COVID-19 Impact and Recovery Report: International Summary

LEGEND:

Overseas markets:

Updated: September 29, 2020



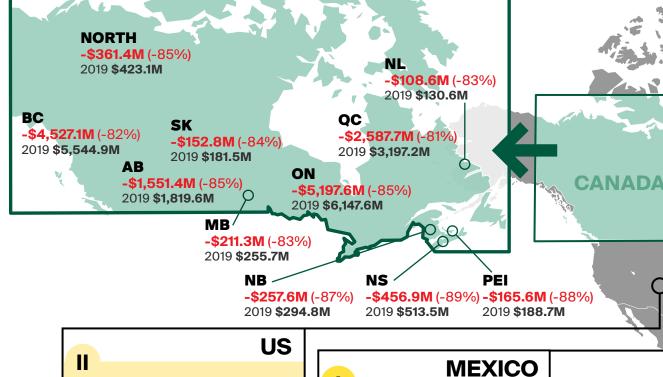
290,471 15%

-\$553.5M (-75%)

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.



Recovery signal assessment¹



INDIA COVID-19 Response - Government restrictions are being implemented at a localized level

6,145,291 10%

-\$319.8M (-84%) 2019 **\$379.9M**

S. KOREA Domestic - Due to a recent resurgence of new cases, the infectious disease alert level in Seoul and neighboring areas was raised to level two (out of three). The Seoul city gove

448,725 110%

Domestic - Domestic travel within China is being

considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours

90.509 17%

2019 **\$1,792.2M**

-\$1,547.3M (-86%)

-\$1,101.5M (-82%)

CHINA

US market:

23,699 13%

-\$297.0M (-79%) 2019 **\$377.3M**

83,017 14%

2019 **\$473.3M**

COVID-19 Response - Starting on July 22, the

government is providing discount coupons for

accommodation. Tokyo will be included in the

travellers taking day trips and staying overnight in paid

590,021 18%

-\$701.9M (-74%)

-\$406.7M (-86%)

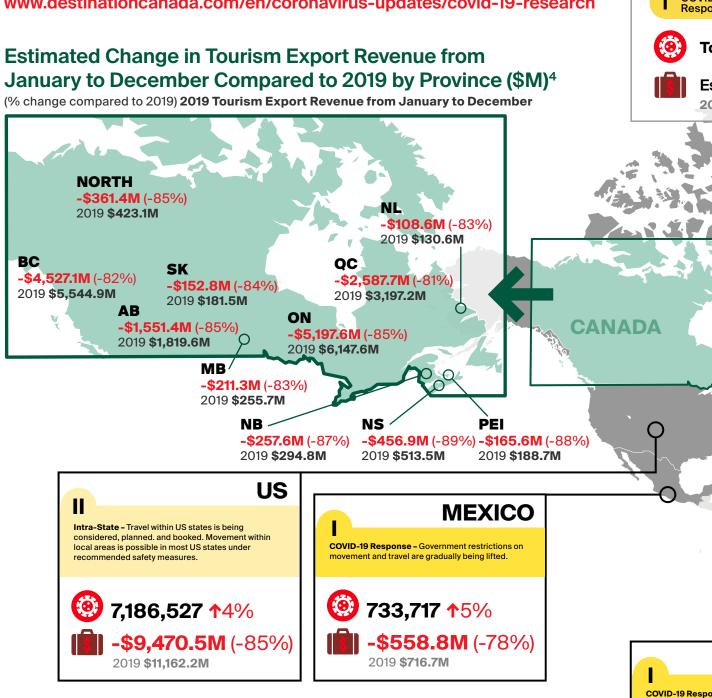
JAPAN

AUSTRALIA COVID-19 Response - Australia was previously in the Domestic phase but reverted to the COVID-19 Response phase. After some states reimplemented restrictions due to increasing cases, they are now 27,076 0%

-\$621.1M (-81%) 2019 **\$770.3M**



- ² Johns Hopkins Coronavirus Resource Center, September 29, 2020 5pm PST
- ³ European CDC, September 29, 2020
- ⁴ Destination Canada Estimates as of September 27, 2020



Canad'ä