

COVID-19 Impact and Recovery Report: International Summary



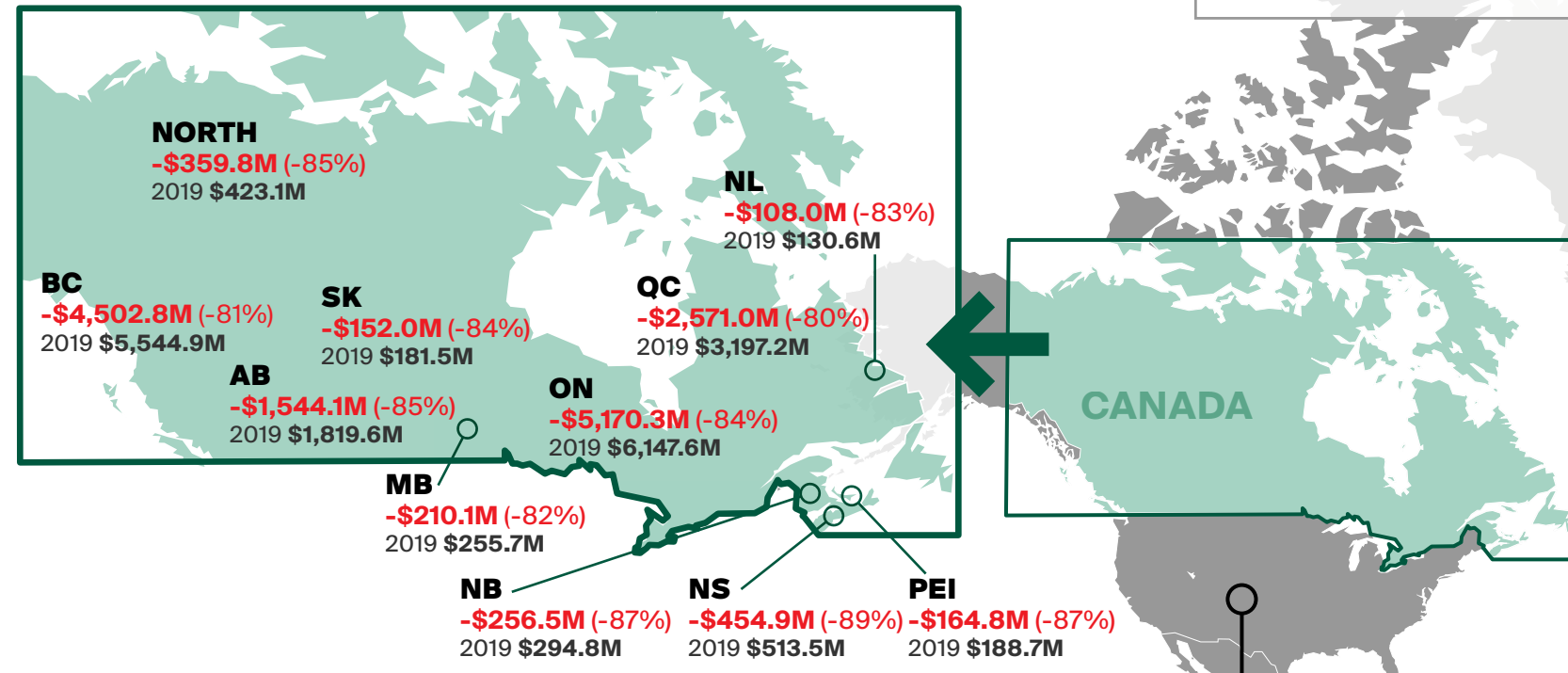
Updated: September 8, 2020

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Estimated Change in Tourism Export Revenue from January to December Compared to 2019 by Province (\$M)⁴

(% change compared to 2019) 2019 Tourism Export Revenue from January to December



LEGEND:

Recovery signal assessment¹

Overseas markets:

- I COVID-19 Response
- II Domestic
- III Tentative International
- IV Regularized International

US market:

- I COVID-19 Response
- II Intra-State
- III Inter-State
- IV Tentative International
- V Regularized International

