

Provincial and Territorial Contacts for the Canadian Signature Experiences Program

Questions relating to the CSE application process or the CSE member renewal process may be directed to your Provincial or Territorial CSE program representative. Below are the primary contacts across Canada.

British Columbia

Sandy Reid

Sales Manager, North America
Destination British Columbia
12th Floor, 510 Burrard Street
Vancouver, British Columbia
Canada V6C 3A8
Tel: 604-660-3234
sandy.reid@DestinationBC.ca

Leona Zheng

Sales Manager-Asia, Tourism Marketing
Destination British Columbia
12th Floor, 510 Burrard Street
Vancouver, British Columbia
Canada V6C 3A8
Tel: 604-660-6367
Leona.Zheng@destinationbc.ca

Alberta

Stephanie Clovechok

Travel Alberta Team Member
Manager, Business Development, Experience
Development
Travel Alberta
400-1601 9 Avenue SE
Calgary Alberta
Canada T2G 0H4
Tel: 403-648-1082
stephanie.clovechok@travelalberta.com

Saskatchewan

Heidi Wesling

Travel Trade Market Consultant
Tourism Saskatchewan
189-1621 Albert Street
Regina, Saskatchewan
Canada S4P 2S5
Tel: 306-798-3168
heidi.wesling@tourismsask.com

Amy McInnis

Travel Trade Market Consultant
Tourism Saskatchewan
189-1621 Albert Street
Regina, Saskatchewan
Canada S4P 2S5
Tel: 306-787-2199
amy.mcinnis@tourismsask.com

Manitoba

Cindy Perrett

International Marketing Specialist
Travel Manitoba
21 Forks Market Road
Winnipeg, Manitoba
Canada R3C 4T7
Tel: 204-295-7006
cperrett@travelmanitoba.com

Melanie Swenarchuk

Senior Business Development Manager
Travel Manitoba
21 Forks Market Road
Winnipeg, Manitoba
Canada R3C 4T7
Tel: 204-927-7864
mswenarchuk@travelmanitoba.com

Ontario

Nicole Leaper

Manager, Ontario Signature Experiences
Ontario Tourism Marketing Partnership Corporation
10 Dundas St. East, Suite 900
Toronto, Ontario
Canada M7A 2A1
Tel: 416-314-7378
Nicole.Leaper@ontario.ca

Quebec

Dan Nguyen

Project Officer
Promotion and Marketing Branch
Ministry of Tourism
1255 Peel Street, Suite 400
Montreal, Quebec Canada H3B 4V4
Tel: 514-873-7977 ext. 4336
dan.nguyen@tourisme.gouv.qc.ca

New Brunswick

Shelley Pisegna

Development Officer - Visitor Experience
New Brunswick Tourism, Heritage and Culture
428 Collishaw St
Moncton, New Brunswick Canada E1C 3C7
Tel: (506) 850-7934
shelley.pisegna@gnb.ca

Nova Scotia

Heather Yule

Manager - Experience Development
Tourism Nova Scotia
PO Box 667, 8 Water Street
Windsor, Nova Scotia Canada B0N 2T0
Tel: 902-798-6768
heather.yule@novascotia.ca

Prince Edward Island

Janet E. Wood

Manager, Product Development
Department of Tourism
PO Box 2000, Charlottetown
Prince Edward Island Canada CIA 7N8
Tel: 902-368-5508
jewood@gov.pe.ca

Newfoundland and Labrador

Erin Skinner

International Travel Trade and
Travel Media Relations
Newfoundland and Labrador Tourism
Department of Business, Tourism, Culture &
Rural Development
PO Box 8700
St. John's, Newfoundland and Labrador
Canada A1B 4J6
Tel: 709-729-4155
ErinSkinner@gov.nl.ca

Yukon

Shannon McNevin

Manager, Industry Services - Product
Development, Industry Services Unit
Tourism Yukon
100 Hanson Street, P.O. Box 2703
Whitehorse, Yukon Canada Y1A 2C6
Tel: 867-667-8723
shannon.mcnevin@gov.yk.ca

Northwest Territories

Shannon Szucs

Marketing Coordinator
Northwest Territories Tourism
Suite 200, 5204 – 50th Avenue, Second Floor
PO Box 610
Yellowknife, NT X1A 2N5
Tel: 867.873.5007 ext. 1008
shannon@spectacularnwt.com

PMO Contact List

Nunavut

Donna Parry

Director of Member and Visitor Services

Nunavut Tourism

P.O. Box/C.P. 1450

Iqaluit, Nunavut Canada X0X 0H0

Tel: 867-979-6551

members@nunavuttourism.com