COVID-19 Impact and Recovery Report: Resident Sentiment & Travel-Related Measures

Updated: May 26, 2020

This document provides an evergreen assessment of the situation in Canada. It has the following sections:

1. **Resident Sentiment**: The level of ‘welcome’ that residents from each province/region are feeling towards accepting visitors into their communities.

2. **Travel-Related Measures**: A summary of the travel and tourism-related measures in place in each province and territory.

3. **Methodological Notes**: An explanation of the methodologies in the different sections and relevant sources.

### 1. RESIDENT SENTIMENT

Destination Canada is tracking sentiment to understand the level of ‘welcome’ that residents of each province/region are feeling towards visitors. The data excludes residents from the northern territories. Respondents are asked to rate their level of agreement with the following statements:

- I would welcome visitors travelling to my community from **other communities near me**
- I would welcome visitors travelling to my community from **other parts of my province**
- I would welcome visitors travelling to my community from **other parts of Canada**
- I would welcome visitors travelling to my community from **the United States**
- I would welcome visitors travelling to my community from **other countries** (outside of the United States)


**Percentage that Strongly or Somewhat Agree with Welcoming Visitors to Their Community**

<table>
<thead>
<tr>
<th>From other communities near me</th>
<th>British Columbia (n=200)</th>
<th>Alberta (n=200)</th>
<th>Saskatchewan &amp; Manitoba (n=200)</th>
<th>Ontario (n=601)</th>
<th>Quebec (n=409)</th>
<th>Atlantic (n=201)</th>
</tr>
</thead>
<tbody>
<tr>
<td>From other parts of my province</td>
<td>41%</td>
<td>47%</td>
<td>45%</td>
<td>39%</td>
<td>50%</td>
<td>62%</td>
</tr>
<tr>
<td>From other parts of Canada</td>
<td>35%</td>
<td>39%</td>
<td>41%</td>
<td>33%</td>
<td>43%</td>
<td>54%</td>
</tr>
<tr>
<td>From the United States</td>
<td>17%</td>
<td>32%</td>
<td>22%</td>
<td>30%</td>
<td>35%</td>
<td>22%</td>
</tr>
<tr>
<td>From other countries</td>
<td>9%</td>
<td>15%</td>
<td>12%</td>
<td>13%</td>
<td>11%</td>
<td>14%</td>
</tr>
</tbody>
</table>

*Green text indicates significantly higher than at least one other region @ 95% confidence
Red text indicates significantly lower than at least one other region @ 95% confidence
Source: Destination Canada Resident Sentiment tracking study, May 26, 2020*

### 2. TRAVEL-RELATED MEASURES

Individual provinces and territories have implemented measures on travel between provinces and territories. The below table outlines self-isolation requirements for domestic travellers entering into each province or territory, as well as restrictions on travel across provincial and territorial borders. Tracking these measures is challenging given the fluid nature of COVID-19. This information was collected by provincial and territorial tourism marketing authorities and relevant tourism departments and current as of May 26, 2020.

