COVID-19 Impact and Recovery Report: International Summary

LEGEND:

Overseas markets:

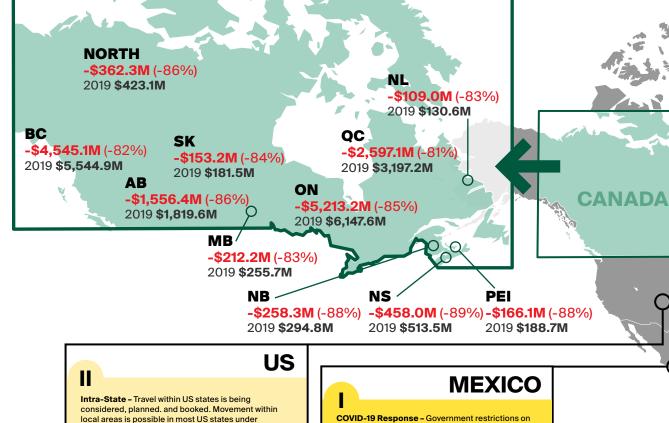
Updated: October 20, 2020



This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.



Recovery signal assessment¹



COVID-19 Response - Government restrictions on movement and travel are gradually being lifted. 854.926 **†**2% **-\$564.2M** (-79%) 2019 **\$716.7M**

Domestic - Government restrictions are being implemented at a localized level. Domestic travel within the UK is being considered and planned. **765,487 120**% -\$1.107.8M (-83%)

US market:

FRANCE Domestic - Government restrictions are in place across France, with further restrictions being implemented at a localized level, including a maximum alert in Paris and several other regions. Domestic travel within France is still being considered, planned, and booked 973,068 122%

-\$705.4M (-74%)

GERMANY Domestic - Government restrictions are being implemented at a localized level. Domestic trave within Germany is being considered and planned 380,928 113% **-\$557.2M** (-76%)

CHINA Domestic - Domestic travel within China is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours 91.006 0%

-\$1,549.2M (-86% 2019 **\$1,792.2M**

S. KOREA

JAPAN COVID-19 Response - Starting on July 22, the COVID-19 Response - Australia was previously in the government is providing discount coupons for travellers taking day trips and staying overnight in paid

93,890 14%

2019 **\$473.3M**

-\$407.6M (-86%)

restrictions due to increasing cases, they are now 27,432 0%

Domestic phase but reverted to the COVID-19

Response phase. After some states reimplemented

AUSTRALIA

-\$627.7M (-81%) 2019 **\$770.3M**

For additional information on methodology and a a description of the recovery signals, please see Methodological Notes

² Johns Hopkins Coronavirus Resource Center, October 20, 2020 5pm PST

8.123.438 15%

2019 **\$11,162.2M**

-\$9,496.5M (-85%)

- ³ European CDC, October 20, 2020
- ⁴ Destination Canada Estimates as of October 18, 2020

recommended safety measures.

INDIA COVID-19 Response - Government restrictions are being implemented at a localized level **7,597,063 16**% **-\$318.1M** (-84%) 2019 **\$379.9M**

25.333 12% **-\$297.1M** (-79%) 2019 **\$377.3M**

Domestic - Government restrictions are being

implemented at a localized level. Domestic travel

within South Korea is being considered, planned,

Canad'ä