

# COVID-19 Impact and Recovery Report: Domestic Travel

Updated: June 9, 2020

This document provides a snapshot of the domestic recovery situation in Canada. It has the following sections:

1. **Recovery Signals:** The comprehensive approach to understanding when inter-provincial/territorial travel is recovering based on data and analysis in partnership with Google, a major online travel agency, International Air Transport Association (IATA) and more. Destination Canada uses this information to estimate the stage of recovery in each province and territory.
2. **Methodological Notes:** An explanation of the methodologies in the different sections and relevant sources.

## 1. RECOVERY SIGNALS

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume. Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Section 2. Methodological Notes.

Summary of current phase for each province and territory:

	Destination Canada's Overall Assessment of Each Market	Notes
British Columbia	II Hyper Local	Increases in intra-provincial travel searches that have nearly recovered to 2019 levels and a steady number of weekly cases, combined with low levels of intra-provincial accommodation searches and bookings, indicate that British Columbia is in the Hyper Local phase.
Alberta	II Hyper Local	Increases in intra-provincial travel searches that have nearly recovered to 2019 levels and a declining number of weekly cases, combined with low levels of intra-provincial accommodation searches and bookings, indicate that Alberta is in the Hyper Local phase.
Saskatchewan	II Hyper Local	Increases in intra-provincial travel searches that have plateaued at a moderate level and weekly cases that continue to decline, combined with low levels of intra-provincial accommodation searches and bookings, indicate that Saskatchewan is in the Hyper Local phase.
Manitoba	II Hyper Local	Increases in intra-provincial travel searches that are now at levels slightly above the same period in 2019 and a low number of weekly cases, combined with low levels of intra-provincial accommodation searches and bookings, indicate that Manitoba is in the Hyper Local phase.
Ontario	II Hyper Local	Increases in intra-provincial travel search, combined with a relatively high number of weekly cases and low levels of intra-provincial accommodation searches and bookings, indicates that Ontario is in the Hyper Local phase.
Quebec	II Hyper Local	Increases in intra-provincial travel search, combined with a relatively high number of weekly cases and low levels of intra-provincial accommodation searches and bookings, indicates that Quebec is in the Hyper Local phase.
New Brunswick	II Hyper Local	Increases in intra-provincial travel searches that have nearly recovered to 2019 levels and a low number of weekly cases, combined with low levels of intra-provincial accommodation searches and bookings that are increasing, indicate that New Brunswick is in the Hyper Local phase.
Nova Scotia	II Hyper Local	Increases in intra-provincial travel search and a low number of weekly cases, combined with low levels of intra-provincial accommodation searches and bookings that are beginning to increase, indicate that Nova Scotia is in the Hyper Local phase.
Prince Edward Island	II Hyper Local	Increases in intra-provincial travel searches that are now at levels slightly above the same period in 2019 and a low number of weekly cases, combined with low levels of intra-provincial accommodation searches and bookings, indicate that Prince Edward Island is in the Hyper Local phase.
Newfoundland & Labrador	II Hyper Local	Increases in intra-provincial travel searches that have nearly recovered to 2019 levels and a low number of weekly cases, combined with low levels of intra-provincial accommodation searches and bookings, indicate that Newfoundland & Labrador is in the Hyper Local phase.
Yukon	II Hyper Local	Intra-territorial travel searches that have plateaued at a moderate level and a low number of weekly cases, combined with low levels of intra-territorial accommodation searches and bookings, indicate that Yukon is in the Hyper Local phase.
Northwest Territories	III Regional	Intra-territorial travel searches have plateaued at levels that have nearly recovered to 2019 levels and intra-territorial accommodation bookings are fluctuating at moderate levels. These signals, combined with a low number of weekly cases, indicate that the Northwest Territories is in the Regional phase.
Nunavut	III Regional	Nunavut has recorded no confirmed COVID-19 cases. Although, there have been low increases in intra-territorial travel search, Intra-territorial accommodation searches have recovered to levels that are above the same period in 2019. This indicates that Nunavut is in the Regional phase.

