
Updated: November 10, 2020

This document provides a summary of the situation across Destination Canada’s international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market. www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Estimated Change in Tourism Export Revenue from January to December Compared to 2019 by Province ($M)\(^4\)

<table>
<thead>
<tr>
<th>Province</th>
<th>2019 Tourism Export Revenue from January to December</th>
<th>% change compared to 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>BC</td>
<td>$363.0M</td>
<td>(-86%)</td>
</tr>
<tr>
<td>SK</td>
<td>$513.6M</td>
<td>(-85%)</td>
</tr>
<tr>
<td>MB</td>
<td>$258.8M</td>
<td>(-68%)</td>
</tr>
<tr>
<td>QC</td>
<td>$2,604.5M</td>
<td>(-61%)</td>
</tr>
<tr>
<td>ON</td>
<td>$2,206.5M</td>
<td>(-59%)</td>
</tr>
<tr>
<td>AB</td>
<td>$1,500.7M</td>
<td>(-86%)</td>
</tr>
<tr>
<td>NL</td>
<td>$1,092.2M</td>
<td>(-84%)</td>
</tr>
<tr>
<td>PEI</td>
<td>$458.9M</td>
<td>(-89%)</td>
</tr>
<tr>
<td>NS</td>
<td>$456.9M</td>
<td>(-89%)</td>
</tr>
<tr>
<td>NB</td>
<td>$289.8M</td>
<td>(-73%)</td>
</tr>
</tbody>
</table>

LEGEND:
- **COVID-19 Response** – The UK has reverted from the Domestic phase to the COVID-19 Response phase. Amid increasing cases, government restrictions are being implemented at a localized level, including a second lockdown in England beginning November 3.
- **Domestic** – Travel within US state is being considered, planned, and booked. Movement within local areas is possible in most US states under recommended safety measures.
- **Government restrictions** – Government restrictions are being implemented at a localized level, including a second lockdown in England beginning November 3.
- **Domestic phase** – Domestic travel within a country is being considered, planned, and booked.
- **Inter-State** – Travel between states is being considered, planned, and booked.
- **Tentative International** – Tour operators are mandated to pause selling tours to international destinations.
- **Regularized International** – Re-introduced.
- **Inter-State** – Travel between states is being considered, planned, and booked.

US market:
- **COVID-19 Response** – Germany has reverted from the Domestic phase to the COVID-19 Response phase. Amid increasing cases, the German government has announced a second national lockdown beginning November 2.
- **Inter-State** – Travel between states is being considered, planned, and booked.
- **Tentative International** – Tour operators are mandated to pause selling tours to international destinations.
- **Regularized International** – Re-introduced.

Canada’s international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market. www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Methodological Notes:
1. For additional information on methodology and a description of the recovery signals, please see Methodological Notes.
2. Johns Hopkins Coronavirus Resource Center, November 10, 2020 5pm PST
3. European CDC, November 10, 2020
4. Destination Canada Estimates as of November 8, 2020

Canada:
- **COVID-19 Response** – Government restrictions on domestic travel within South Korea is being considered, planned, and booked.
- **Domestic** – Travel within South Korea is being considered, planned, and booked.

Mexico:
- **COVID-19 Response** – Government restrictions are being implemented at a localized level.

United States:
- **COVID-19 Response** – Government restrictions are being implemented at a localized level.
- **Domestic** – Domestic travel within US state is being considered, planned, and booked. Movement within local areas is possible in most US states under recommended safety measures.

International Summary

Overseas markets:
- **COVID-19 Response** – The UK has reverted from the Domestic phase to the COVID-19 Response phase. Amid increasing cases, government restrictions are being implemented at a localized level, including a second lockdown in England beginning November 3.
- **Domestic** – Travel within US state is being considered, planned, and booked. Movement within local areas is possible in most US states under recommended safety measures.
- **Tentative International** – Tour operators are mandated to pause selling tours to international destinations.
- **Regularized International** – Re-introduced.

Overseas markets:
- **COVID-19 Response** – France has reverted from the Domestic phase to the COVID-19 Response phase. Amid increasing cases, the French government has announced a second national lockdown beginning October 23.
- **Domestic** – Domestic travel within France is being considered, planned, and booked.
- **Tentative International** – Tour operators are mandated to pause selling tours to international destinations.
- **Regularized International** – Re-introduced.

China:
- **COVID-19 Response** – China has reverted from the Domestic phase to the COVID-19 Response phase. Amid increasing cases, the Chinese government has announced a second national lockdown beginning October 23.
- **Domestic** – Domestic travel within China is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours for international destinations.

Japan:
- **COVID-19 Response** – Japan has reverted from the Domestic phase to the COVID-19 Response phase. Amid increasing cases, the Japanese government has announced a second national lockdown beginning November 2.
- **Domestic** – Government restrictions are being implemented at a localized level. Domestic travel within for international destinations.

Australia:
- **COVID-19 Response** – Australia has reverted from the Domestic phase to the COVID-19 Response phase. Amid increasing cases, the Australian government has announced a second national lockdown beginning November 2.
- **Domestic** – Domestic travel within Australia is being considered, planned, and booked.