

COVID-19 Impact and Recovery Report: Resident Sentiment & Travel-Related Measures

Updated: June 2, 2020

This document provides an evergreen assessment of the situation in Canada. It has the following sections:

- Resident Sentiment:** The level of 'welcome' that residents from each province/region are feeling towards accepting visitors into their communities.
- Travel-Related Measures:** A summary of the travel and tourism-related measures in place in each province and territory.
- Methodological Notes:** An explanation of the methodologies in the different sections and relevant sources.

1. RESIDENT SENTIMENT

Destination Canada is tracking sentiment to understand the level of 'welcome' that residents of each province/region are feeling towards visitors. The data excludes residents from the northern territories. Respondents are asked to rate their level of agreement with the following statements:

- I would welcome visitors travelling to my community from **other communities near me**
- I would welcome visitors travelling to my community from **other parts of my province**
- I would welcome visitors travelling to my community from **other parts of Canada**
- I would welcome visitors travelling to my community from **the United States**
- I would welcome visitors travelling to my community from **other countries** (outside of the United States)

Additional insights and trended data for Canadian Resident Sentiment is available on Destination Canada's website: <https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research>

Percentage that Strongly or Somewhat Agree with Welcoming Visitors to Their Community

| | British Columbia (n=210) | Alberta (n=200) | Saskatchewan & Manitoba (n=200) | Ontario (n=604) | Quebec (n=419) | Atlantic (n=203) |
|---------------------------------|--------------------------|-----------------|---------------------------------|-----------------|----------------|------------------|
| From other communities near me | 55% | 52% | 43% | 33% | 49% | 48% |
| From other parts of my province | 44% | 39% | 40% | 28% | 39% | 39% |
| From other parts of Canada | 21% | 22% | 22% | 25% | 31% | 13% |
| From the United States | 8% | 10% | 13% | 10% | 6% | 6% |
| From other countries | 13% | 5% | 9% | 9% | 9% | 6% |

Green text indicates significantly higher than at least one other region @ 95% confidence

Red text indicates significantly lower than at least one other region @ 95% confidence

Source: Destination Canada Resident Sentiment tracking study, June 2, 2020

2. TRAVEL-RELATED MEASURES

Individual provinces and territories have implemented measures on travel between provinces and territories. The below table outlines self-isolation requirements for domestic travellers entering into each province or territory, as well as restrictions on travel across provincial and territorial borders. Tracking these measures is challenging given the fluid nature of COVID-19. This information was collected by provincial and territorial tourism marketing authorities and relevant tourism departments and current as of June 2, 2020.

Travel Measures

| | Traveller self-isolation required? | Travel restrictions? |
|--|---|---|
| British Columbia (BC) | ● No self-isolation for domestic travellers entering BC | ● No travel restrictions for domestic travellers entering BC |
| Alberta (AB) | ● No self-isolation for domestic travellers entering AB | ● No travel restrictions for domestic travellers entering AB |
| Saskatchewan^{1, 2} (SK) | ● No self-isolation for domestic travellers entering SK | ✗ No travel restrictions for domestic travellers entering SK; effective June 8, the public health order restricting travel for Northwest Saskatchewan will be lifted, this will allow for travel in and out of the northwest region and between communities |
| Manitoba^{3, 4, 5} (MB) | ✗ 14-day self-isolation for domestic travellers entering MB, except for essential workers | ✗ No travel restrictions for domestic travellers entering MB, but self-isolation required; highway checkpoints established to educate travellers; travel prohibited to remote northern communities but travel to northern parks, campgrounds, cabins, lodges and resorts permitted |
| Ontario (ON) | ● No self-isolation for domestic travellers entering ON | ● No travel restrictions for domestic travellers entering ON |
| Quebec⁶ (QC) | ● No self-isolation for domestic travellers entering QC | ✗ Gradually reopening regions over several weeks (since May 4); all Quebecers are being asked to avoid travelling as much as possible from one region to another or from one city to another |
| New Brunswick⁷ (NB) | ✗ 14-day self-isolation for domestic travellers entering NB, except for exempt essential service providers | ✗ Prohibition on all non-essential travel into NB, except for residents, workers and other specific exemptions |
| Nova Scotia⁸ (NS) | ✗ 14-day self-isolation for domestic travellers entering NS, except for exempt workers from specific sectors | ● No travel restrictions for domestic travellers entering NS, but self-isolation required |
| Prince Edward Island^{9, 10} (PE) | ✗ 14-day self-isolation for all admitted travellers entering PE, except for exempt essential workers | ✗ Prohibition on all non-essential travel into PE, screening at all entry points into PE |
| Newfoundland & Labrador^{11, 12} (NL) | ✗ 14-day self-isolation for domestic travellers entering NL, except for asymptomatic workers from specific sectors | ✗ Prohibition on all travel to NL, except for residents and workers from key sectors and other specific exemptions as approved by the Chief Medical Officer of Health |
| Yukon^{13, 14, 15} (YT) | ✗ 14-day self-isolation for all travellers entering YT, no exemptions | ✗ Entry permitted for YT residents, non-resident family members, critical or essential service workers, transiting to neighbouring jurisdiction (24-hour limit) and transboundary First Nations people exercising treaty rights, with few exemptions; enforcement at land borders and airport; mandatory travel routes for transiting through YT; plan to lift travel restrictions between YT and BC in July |
| Northwest Territories^{16, 17} (NT) | ✗ 14-day self-isolation for all admitted travellers entering NT; must self-isolate in government designated sites in Yellowknife, Inuvik, Hay River or Fort Smith | ✗ Prohibition on all travel into NT that originate from inter-jurisdictional borders, except residents and specific exemptions |
| Nunavut^{18, 19} (NU) | ✗ 14-day self-isolation for all admitted travellers prior to travelling to NU, must self-isolate in government designated sites in Edmonton, Winnipeg, Ottawa or Yellowknife | ✗ In-territory travel advisories have been lifted, travel outside of Nunavut still not recommended. Prohibition on all travel into NU, except residents and critical workers; require written permission from the territory's Chief Public Health Officer to enter |

