## COVID-19 Impact and Recovery Report: International Summary

Updated: November 24, 2020



Regularized

**LEGEND:** This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact Recovery signal assessment<sup>1</sup> Overseas markets: **US market:** and Recovery Report documents available for each individual market. COVID-19 COVID-19 Domestic Tentative International Regularized III Intra-State III Inter-State IV Tentative International www.destinationcanada.com/en/coronavirus-updates/covid-19-research Rate of new weekly COVID-19 cases per 100,000 population<sup>2</sup>  $\uparrow$  = % increase in number of cases compared to previous week<sup>2</sup>

**Estimated Change in Tourism Export Revenue from** January to December Compared to 2019 by Province (\$M)<sup>3</sup>





UK COVID-19 Response - The UK has reverted from the Domestic phase to the COVID-19 Response phase. Amid increasing cases, government restrictions are being implemented at a localized level, including a second lockdown in England beginning November 5 223.6 111% **-\$1,112.1M** (-83%)

**FRANCE** COVID-19 Response - France has reverted from the Domestic phase to the COVID-19 Response phase. Amid increasing cases, the French government has announced a second national lockdown beginning **257.3 19**% -\$709.1M (-74%)

**GERMANY** COVID-19 Response - Germany has reverted from the Domestic phase to the COVID-19 Response phase. Amid increasing cases, the German government has announced a second national lockdown beginning November 2. **153.9 1**6% **-\$566.4M** (-77%)

Domestic - Domestic travel within China is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours for have opened to Chinese travellers unilaterally

CHINA 0.0 0% **-\$1.554.1M** (-87%) 2019 **\$1.792.2M** 

For additional information on methodology and a a description of the recovery signals, please see Methodological Notes

**23.1 1**3%

2019 **\$716.7M** 

**-\$567.9M** (-79%)

- <sup>2</sup> European CDC, week ending November 22, 2020
- <sup>3</sup> Destination Canada Estimates as of November 22, 2020

360.0 111%

2019 **\$11,162.2M** 

**-\$9,527.6M** (-85%)

INDIA COVID-19 Response - Government restrictions are being implemented at a localized level 20.6 13%

**-\$316.6M** (-83%)

2019 **\$379.9M** 

S. KOREA Domestic - Government restrictions are being implemented at a localized level. Domestic travel within South Korea is being considered, planned,

4.3 18%

**-\$296.8M** (-79%) 2019 **\$377.3M** 

Domestic - Starting on July 22, the government is providing discount coupons for travellers taking day trips and staving overnight in paid accommodation 10.6 12% **-\$408.0M** (-86%)

2019 **\$473.3M** 

**JAPAN** 

**AUSTRALIA** Domestic - After reverting to the COVID-19 Response phase amid a second wave of increased cases and localized restrictions. Australia has returned to the Domestic phase, Restrictions that were reintroduced in certain areas are now being lifted



**-\$632.8M** (-82%) 2019 **\$770.3M** 

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