This document provides a summary of the situation across Destination Canada’s international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

For additional information on methodology and a description of the recovery signals, please see Methodological Notes.

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2  Johns Hopkins Coronavirus Resource Center, July 14, 2020 5pm PST
3  European CDC, July 14, 2020
4  Destination Canada Estimates as of July 12, 2020

Estimated Change in Tourism Export Revenue from January to September Compared to 2019 by Province ($M) 4
( % change compared to 2019) 2019 Tourism Export Revenue from January to September

-3,503.0M (-78%) 2019 $4,490.4M
BC
-1,265.5M (-83%) 2019 $1,532.2M
AB
-118.6M (-81%) 2019 $146.6M
SK
-1,987.5M (-77%) 2019 $2,576.7M
QC
-4,042.1M (-81%) 2019 $4,860.3M
ON
-209.7M (-85%) 2019 $246.8M
NB
-375.3M (-87%) 2019 $433.1M
NS
-128.4M (-85%) 2019 $151.1M
PEI
-209.7M (-85%) 2019 $246.8M
NB
-375.3M (-87%) 2019 $433.1M
NS
-128.4M (-85%) 2019 $151.1M
PEI

Legends:

COVID-19 Response – Government restrictions on movement and travel are gradually being lifted.
Domestic – Government restrictions on movement and travel are gradually being lifted. Domestic travel within the country is being considered, planned, and booked.
Inter-State – Domestic travel within the country is being considered, planned, and booked.
Tentative International – Domestic travel within the country is being considered, planned, and booked. However, some restrictions are now being reimplemented in some areas.
Regularized International – Domestic travel within the country is being considered, planned, and booked. Notably, Chinese tour operators are mandated to pause selling tours for international destinations.

Canada

Total confirmed COVID-19 cases as of July 14 2
↑ = % increase compared to previous week 3
Estimated change in Tourism Export Revenue from January to September compared to 2019 ($M) (% change compared to 2019) 4
2019 Tourism Export Revenue from January to September

Updated: July 14, 2020

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Total confirmed COVID-19 cases as of July 14 2
↑ = % increase compared to previous week 3
Estimated change in Tourism Export Revenue from January to September compared to 2019 ($M) (% change compared to 2019) 4
2019 Tourism Export Revenue from January to September

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