
Updated: June 30, 2020

This document provides a summary of the situation across Destination Canada’s international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.


Estimated Change in Tourism Export Revenue from January to September Compared to 2019 by Province ($M) 4 (% change compared to 2019) 2019 Tourism Export Revenue from January to September

1 For additional information on methodology and a description of the recovery signals, please see Methodological Notes.
2 Johns Hopkins Coronavirus Resource Center, June 30, 2020 5pm PST
3 European CDC, June 30, 2020
4 Destination Canada Estimates as of June 28, 2020

Total confirmed COVID-19 cases as of June 30 1

Estimated change in Tourism Export Revenue from January to September compared to 2019 ($M) (% change compared to 2019) 2019 Tourism Export Revenue from January to September

I COVID-19 Response
II Domestic
III Tentative International
IV Regularized International

US market:

I COVID-19 Response
II Intra-State
III Inter-State
IV Tentative International
V Regularized International

Overseas markets:

I COVID-19 Response – Government restrictions on movement and travel are gradually being lifted.
II Tentative International – Government restrictions on movement and travel are gradually being lifted. Government restrictions within US/Canada are being considered, planned, and booked.
III Inter-State – Government restrictions on movement and travel are gradually being lifted. Domestic travel within the US/Canada is being considered, planned, and booked.
IV Regularized International – Government restrictions on movement and travel are gradually being lifted. Domestic travel within US/Canada is being considered, planned, and booked.

North America:

- Canada
- Mexico
- US

Europe:

- UK
- France
- Germany
- Ireland
- Netherlands

Asia:

- China
- India
- Japan
- South Korea
- Australia

Rest of the World:

- Brazil
- Africa

Total confirmed COVID-19 cases as of June 30:

1 = % increase compared to previous week

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