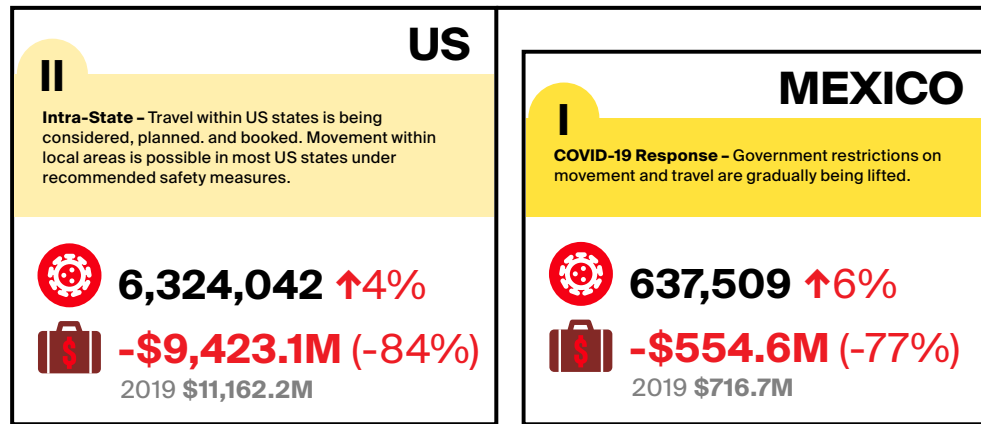
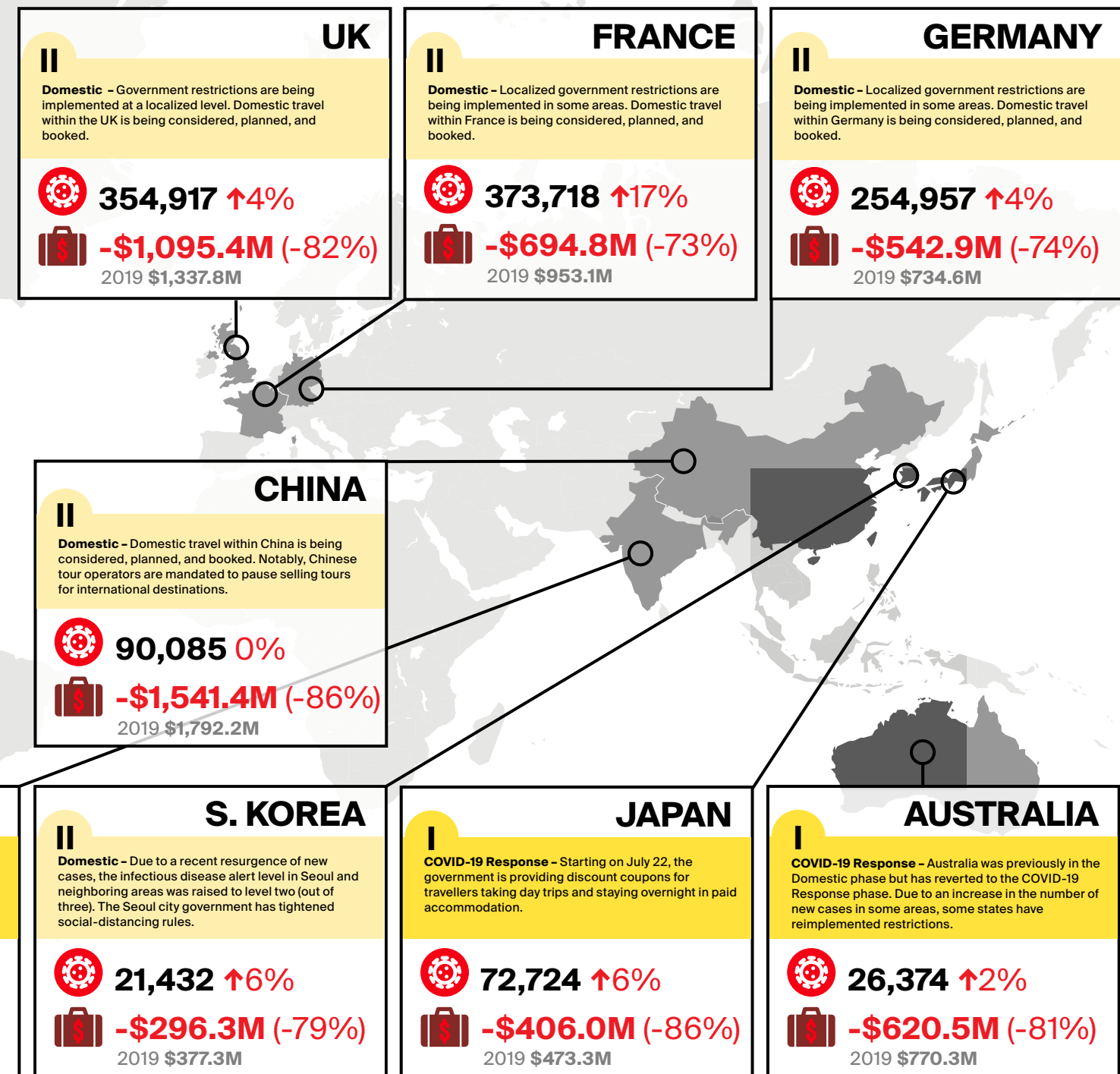


Total confirmed COVID-19 cases as of September 8² ↑ = % increase compared to previous week³



Estimated change in Tourism Export Revenue from January to December compared to 2019 (\$M) (% change compared to 2019)⁴

2019 Tourism Export Revenue from January to December



¹ For additional information on methodology and a description of the recovery signals, please see [Methodological Notes](#).

² Johns Hopkins Coronavirus Resource Center, September 8, 2020 5pm PST

³ European CDC, September 8, 2020

⁴ Destination Canada Estimates as of September 6, 2020