*Please source this document as "COVID-19 Impact and Recovery Report: Resident Sentiment & Travel Related Measures, Updated: May 26, 2020, Destination Canada"*
<table>
<thead>
<tr>
<th>Province/Region</th>
<th>Traveller self-isolation required?</th>
<th>Travel restrictions?</th>
</tr>
</thead>
<tbody>
<tr>
<td>British Columbia (BC)</td>
<td>No self-isolation for domestic travellers entering BC</td>
<td>No travel restrictions for domestic travellers entering BC</td>
</tr>
<tr>
<td>Alberta (AB)</td>
<td>No self-isolation for domestic travellers entering AB</td>
<td>No travel restrictions for domestic travellers entering AB</td>
</tr>
<tr>
<td>Saskatchewan (SK)</td>
<td>No self-isolation for domestic travellers entering SK</td>
<td>No travel restrictions for domestic travellers entering SK, but restrictions for all non-critical travel to northwestern SK</td>
</tr>
<tr>
<td>Manitoba (MB)</td>
<td>14-day self-isolation for domestic travellers entering MB, except for essential workers</td>
<td>No travel restrictions for domestic travellers entering MB, but self-isolation required; highway checkpoints established to educate travellers; travel prohibited to remote northern communities; under Phase 2 travel to northern parks, campgrounds, cabins, lodges and resorts permitted (June 1)</td>
</tr>
<tr>
<td>Ontario (ON)</td>
<td>No self-isolation for domestic travellers entering ON</td>
<td>No travel restrictions for domestic travellers entering ON</td>
</tr>
<tr>
<td>Quebec (QC)</td>
<td>No self-isolation for domestic travellers entering QC</td>
<td>Gradually reopening regions over several weeks (since May 4); all Quebecers are being asked to avoid travelling as much as possible from one region to another or from one city to another</td>
</tr>
<tr>
<td>New Brunswick (NB)</td>
<td>14-day self-isolation for domestic travellers entering NB, except for exempt essential service providers</td>
<td>Prohibition on all non-essential travel into NB, except for residents, workers and other specific exemptions</td>
</tr>
<tr>
<td>Nova Scotia (NS)</td>
<td>14-day self-isolation for domestic travellers entering NS, except for exempt workers from specific sectors</td>
<td>No travel restrictions for domestic travellers entering NS, but self-isolation required</td>
</tr>
<tr>
<td>Prince Edward Island (PE)</td>
<td>14-day self-isolation for all admitted travellers entering PE, except for exempt essential workers</td>
<td>Prohibition on all non-essential travel into PE, screening at all entry points into PE</td>
</tr>
<tr>
<td>Newfoundland &amp; Labrador (NL)</td>
<td>14-day self-isolation for domestic travellers entering NL, except for asymptomatic workers from specific sectors</td>
<td>Prohibition on all travel to NL, except for residents and workers from key sectors and other specific exemptions as approved by the Chief Medical Officer of Health</td>
</tr>
<tr>
<td>Yukon (YT)</td>
<td>14-day self-isolation for all travellers entering YT, no exemptions</td>
<td>Entry permitted for YT residents, non-resident family members, critical or essential service workers, transiting to neighbouring jurisdiction (24-hour limit) and transboundary First Nations people exercising treaty rights, with few exemptions; enforcement at land borders and airport; mandatory travel routes for transiting through YT</td>
</tr>
<tr>
<td>Northwest Territories (NT)</td>
<td>14-day self-isolation for all admitted travellers entering NT; must self-isolate in government designated sites in Yellowknife, Inuvik, Hay River or Fort Smith</td>
<td>Prohibition on all travel into NT that originate from inter-jurisdictional borders, except residents and specific exemptions</td>
</tr>
<tr>
<td>Nunavut (NU)</td>
<td>14-day self-isolation for all admitted travellers prior to travelling to NU, must self-isolate in government designated sites in Edmonton, Winnipeg, Ottawa or Yellowknife</td>
<td>Prohibition on all travel into NU, except residents and critical workers; require written permission from the territory’s Chief Public Health Officer to enter</td>
</tr>
</tbody>
</table>

Legend: No measures in place ● Some form of measures in place ×
Most provinces and territories have implemented a framework to guide re-opening strategies catered to their individual circumstances. Since each province and territory is starting from a different baseline to implement the re-opening of their local economy, the phases and stages are not congruent across jurisdictions. The table below outlines the current status of restrictions on tourism related sectors as of May 26, 2020. Unless noted, business must operate with sufficient social distancing measures in place.

### Tourism Related Measures

<table>
<thead>
<tr>
<th>Province</th>
<th>Current Phase/Stage</th>
<th>Hotels &amp; Accommodation</th>
<th>Restaurants &amp; Dining</th>
<th>Outdoor &amp; Recreational Activities</th>
<th>Indoor Attractions</th>
<th>Large Gatherings/Conferences</th>
</tr>
</thead>
<tbody>
<tr>
<td>British Columbia</td>
<td>Phase 2 of 4</td>
<td>Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns</td>
<td>Dine-in can open (with sufficient distancing measures)</td>
<td>Recreation, sports, parks, beaches and outdoor spaces; encouraging small groups and social distancing. Provincial park campgrounds (June 1 to BC residents only through summer)</td>
<td>Museums, art galleries and libraries</td>
<td>× in phase 4</td>
</tr>
<tr>
<td>Alberta</td>
<td>Stage 1 of 3 (Calgary/Brooks slower openings/delays)</td>
<td>Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns</td>
<td>Dine-in can open (at 50% capacity)</td>
<td>Golf, private/municipal campgrounds, day use at provincial parks (camping June 1), farmers markets</td>
<td>Museums and art galleries</td>
<td>× in stage 3</td>
</tr>
<tr>
<td>Saskatchewan</td>
<td>Phase 2 of 5</td>
<td>Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns, Rental of tents and yurts in provincial parks not permitted</td>
<td>Dine-in closed (delivery &amp; take-out only)</td>
<td>Fishing/boat launch and some park access for hiking/biking (May 4); golf, outfitting camps, outdoor individual recreation (May 15); camping (June 1)</td>
<td>Museums, galleries and libraries, swimming pools, bowling alleys and spas open with 50% occupancy (June 1)</td>
<td>× in phase 4; × in phase 5</td>
</tr>
<tr>
<td>Manitoba</td>
<td>Phase 1</td>
<td>Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns</td>
<td>Dine-in closed (delivery &amp; take-out only)</td>
<td>Golf, marinas, parks, camping, drive-in movie theatres, beaches; occupancy limits on golf lifted (June 1)</td>
<td>Museums, galleries and libraries</td>
<td>× Not before September 2020</td>
</tr>
<tr>
<td>Ontario</td>
<td>Stage 1 of 3</td>
<td>Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns; no meeting rooms, recreational facilities</td>
<td>Dine-in closed (delivery, take-out only)</td>
<td>Provincial parks open for day use (May 11); golf, marinas, campgrounds only for trailers/RVs with seasonal contracts (May 16); outdoor sports facilities/fields, outdoor picnic sites, benches/shelters in parks (May 19)</td>
<td>Museums and libraries (May 29)</td>
<td>× in stage 2 or 3 beyond phase 3</td>
</tr>
<tr>
<td>Quebec</td>
<td>Phase 4 of 6</td>
<td>Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns</td>
<td>Dine-in closed (delivery &amp; take-out only)</td>
<td>Recreational sports, leisure and outdoor activities carried out individually or in pairs; e.g. paddling, fishing, hiking and golf (May 20)</td>
<td>Museums and libraries (May 29)</td>
<td>TBD</td>
</tr>
<tr>
<td>New Brunswick</td>
<td>Yellow (Level 3a)</td>
<td>Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns</td>
<td>Dine-in can open (with sufficient distancing measures)</td>
<td>Campgrounds and outdoor recreational activities, beaches, ATV trails, golf courses, marinas and fishing/hunting</td>
<td>Museums, art galleries and libraries</td>
<td>× in Green (Level 4)</td>
</tr>
<tr>
<td>Nova Scotia</td>
<td>No official re-opening plan in place</td>
<td>Accommodations are open unless they have decided to close due to lack of demand/low occupancy/health concerns</td>
<td>Dine-in closed (delivery &amp; take-out only)</td>
<td>Golf, paddling, fishing, boating, beaches, campgrounds only for trailers/RVs with seasonal contracts, parks and trails</td>
<td></td>
<td>TBD</td>
</tr>
</tbody>
</table>