<b>British Columbia</b>	<b>II</b> Hyper Local	Increases in intra-provincial travel searches that have nearly recovered to 2019 levels and a steady number of weekly cases, combined with low levels of intra-provincial accommodation searches and bookings, indicate that British Columbia is in the Hyper Local phase.
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**British Columbia Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Regional	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. Intra-provincial travel searches for the week ending June 7, 2020 have nearly recovered to 2019 levels.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels but have been steadily increasing since the week ending April 12, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low levels but have been steadily increasing since the week ending April 5, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in British Columbia for the week ending June 7, 2020 was 59. The number of new weekly cases plateaued at a similar level compared to the previous week.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches are at moderate levels have been steadily increasing since the week ending May 17, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at low levels and have been steadily increasing since the week ending May 17, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Alberta</b>	<b>II</b> Hyper Local	Increases in intra-provincial travel searches that have nearly recovered to 2019 levels and a declining number of weekly cases, combined with low levels of intra-provincial accommodation searches and bookings, indicate that Alberta is in the Hyper Local phase.
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**Alberta Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Regional	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. Intra-provincial travel searches for the week ending June 7, 2020 have nearly recovered to 2019 levels.
Accommodation Searches on OTA	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	YOY intra-provincial accommodation searches are at low levels but have been steadily increasing since the week ending April 19, 2020.
Rate of Hotel Booking	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	YOY intra-provincial accommodation bookings are at low levels but have been trending positively since the week ending April 12, 2020.
Rate of Air Travel	/	/	/	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Not applicable at this stage.
New COVID Cases	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	/	/	/	The number of weekly new cases in Alberta for the week ending June 7, 2020 was 128. This is the lowest number of cases since the week ending March 15.
Dining Search Index	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	YOY intra-provincial dining searches are at moderate levels have been steadily increasing since the week ending May 3, 2020.
Activities & Events Search Index	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	YOY intra-provincial activities & events searches are at low to moderate levels and have been steadily increasing since the week ending May 10, 2020.