Legend:

No measures in place ●

Some form of measures in place ✗

As of June 1, some Parks Canada places began a safe, gradual reopening of some outdoor areas at national parks, national historic sites and national marine conservation areas. Openings will differ across the country. Please consult the Parks Canada website for an updated list of specific Parks Canada locations with special instructions: <https://www.pc.gc.ca/en/voyage-travel/securite-safety/covid-19-info#locations>

Most provinces and territories have implemented a framework to guide re-opening strategies catered to their individual circumstances. Since each province and territory is starting from a different baseline to implement the re-opening of their local economy, the phases and stages are not congruent across jurisdictions. The table below outlines the current status of restrictions on tourism related sectors as of June 2, 2020. Unless noted, business must operate with sufficient social distancing measures in place.

Tourism Related Measures

| | Current Phase/Stage | Hotels & Accommodation | Restaurants & Dining | Outdoor & Recreational Activities | Indoor Attractions | Large Gatherings/Conferences |
|---|--|--|--|---|---|--------------------------------|
| British Columbia ^{20, 21} | Phase 2 of 4 Starting May 19 | Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns | Dine-in can open (with sufficient distancing measures) | Recreation, sports, parks, beaches and outdoor spaces; encouraging small groups and social distancing. Provincial park campgrounds (BC residents only through summer) | Museums, art galleries and libraries | ✗ in phase 4 |
| Alberta ^{22, 23} | Stage 1 of 3 Starting May 14 (Calgary/Brooks fully entered Stage 1 as of June 1) | Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns | Dine-in can open (at 50% capacity) | Golf, private/municipal campgrounds (50% occupancy, open to AB residents only), farmers markets | Museums and art galleries | ✗ in stage 3 |
| Saskatchewan ^{24, 25} | Phase 2 of 5 Starting May 19 (Phase 3 begins on June 8) | Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns. Rental of tents and yurts in provincial parks not permitted | Dine-in closed (delivery & take-out only). Dine-in will be allowed at 50% (June 8) | Fishing/boat launch and some park access for hiking/biking; golf, outfitting camps, outdoor individual recreation, camping | ✗ in phase 4 | ✗ in phase 5 |
| Manitoba ^{26, 27} | Phase 2 Starting June 1 | Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns | Dine-in can open (at 50% capacity) | Golf, marinas, parks, camping, drive-in movie theatres, beaches, sports and recreational activities | Museums, galleries and libraries; swimming pools, bowling alleys and spas open with 50% occupancy | ✗ Not before September 2020 |
| Ontario ^{28, 29, 30} | Stage 1 of 3 Starting May 19 | Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns; no meeting rooms, recreational facilities | Dine-in closed (delivery, take-out only) | Provincial parks open for day use, golf, marinas, campgrounds only for trailers/RVs with seasonal contracts, outdoor sports facilities/fields, outdoor picnic sites, benches/shelters in parks; drive-in movie theatres; backcountry camping at provincial parks and on Crown Lands | ✗ in stage 2 or 3 | ✗ beyond phase 3 |
| Quebec ³¹ | Phase 5 of 6 phases Starting June 1 (additional phases TBD) | Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns | Dine-in closed (delivery & take-out only) | Recreational sports, leisure and outdoor activities carried out individually or in pairs; e.g. paddling, fishing, hiking and golf; campgrounds | Museums, libraries and commercial centres | ✗ TBD |