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### 3. METHODOLOGICAL NOTES

#### I. Resident Sentiment:
Approximately ~1,800 responses for the resident sentiment questions are collected from Canadians on a weekly basis through an online methodology. The study is weighted to be representative of the Canadian population according to census data, excluding the northern territories. The questions are being asked by Leger, a market research provider. Destination Canada has requested a minimum of n=200 respondents every week from each province/region, with a minimum of n=50 respondents identifying as living in rural communities within each province/region.

#### II. Travel-Related Measures:
In conjunction with provincial and territorial partners, Destination Canada has sourced information directly from provincial and territorial government websites; additional insights are provided by provincial and territorial partners where relevant or where information from official sources is incomplete. The intention for this section is to provide the latest available information as of the date of the report. Given the evolving nature of these measures and phased opening strategies, readers are encouraged to seek information from official government sources for the most current information.
Sources:

1. Government of Saskatchewan, Travel Information, May 26, 2020

https://www.gov.mb.ca/covid19/soe.html

3. Manitoba Government, Manitoba Establishing Checkpoints to Inform Travellers about COVID-19, March 27, 2020

4. Manitoba Government, Second phase pf restoring safe services plan to begin June 1, May 27, 2020

5. Government of Quebec, Travelling from one region to another or from one city to another during the COVID-19 pandemic, May 26, 2020

https://www2.gnb.ca/content/gnb/en/corporate/promo/covid19/travel.html
https://www2.gnb.ca/content/dam/gnb/Departments/h-s/pdf/travel-Notice.pdf

https://novascotia.ca/coronavirus/what-it-means-for-nova-scotians/


https://www.gov.nl.ca/covid19/travel.html
https://www.gov.nl.ca/covid19/orders/

11. Government of Newfoundland and Labrador, Special Measures Order (Travel Exemption Order), May 5, 2020
https://www.gov.nl.ca/covid19/files/Travel-Exemption-Order.pdf


15. Government of Northwest Territories, Public Health Order, April 27, 2020

https://www.gov.nu.ca/health/information/covid19-travel-ban

https://www2.gov.bc.ca/gov/content/safety/emergency-preparedness-response-recovery/covid-19-provincial-support/bc-restart-plan#getting-back-to-work

18. Government of British Columbia, Most campgrounds, recreation sites opening throughout the province, May 25, 2020
https://news.gov.bc.ca/releases/2020ENV0027-000936

https://www.alberta.ca/relaunch-strategy.aspx


22. Government of Manitoba, Restoring Safe Services (Phase One), May 26, 2020
https://www.gov.mb.ca/covid19/restoring/phase-one.html

23. Government of Manitoba, Restoring Safe Services (Phase Two), May 26, 2020
https://www.gov.mb.ca/covid19/restoring/phase-two.html

https://www.ontario.ca/page/framework-reopening-our-province


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