Legend:      Current phase       Not there yet       Signal not applicable

<b>Saskatchewan</b>	<b>II</b> Hyper Local	Intra-provincial travel searches that have plateaued at a moderate level and weekly cases that continue to decline, combined with low levels of intra-provincial accommodation searches and bookings, indicate that Saskatchewan is in the Hyper Local phase.
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**Saskatchewan Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Regional	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches had been steadily increasing since the week ending April 12, 2020. However, there has been a plateau at moderate levels since the week ending May 24.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels and have plateaued since the week ending May 3.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low levels but have been trending positively since the week ending April 12, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Saskatchewan for the week ending June 7, 2020 was 4. The peak occurred the week ending May 10, with 115 new cases.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches are at moderate levels have been steadily increasing since the week ending May 10, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at low levels and have plateaued since the week ending May 24, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Manitoba</b>	<b>II</b> Hyper Local	Increases in intra-provincial travel searches that are now at levels slightly above the same period in 2019 and a low number of weekly cases, combined with low levels of intra-provincial accommodation searches and bookings indicate that Manitoba is in the Hyper Local phase.
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**Manitoba Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Regional	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. A sharp increase for the week ending June 7, 2020 has brought intra-provincial travel searches to a level that is slightly above the same period in 2019.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels but have been trending positively since the week ending April 12, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings remain at low levels even after a sharp increase for the week ending June 7, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Manitoba for the week ending June 7, 2020 was 5. Manitoba has had 6 weeks in a row with less than 10 new cases.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches are at moderate levels have been steadily increasing since the week ending May 3, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at low to moderate levels and have been steadily increasing since the week ending April 19, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Ontario</b>	<b>II</b> Hyper Local	Increases in intra-provincial travel search, combined with a relatively high number of weekly cases and low levels of intra-provincial accommodation searches and bookings, indicates that Ontario is in the Hyper Local phase.
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**Ontario Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Regional	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020, with a sharp increase the week ending June 7, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at very low levels and have plateaued since the week ending March 29, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at very low levels and have plateaued since the week ending March 29, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	●	○	○	/	/	/	The number of weekly new cases in Ontario for the week ending June 7, 2020 was 2,758. The number of weekly new cases has been fluctuating in the mid to high 2,000 range since the week ending May 10.
Dining Search Index	●	○	○	○	○	○	YOY intra-provincial dining searches are at very low levels have plateaued since the week ending April 12, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at very low levels and have been declining since the week ending May 24, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Quebec</b>	<b>II</b> Hyper Local	Increases in intra-provincial travel search, combined with a relatively high number of weekly cases and low levels of intra-provincial accommodation searches and bookings, indicates that Quebec is in the Hyper Local phase.
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**Quebec Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Regional	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at very low levels but have started to increase steadily since the week ending May 17.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at very low levels but have been steadily increasing since the week ending April 12, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	●	○	○	/	/	/	The number of weekly new cases in Quebec for the week ending June 7, 2020 was 1,790. This is the fifth week in a row of a declining number of new cases.
Dining Search Index	●	○	○	○	○	○	YOY intra-provincial dining searches are at very low levels have plateaued since the week ending April 5, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at very low levels but have had sharp increases week ending May 31 and June 7.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>New Brunswick</b>	<b>II</b> Hyper Local	Intra-provincial travel searches that have nearly recovered to 2019 levels and a low number of weekly cases, combined with low levels of intra-provincial accommodation searches and bookings that are increasing, indicate that New Brunswick is in the Hyper Local phase.
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**New Brunswick Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Regional	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. Intra-provincial travel searches for the week ending June 7, 2020 have nearly recovered to 2019 levels.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at low levels but have been steadily increasing since the week ending April 12, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at low levels but have been trending positively since the week ending April 12, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in New Brunswick for the week ending June 7, 2020 was 5. This marks a decline from 11 weekly new cases the week of May 31, 2020.
Dining Search Index	○	●	○	○	○	○	YOY intra-provincial dining searches have been steadily increasing since the week ending March 29, 2020. A sharp increase for the week ending June 7, 2020 has brought intra-provincial dining searches to a level that is slightly above the same period in 2019.
Activities & Events Search Index	○	●	○	○	○	○	YOY intra-provincial activities & events searches are at moderate levels but have been declining since the week ending May 24, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □



<b>Nova Scotia</b>	<b>II</b> Hyper Local	Increases in intra-provincial travel search and a low number of weekly cases, combined with low levels of intra-provincial accommodation searches and bookings that are beginning to increase, indicate that Nova Scotia is in the Hyper Local phase.
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**Nova Scotia Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Regional	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020, with a sharp increase the week ending June 7, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at very low levels. After a sustained plateau since the week ending March 29, 2020, there may be signs that accommodation searches are starting to increase.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at very low levels. After a sustained plateau since the week ending April 5, 2020, there may be signs that accommodation bookings are starting to increase.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Nova Scotia for the week ending June 7, 2020 was 3. Nova scotia has had 3 weeks in a row with less than 10 new cases.
Dining Search Index	●	○	○	○	○	○	YOY intra-provincial dining searches are at low to moderate levels. After a sustained plateau since the week ending March 29, 2020, there was a sharp increase for the week ending June 7, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at low levels. After a sustained plateau since the week ending March 22, 2020, there have been continued increases since the week ending May 17, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Prince Edward Island</b>	<b>II</b> Hyper Local	Increases in intra-provincial travel searches that are now at levels slightly above the same period in 2019 and a low number of weekly cases, combined with low levels of intra-provincial accommodation searches and bookings, indicate that Prince Edward Island is in the Hyper Local phase.
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**Prince Edward Island Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Regional	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index							YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. A sharp increase for the week ending June 7, 2020 has brought intra-provincial travel searches to a level that is slightly above the same period in 2019.
Accommodation Searches on OTA							YOY intra-provincial accommodation searches are at low levels, plateauing since the week ending April 12, 2020.
Rate of Hotel Booking							YOY intra-provincial accommodation bookings are at very low levels, fluctuating since the week ending April 26, 2020.
Rate of Air Travel							Not applicable at this stage.
New COVID Cases							The number of weekly new cases in Prince Edward Island for the week ending June 7, 2020 was zero. Prince Edward Island has had 5 weeks in a row with no new cases.
Dining Search Index							YOY intra-provincial dining searches are at moderate levels but have been fluctuating.
Activities & Events Search Index							YOY intra-provincial activities & events searches are at very low levels and have been plateaued since the week ending March 22, 2020.

