly new cases in Nunavut for the week ending November 22, 2020 was 112. The rate of new weekly cases was 284.6 cases per 100,000 population. Nunavut has recorded 130 total cases to date, all since the week ending November 8, 2020.

Legend:	Progress to date	Not there yet	Signal not applicable

#### METHODOLOGICAL NOTES

**I. Recovery Signals:** The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. **COVID-19 Response:** Governments are responding with measures such as shelter in place and quarantines. Movement is restricted and travel is either not possible, desirable or encouraged.
- II. Hyper Local Travel: Some restrictions have been lifted and movement within local areas is possible.
  Governments will likely recommend that places ensure physical distancing while supporting local economies.
  Some travel may be taking place, such as day trips or overnight with friends and family.
- III. **Intra-Provincial or Intra-Territorial Travel:** Residents are booking trips within their province or territory. Travel by vehicle within a province/territory is possible and not discouraged.
- IV. **Inter-Provincial Travel:** Residents are booking trips in other provinces or territories. Travel by multiple means (air, car, trains, etc.) within the country, across provincial/territorial boundaries.
- V. **Tentative International Travel:** Some international travel, such as family related or urgent business. There may be some leisure travel from less risk averse travellers seek to capitalize on reduced prices or increases availability. Airlines may not have restored international routes beyond major hubs.
- VI. **Regularized International Travel:** Regular international travel. Some business meetings and events are reintroduced, leisure travel is closer to pre-COVID-19 levels.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

#### II. Description of the Measures

- Travel Intent Search Index: Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- Rate of Accommodation Searches: Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intraprovincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- Rate of Accommodation Bookings: Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and interprovincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- Rate of Air Travel: The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.
- **Dining Search Index:** 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.
- Attractions & Events Search Index: 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, interprovincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.
- Weekly New COVID-19 Confirmed Cases: The weekly total of new confirmed COVID-19 cases and the rate of
  new weekly cases per 100,000 population, as provided by the Government of Canada Health Infobase. Number
  of cases in the market and within other regions of Canada will likely be a determining factor for both governments
  allowing phased return of travel, as well as consumer confidence in traveling to a market.

#### Sources.

<sup>1</sup> Manitoba Government, Current State of Emergency, November 21, 2020 https://www.gov.mb.ca/covid19/soe.html

<sup>2</sup> Government of New Brunswick, Travel Information, November 25, 2020 https://www2.gnb.ca/content/gnb/en/corporate/promo/covid-19/travel.html

<sup>3</sup> Government of Nova Scotia, Coronavirus (COVID-19): restrictions and guidance, November 25, 2020 <a href="https://novascotia.ca/coronavirus/restrictions-and-guidance/">https://novascotia.ca/coronavirus/restrictions-and-guidance/</a>

<sup>4</sup> Government of Prince Edward Island, Atlantic Provinces Travel Bubble, November 26, 2020 <a href="https://www.princeedwardisland.ca/en/information/health-and-wellness/atlantic-provinces-travel-bubble">https://www.princeedwardisland.ca/en/information/health-and-wellness/atlantic-provinces-travel-bubble</a>

<sup>5</sup> Government of Newfoundland and Labrador, For Travellers, November 25, 2020 <a href="https://www.gov.nl.ca/covid-19/individuals-and-households/travel-advice-2/">https://www.gov.nl.ca/covid-19/individuals-and-households/travel-advice-2/</a>

<sup>6</sup> Government of Yukon, Border enforcement during COVID-19, November 25, 2020 <a href="https://yukon.ca/en/health-and-wellness/covid-19/border-enforcement-during-covid-19">https://yukon.ca/en/health-and-wellness/covid-19/border-enforcement-during-covid-19</a>

<sup>7</sup> Government of Northwest Territories, Travel + Moving Around, November 16, 2020 https://www.gov.nt.ca/covid-19/en/services/travel-moving-around

<sup>8</sup> Government of Nunavut, Travel and Isolation, November 25, 2020 <a href="https://gov.nu.ca/health/information/travel-and-isolation">https://gov.nu.ca/health/information/travel-and-isolation</a>

<sup>9</sup> Government of Canada, Coronavirus disease (COVID-19): Travel restrictions, exemptions and advice, November 25, 2020 <a href="https://www.canada.ca/en/public-health/services/diseases/2019-novel-coronavirus-infection/latest-travel-health-advice.html">https://www.canada.ca/en/public-health/services/diseases/2019-novel-coronavirus-infection/latest-travel-health-advice.html</a>

<sup>10</sup> Government of Alberta, International border pilot project, November 25, 2020 <a href="https://www.alberta.ca/international-border-pilot-project.aspx">https://www.alberta.ca/international-border-pilot-project.aspx</a>