COVID-19 Impact and Recovery Report: International Summary

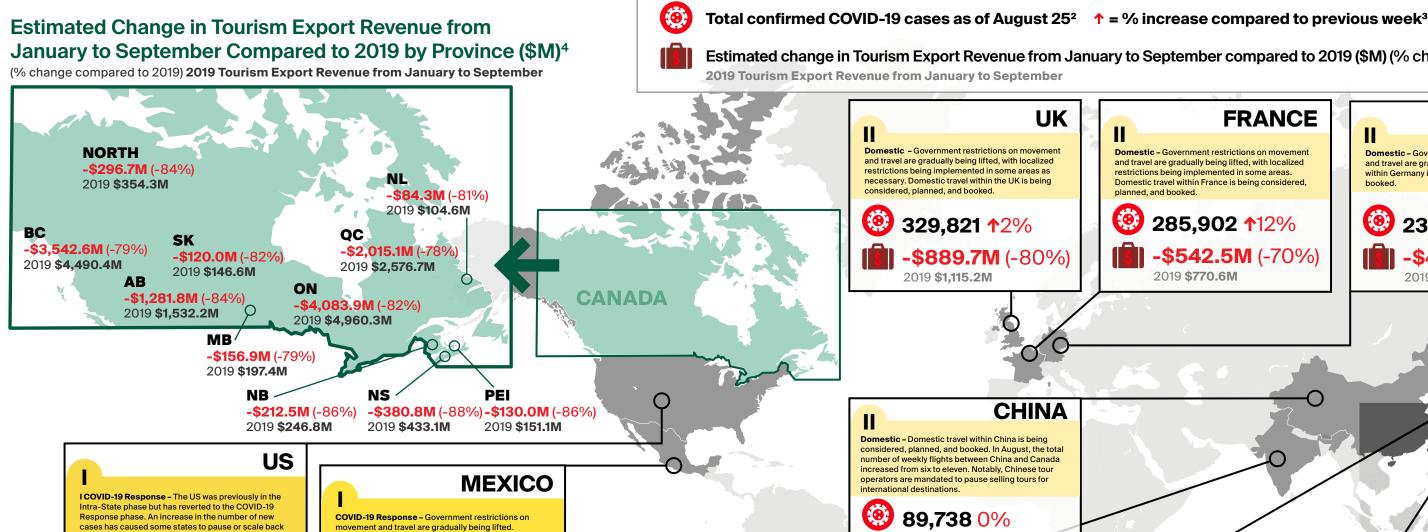
Updated: August 25, 2020



Regularized

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

www.destinationcanada.com/en/coronavirus-updates/covid-19-research



5,773,766 16%

2019 **\$9,129.8M**

-\$7,576.8M (-83%)

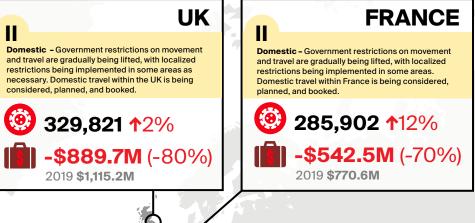
- For additional information on methodology and a a description of the recovery signals, please see Methodological Notes
- ² Johns Hopkins Coronavirus Resource Center, August 25, 2020 5pm PST
- ³ European CDC, August 25, 2020
- ⁴ Destination Canada Estimates as of August 23, 2020

563.705 **↑**7% **-\$427.8M** (-76%) 2019 **\$559.7M**

LEGEND: Recovery signal assessment¹ Overseas markets: US market: COVID-19 Domestic Tentative International Regularized III Intra-State III Inter-State IV Tentative International

Estimated change in Tourism Export Revenue from January to September compared to 2019 (\$M) (% change compared to 2019)4

2019 Tourism Export Revenue from January to September



GERMANY and travel are gradually being lifted. Domestic travel within Germany is being considered, planned, and 237,579 14% -\$452.0M (-72%)

CHINA

Domestic - Domestic travel within China is being considered, planned, and booked. In August, the total number of weekly flights between China and Canada increased from six to eleven. Notably, Chinese tour operators are mandated to pause selling tours for



89,738 0%



-\$1,169.8M (-83%)

2019 **\$1,405.4M**

INDIA

COVID-19 Response - Most government restrictions on movement have been lifted, but localized restrictions are now being reimplemented in some



3.167.323 17%



\$234.5M (-80%)

S. KOREA

Domestic - Domestic travel within South Korea is being considered, planned, and booked. Due to the recent resurgence of new COVID-19 cases, the government raised the infectious disease alert level in Seoul and neighboring areas to level two (out of three). This prompted the Seoul city government to tighten social-distancing rules, which migh



17,945 14%



-\$228.1M (-74%)

2019 **\$306.8M**

JAPAN

COVID-19 Response - The government has announced a domestic travel subsidy scheme starting on July 22 for residents (outside of Tokyo) in which the government will provide discount coupons for travele taking day trips and staying overnight in paid



63,861 13%



-\$308.5M (-83%)

2019 **\$373.5M**

Domestic phase but has reverted to the COVID-19 Response phase. Due to an increase in the number of new cases in some areas, some states have

AUSTRALIA





2019 **\$612.4M**