Legend:      Current phase      Not there yet      Signal not applicable

<b>Newfoundland &amp; Labrador</b>	<b>II</b> Hyper Local	Increases in intra-provincial travel searches that have nearly recovered to 2019 levels and a low number of weekly cases, combined with low levels of intra-provincial accommodation searches and bookings, indicate that Newfoundland & Labrador is in the Hyper Local phase.
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**Newfoundland & Labrador Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Regional	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-provincial travel searches have been steadily increasing since the week ending April 12, 2020. Intra-provincial travel searches for the week ending June 7, 2020 have nearly recovered to 2019 levels.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-provincial accommodation searches are at very low levels and have been fluctuating since the week ending May 17, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-provincial accommodation bookings are at very low levels but have been trending positively since the week ending April 12, 2020
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Newfoundland & Labrador for the week ending June 7 was zero. Newfoundland & Labrador has had 7 weeks in a row with less than 10 new cases.
Dining Search Index	●	○	○	○	○	○	YOY intra-provincial dining searches are at low levels and have been plateaued since the week ending March 22, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-provincial activities & events searches are at low to moderate levels and have been increasing steadily since the week ending May 17, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Yukon</b>	<b>II</b> Hyper Local	Intra-territorial travel searches that have plateaued at a moderate level and a low number of weekly cases, combined with low levels of intra-territorial accommodation searches and bookings, indicate that Yukon is in the Hyper Local phase.
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**Yukon Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Regional	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	●	○	○	○	○	YOY intra-territorial travel searches have been plateaued at a moderate level since the week ending May 24, 2020.
Accommodation Searches on OTA	●	○	○	○	○	○	YOY intra-territorial accommodation searches are at very low levels, fluctuating since the week ending March 22, 2020.
Rate of Hotel Booking	●	○	○	○	○	○	YOY intra-territorial accommodation bookings are at low levels. After a sustained plateau since the week ending May 3, 2020, there was a sharp increase for the week ending June 7, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in Yukon for the week ending June 7, 2020 was zero. Yukon has had no new cases since the week ending May 3.
Dining Search Index	○	●	○	○	○	○	YOY intra-territorial dining searches are at moderate levels, with sharp increases the week ending May 31 and June 7, 2020.
Activities & Events Search Index	●	○	○	○	○	○	YOY intra-territorial activities & events searches are at very low levels and have plateaued since the week ending March 29, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Northwest Territories</b>	<b>III</b> Regional	Intra-territorial travel searches have plateaued at levels that have nearly recovered to 2019 levels and intra-territorial accommodation bookings are fluctuating at moderate levels. These signals, combined with a low number of weekly cases, indicate that the Northwest Territories is in the Regional phase.
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**Northwest Territories Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Regional	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	○	○	●	○	○	○	YOY intra-territorial travel searches have plateaued since the week ending May 17, 2020 at levels that have nearly recovered to 2019 levels
Accommodation Searches on OTA	○	●	○	○	○	○	YOY intra-territorial accommodation searches decreased to low levels the week ending June 7, 2020 after two weeks sustained at moderate levels the week ending May 24 and May 31, 2020 .
Rate of Hotel Booking	○	○	●	○	○	○	YOY intra-territorial accommodation bookings are at moderate levels but have fluctuated since the week ending May 17, 2020.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	The number of weekly new cases in the Northwest Territories for the week ending June 7, 2020 was zero. Northwest Territories has had no new cases since the week ending April 19.
Dining Search Index	●	○	○	○	○	○	YOY intra-territorial dining searches are at very low levels and have been fluctuating since the week ending April 5, 2020.
Activities & Events Search Index	○	●	○	○	○	○	YOY intra-territorial activities & events searches are at low to moderate levels. After sustained increases since the week ending May 10, 2020, there has been a decline to back to moderate levels for the week ending June 7, 2020.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