| | Current Phase/Stage | Hotels & Accommodation | Restaurants & Dining | Outdoor & Recreational Activities | Indoor Attractions | Large Gatherings/Conferences |
|---|---|---|---|---|---|---|
| New Brunswick ^{32, 33} | Yellow (Level 3a) of 4 Starting May 22 On May 27, one region of the province (Zone 5) went back to Orange (level 2b) because of a regional outbreak | Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns | Dine-in can open (with sufficient distancing measures) | Campgrounds and outdoor recreational activities, beaches, ATV trails, golf courses, marinas and fishing/hunting | Museums, art galleries, libraries and spas (spas are not open in zone 5) | ✗ in Green (Level 4) |
| Nova Scotia ^{34, 35, 36} | No official re-opening plan in place | Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns | Dine-in closed (delivery & take-out only). Dine-in can open with distancing and cleaning protocols (June 5) | Golf, paddling, fishing, boating, beaches, parks and trails; private campgrounds at 50% capacity (June 5); provincial campgrounds (June 15) | ✗ TBD | ✗ TBD |
| Prince Edward Island ^{37, 38, 39} | Phase 3 of 4 Starting June 1 | Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns; however, accommodations are open to PEI residents only | Dine-in open, up to 50 persons with additional persons permitted on patio; no buffet style | Golf, fishing and marinas; recreational sports permitted while adhering to gathering guidance; some activities require modification (e.g. pools, arenas) | Art galleries, libraries and community centres | ✗ in phase 4 |
| Newfoundland & Labrador ⁴⁰ | Alert level 4 of 5 (moving from level 5 down to level 1) Starting May 11 | Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns | Dine-in closed (delivery & take-out only) | Recreational hunting & angling, golf, parks, outdoor individual recreation | ✗ in Level 3 | ✗ in Level 2 (expansion of gatherings TBD) |
| Yukon ^{41, 42, 43} | Phase 1 of 4 Starting May 15 (Phase 2 begins on July 1) | Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns (with enhanced cleaning and public health measures) | Dine-in can open (at 50% capacity with sufficient distancing measures) | Outdoor spaces with 10 or fewer people; golfing, fishing, hunting and campgrounds (YT residents only) | Open with public health measures & completed operational plan | ✗ in Phase 3 (no size restrictions with physical distancing); open in phase 4 |
| Northwest Territories ⁴⁴ | Phase 1 of 4 Starting May 15 | Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns (with control/safety measures in place) | Dine-in closed (delivery & take-out only) | Golf, beaches, boat launches, gardens, territorial park day-use can open with strict measures; tourism operators can open for local residents only with strict measures | Museums and art galleries can open but with strict measures | ✗ in Phase 3 (no size restrictions with physical distancing); open in phase 4 |
| Nunavut ^{45, 46, 47} | Every two weeks after June 1, the Chief Public health Officer will decide which measures can be eased, maintained or if additional restrictions are needed | Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns | Dine-in closed (delivery & take-out only) | All municipal parks and day-use areas of territorial parks and territorial park reserves are open. Territorial parks will be allowed to reopen for outdoor activities only, all park buildings will remain closed | Galleries, museums and libraries to re-open for individual viewing and browsing (June 8); group sessions still prohibited | ✗ TBD |

3. METHODOLOGICAL NOTES

I. Resident Sentiment: Approximately ~1,800 responses for the resident sentiment questions are collected from Canadians on a weekly basis through an online methodology. The study is weighted to be representative of the Canadian population according to census data, excluding the northern territories. The questions are being asked by Leger, a market research provider. Destination Canada has requested a minimum of n=200 respondents every week from each province/region, with a minimum of n=50 respondents identifying as living in rural communities within each province/region.

II. Travel-Related Measures: In conjunction with provincial and territorial partners, Destination Canada has sourced information directly from provincial and territorial government websites; additional insights are provided by provincial and territorial partners where relevant or where information from official sources is incomplete. The intention for this section is to provide the latest available information as of the date of the report. Given the evolving nature of these measures and phased opening strategies, readers are encouraged to seek information from official government sources for the most current information.

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