<b>Nunavut</b>	<b>III Regional</b>	Nunavut has recorded no confirmed COVID-19 cases. Although there have been low increases in intra-territorial travel search, intra-territorial accommodation searches have recovered to levels that are above the same period in 2019. This indicates that Nunavut is in the Regional phase.
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**Nunavut Assessment Summary:**

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Regional	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	○	○	○	○	○	YOY intra-territorial travel searches are at low levels, fluctuating since the week ending April 12, 2020.
Accommodation Searches on OTA	○	○	●	○	○	○	YOY intra-territorial accommodation searches have had sustained increases over the week ending May 31 and June 7, 2020. Intra-territorial accommodation searches are at a level that is above the same period in 2019
Rate of Hotel Booking	●	○	○	○	○	○	Data not available.
Rate of Air Travel	/	/	/	○	○	○	Not applicable at this stage.
New COVID Cases	○	●	○	/	/	/	Nunavut has not confirmed any cases to date.
Dining Search Index	●	○	○	○	○	○	Data not available.
Activities & Events Search Index	●	○	○	○	○	○	Data not available.

Legend:      Current phase ●      Not there yet ○      Signal not applicable □

## 2. METHODOLOGICAL NOTES

**I. Recovery Signals:** The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. **COVID-19 Response:** Governments are responding with measures such as shelter in place and quarantines. Movement is restricted and travel is either not possible, desirable or encouraged.
- II. **Hyper Local Travel:** Some restrictions have been lifted and movement within local areas is possible. Governments will likely recommend that places ensure physical distancing while supporting local economies.
- III. **Regional Travel:** Travel by vehicle within a province/territory is possible and not discouraged.
- IV. **Inter-Provincial Travel:** Travel by multiple means (air, car, trains, etc.) within the country, across provincial/territorial boundaries.
- V. **Tentative International Travel:** Some international travel, such as family related or urgent business. There may be some leisure travel from less risk averse travellers seek to capitalize on reduced prices or increases availability. Airlines may not have restored international routes beyond major hubs.
- VI. **Regularized International Travel:** Regular international travel. Some business meetings and events are re-introduced, leisure travel is closer to pre-COVID-19 levels.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

### II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- **Rate of Accommodation Searches:** Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- **Rate of Accommodation Bookings:** Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- **Rate of Air Travel:** The volume of forward-looking 2020 air bookings by month to other provinces/territories versus 2019 air bookings, broken down by week. By comparing against the 2019 average of when travel was booked for and when it was booked, this establishes the amount of impact against each month of travel.
- **Weekly New COVID-19 Confirmed Cases:** The weekly total of new confirmed COVID-19 cases, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.
- **Dining Search Index:** 2020 searches for dining related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international dining related search terms. This is provided as an index rather than a volume of searches.
- **Attractions & Events Search Index:** 2020 searches for attractions and events related keywords compared to 2019 searches, broken down by week. Available for each market's intra-provincial/territorial, inter-provincial/territorial and international attractions and events related search terms. This is provided as an index rather than a volume of searches.